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# 1987

## Census of Retail Trade

RC87-A-28

GEOGRAPHIC AREA SERIES

# Nebraska

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# ACKNOWLEDGMENTS

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If you have any questions concerning the statistics in this report, call (301) 763-7038.



FINAL REPORT  
GEOGRAPHIC AREA SERIES

# 1987

## Census of Retail Trade

RC87-A-28  
Changed January 1991

### CHANGE SHEET

#### Nebraska

This revision contains corrected data for parts of tables 5, 6, and 7 in the original publication for Nebraska, RC87-A-28. Only data which were significantly impacted were corrected. Corrected figures are indicated by r. The following pages begin with the same page number as in the published report.



U.S. Department of Commerce  
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**Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
						Individual proprie- torships (number)	Partner- ships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
								Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
<b>1 Nebraska</b>	<b>11 485</b>	<b>8 486 334</b>	<b>970 363</b>	<b>227 020</b>	<b>117 936</b>	<b>4 271</b>	<b>758</b>	<b>768</b>	<b>458 476</b>	<b>276</b>	<b>1 084 413</b>	<b>1 222</b>	<b>1 672 434</b>
2 Adams County	238	171 899	20 472	4 821	2 486	84	14	14	9 063	8	23 180	17	42 074
3 Hastings	217	166 215	19 886	4 687	2 395	73	13	13	(D)	8	23 180	15	(D)
4 Balance of county	21	5 684	586	134	91	11	1	1	(D)	-	-	2	(D)
5 Antelope County	65	27 743	2 914	663	352	42	2	7	3 456	1	(D)	7	3 535
6 Arthur County	3	(D)	(D)	(D)	(D)	2	1	-	-	-	-	-	-
7 Banner County	-	-	-	-	-	-	-	-	-	-	-	-	-
8 Blaine County	6	1 257	100	24	19	3	2	-	-	-	-	-	-
9 Boone County	72	30 456	3 263	796	398	43	6	7	1 499	1	(D)	9	5 623
10 Box Butte County	104	51 433	6 176	1 464	799	51	9	5	1 999	3	7 448	10	15 300
11 Alliance	91	49 034	5 900	1 406	759	41	8	3	(D)	3	7 448	8	(D)
12 Balance of county	13	2 399	276	58	40	10	1	2	(D)	-	-	2	(D)
13 Boyd County	33	5 365	571	141	94	24	3	4	945	2	(D)	7	1 966
14 Brown County	45	12 804	1 479	362	209	22	5	5	1 651	2	(D)	6	3 019
15 Buffalo County	329	223 501	28 059	6 441	3 706	106	24	23	11 430	7	30 217	31	43 053
16 Kearney	262	202 144	25 831	5 930	3 379	70	16	17	9 956	5	(D)	19	38 272
17 Balance of county	67	21 357	2 228	511	327	36	8	6	1 474	2	(D)	12	4 781
18 Burt County	64	23 709	2 227	515	283	39	4	6	1 594	2	(D)	10	5 992
19 Butler County	56	20 060	2 146	510	302	34	-	8	2 607	1	(D)	10	4 985
20 David City	32	14 812	1 617	404	225	17	-	5	(D)	1	(D)	6	3 767
21 Balance of county	24	5 248	529	106	77	17	-	3	(D)	-	-	4	1 218
22 Cass County	104	43 769	4 523	1 030	652	47	5	5	2 240	2	(D)	16	9 383
23 Plattsmouth	47	24 428	2 507	585	382	18	1	2	(D)	1	(D)	6	(D)
24 Balance of county	57	19 341	2 016	445	270	29	4	3	(D)	1	(D)	10	(D)
25 Cedar County	73	21 857	1 924	413	256	56	4	7	2 371	1	(D)	14	5 325
26 Chase County	38	19 289	1 991	428	239	19	3	2	(D)	1	(D)	5	4 802
27 Cherry County	62	31 317	3 507	787	429	35	6	5	1 327	1	(D)	9	7 609
28 Valentine	51	29 112	3 150	703	368	27	5	5	1 327	1	(D)	5	6 676
29 Balance of county	11	2 205	357	84	61	8	1	-	-	-	-	4	933
30 Cheyenne County	104	167 432	10 277	2 352	1 022	51	13	6	(D)	1	(D)	10	11 045
31 Sidney	80	162 486	9 815	2 248	933	37	9	4	(D)	1	(D)	7	(D)
32 Balance of county	24	4 946	462	104	89	14	4	2	(D)	-	-	3	(D)
33 Clay County	65	20 255	1 822	364	260	39	10	8	1 536	1	(D)	11	6 315
34 Colfax County	76	29 015	3 226	731	459	38	9	8	1 460	4	1 741	10	7 250
35 Schuyler	44	19 481	2 370	531	338	20	3	4	1 091	2	(D)	3	(D)
36 Balance of county	32	9 534	856	200	121	18	6	4	369	2	(D)	7	(D)
37 Cuming County	96	43 142	4 071	865	496	61	5	9	2 875	3	472	13	8 342
38 West Point	52	26 838	2 635	550	276	29	2	3	(D)	3	472	7	6 195
39 Balance of county	44	16 304	1 436	315	220	32	3	6	(D)	-	-	6	2 147
40 Custer County	119	47 406	4 419	1 017	664	66	20	12	3 753	3	(D)	14	13 868
41 Broken Bow	60	29 591	3 098	701	448	30	9	6	1 685	2	(D)	7	10 770
42 Balance of county	59	17 815	1 321	316	216	36	11	6	2 068	1	(D)	7	3 098
43 Dakota County	102	56 126	6 738	1 523	847	36	9	8	2 149	1	(D)	10	15 219
44 South Sioux City	74	48 016	5 614	1 267	700	21	5	6	(D)	1	(D)	4	13 256
45 Balance of county	28	8 110	1 124	256	147	15	4	2	(D)	-	-	6	1 963
46 Dawes County	110	48 679	5 419	1 342	842	57	6	10	3 875	3	(D)	9	8 858
47 Chadron	87	41 206	4 636	1 157	755	43	6	9	(D)	2	(D)	6	(D)
48 Balance of county	23	7 473	783	185	87	14	-	1	(D)	1	(D)	3	(D)
49 Dawson County	176	100 769	11 304	2 677	1 344	71	19	14	3 751	5	(D)	20	25 839
50 Cozad	47	23 073	3 083	737	344	12	8	5	1 537	1	(D)	4	6 284
51 Gothenburg	43	19 538	2 089	497	280	19	4	3	737	1	(D)	5	(D)
52 Lexington	68	52 047	5 605	1 324	644	28	6	6	1 477	3	(D)	8	13 611
53 Balance of county	18	6 111	527	119	76	12	1	-	-	-	-	3	(D)
54 Deuel County	21	16 296	1 495	350	195	11	2	3	628	1	(D)	1	(D)
55 Dixon County	34	9 695	758	185	121	28	4	4	513	1	(D)	10	3 796
56 Dodge County	295	222 423	23 845	5 306	2 825	112	15	17	10 963	10	29 969	27	36 008
57 Fremont	242	205 626	22 350	4 934	2 562	78	12	14	10 380	9	(D)	17	30 979
58 Balance of county	53	16 797	1 495	372	263	34	3	3	583	1	(D)	10	5 311
59 Douglas County	2 715	2 914 405	355 260	84 432	40 633	442	111	120	128 466	41	392 951	257	590 172
60 Omaha	2 526	2 783 921	339 677	81 045	38 875	397	101	104	110 269	41	392 951	239	571 499
61 Ralston	36	20 078	3 007	677	389	7	1	3	(D)	-	-	2	(D)
62 Balance of county	153	110 406	12 576	2 710	1 369	38	9	13	(D)	-	-	16	(D)
63 Dundly County	20	5 619	712	182	101	14	2	1	(D)	-	-	4	(D)
64 Fillmore County	62	16 995	1 765	422	307	44	3	3	1 056	3	(D)	8	4 257
65 Franklin County	35	10 062	1 040	270	128	22	2	6	987	-	-	5	3 229
66 Frontier County	24	6 270	608	137	89	16	3	1	(D)	-	-	6	1 258
67 Furnas County	58	19 712	1 777	399	232	36	2	7	889	3	(D)	5	5 256
68 Gage County	183	109 163	10 481	2 525	1 406	78	20	14	6 357	5	11 290	22	24 922
69 Beatrice	131	95 076	9 089	2 201	1 192	47	12	10	(D)	4	(D)	15	22 172
70 Balance of county	52	14 087	1 392	324	214	31	8	4	(D)	1	(D)	7	2 750



revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
841	1 792 514	1 163	786 392	977	365 021	666	458 284	3 207	867 173	416	276 300	1 949	725 327
21	37 068	21	12 544	23	8 514	20	8 669	62	17 328	9	6 296	43	7 163
18	35 412	19	(D)	22	(D)	20	8 669	53	16 550	9	6 296	40	(D)
3	1 656	2	(D)	1	(D)	-	-	9	778	-	-	3	(D)
6	10 977	9	5 589	4	(D)	3	429	18	1 790	3	(D)	7	(D)
-	-	1	(D)	-	-	-	-	2	(D)	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	(D)	2	(D)	-	-	-	-	1	(D)	-	-	2	(D)
4	(D)	8	5 722	5	821	3	245	20	2 182	3	(D)	12	5 006
12	10 188	7	2 411	11	2 136	7	1 249	19	4 702	5	1 886	25	4 114
11	(D)	5	(D)	11	2 136	7	1 249	17	(D)	4	(D)	22	(D)
1	(D)	2	(D)	-	-	-	-	2	(D)	1	(D)	3	(D)
1	(D)	4	1 050	-	-	1	(D)	11	485	-	-	3	268
6	3 053	3	1 137	2	(D)	2	(D)	13	1 268	2	(D)	4	(D)
29	39 384	30	21 852	33	13 195	26	12 427	85	28 088	8	5 025	57	18 830
25	38 517	21	13 175	31	(D)	24	(D)	64	25 111	6	(D)	50	(D)
4	867	9	8 677	2	(D)	2	(D)	21	2 977	2	(D)	7	(D)
5	(D)	8	3 265	4	630	2	(D)	17	1 986	4	1 607	6	(D)
5	5 520	5	3 163	2	(D)	1	(D)	16	973	2	(D)	6	1 476
4	(D)	3	(D)	2	(D)	-	-	6	533	2	(D)	3	(D)
1	(D)	2	(D)	-	-	1	(D)	10	440	-	-	3	(D)
10	13 860	14	7 493	3	499	4	330	40	6 110	5	1 689	5	(D)
4	(D)	6	4 313	2	(D)	2	(D)	17	3 450	2	(D)	5	(D)
6	(D)	8	3 180	1	(D)	2	(D)	23	2 660	3	(D)	-	-
6	3 514	11	4 877	-	-	3	(D)	19	1 829	4	889	8	2 491
3	(D)	3	(D)	4	672	2	(D)	10	1 012	3	(D)	5	(D)
6	8 488	4	1 565	5	1 556	5	1 627	14	3 638	2	(D)	11	(D)
5	(D)	3	(D)	5	1 556	5	1 627	11	(D)	2	(D)	9	(D)
1	(D)	1	(D)	-	-	-	-	3	(D)	-	-	2	(D)
11	(D)	17	7 011	7	(D)	7	(D)	25	(D)	4	(D)	16	(D)
11	(D)	10	3 930	7	(D)	6	(D)	15	(D)	4	(D)	15	(D)
-	-	7	3 081	-	-	1	(D)	10	(D)	-	-	1	(D)
6	(D)	9	3 672	1	(D)	1	(D)	21	2 289	2	(D)	5	(D)
5	5 797	8	5 155	5	463	1	(D)	30	3 891	1	(D)	4	(D)
2	(D)	5	3 310	5	463	-	-	18	2 955	1	(D)	4	(D)
3	(D)	3	1 845	-	-	1	(D)	12	936	-	-	-	-
5	12 536	10	9 666	7	938	4	1 034	27	3 026	3	(D)	15	(D)
4	(D)	5	2 743	4	(D)	3	(D)	13	1 756	2	(D)	8	(D)
1	(D)	5	6 923	3	(D)	1	(D)	14	1 270	1	(D)	7	(D)
11	11 677	14	4 969	8	1 174	4	428	29	3 033	5	1 934	19	(D)
4	(D)	7	3 073	7	(D)	4	428	10	2 187	2	(D)	11	2 899
7	(D)	7	1 896	1	(D)	-	-	19	846	3	(D)	8	(D)
11	8 988	16	9 481	1	(D)	7	3 858	29	9 831	4	1 959	15	(D)
9	(D)	11	7 499	1	(D)	6	(D)	18	7 433	4	1 959	14	(D)
2	(D)	5	1 982	-	-	1	(D)	11	2 398	-	-	1	(D)
16	13 845	10	5 326	8	1 295	1	(D)	25	5 325	5	1 658	23	(D)
12	(D)	7	(D)	7	(D)	1	(D)	19	4 744	4	(D)	20	3 223
4	(D)	3	(D)	1	(D)	-	-	6	581	1	(D)	3	(D)
12	15 028	21	14 552	12	3 075	8	2 771	40	6 930	9	4 188	35	(D)
2	(D)	4	(D)	4	(D)	4	1 606	8	1 341	3	905	12	6 478
3	(D)	7	5 233	2	(D)	1	(D)	10	1 233	3	975	8	(D)
7	12 409	5	(D)	6	1 480	3	(D)	15	3 573	3	2 308	12	(D)
-	-	5	3 827	-	-	-	-	7	783	-	-	3	(D)
2	(D)	3	(D)	1	(D)	1	(D)	7	2 325	1	(D)	1	(D)
2	(D)	3	2 120	1	(D)	-	-	10	532	1	(D)	2	(D)
26	72 249	24	18 138	22	5 090	17	5 685	85	19 689	14	8 452	53	16 180
21	(D)	21	(D)	22	5 090	14	5 235	64	17 497	10	7 586	50	(D)
5	(D)	3	(D)	-	-	3	450	21	2 192	4	866	3	(D)
156	612 176	241	176 565	272	140 926	184	258 973	841	329 848	84	94 040	521	227 988
140	571 538	214	160 372	266	138 566	175	252 314	778	311 292	80	92 521	491	220 299
5	(D)	6	3 314	1	(D)	1	(D)	13	4 861	-	-	5	(D)
11	(D)	21	12 879	5	(D)	8	(D)	50	13 695	4	1 519	25	(D)
2	(D)	1	(D)	1	(D)	-	-	8	623	1	(D)	2	(D)
6	3 610	4	568	3	787	3	(D)	23	2 703	3	(D)	6	1 082
3	1 732	3	563	1	(D)	1	(D)	11	882	2	(D)	3	(D)
3	2 608	2	(D)	1	(D)	-	-	7	689	1	(D)	3	(D)
8	6 431	8	3 756	2	(D)	4	562	14	1 006	4	1 045	3	(D)
8	23 019	27	12 724	17	6 541	10	3 328	41	8 460	7	4 352	32	8 170
6	(D)	15	8 688	17	6 541	9	(D)	24	6 590	6	(D)	25	(D)
2	(D)	12	4 036	-	-	1	(D)	17	1 870	1	(D)	7	(D)

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for ascertaining establishment counts, see appendix A. For information on geographic areas followed by A, see appendix F.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	<b>OMAHA</b>							
	Retail trade .....	2 526	2 783 921	339 677	81 045	38 875	397	101
52	Building materials and garden supplies stores .....	104	110 269	15 531	3 455	1 033	13	3
521, 3	Building materials and supply stores .....	44	72 638	9 717	2 266	553	4	2
521	Lumber and other building materials dealers .....	24	62 837	7 836	1 749	419	1	2
523	Paint, glass, and wallpaper stores .....	20	9 801	1 881	517	134	3	-
525	Hardware stores .....	31	(D)	(D)	(D)	(D)	5	-
526	Retail nurseries, lawn and garden supply stores .....	26	(D)	(D)	(D)	(D)	4	1
527	Mobile home dealers .....	3	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores .....	41	392 951	38 899	9 211	4 925	5	2
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	25	378 263	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	25	350 010	35 109	8 406	4 491	-	-
533	Variety stores .....	8	(D)	(D)	(D)	(D)	3	1
539	Miscellaneous general merchandise stores .....	8	(D)	(D)	(D)	(D)	2	1
54	Food stores .....	239	571 499	51 512	12 582	5 871	36	15
541	Grocery stores .....	129	545 504	47 005	11 379	5 073	15	10
542	Meat and fish (seafood) markets .....	17	(D)	(D)	(D)	(D)	3	2
546	Retail bakeries .....	43	(D)	(D)	(D)	(D)	8	1
543, 4, 5, 9	Other food stores .....	50	(D)	(D)	(D)	(D)	10	2
543	Fruit and vegetable markets .....	1	(D)	(D)	(D)	(D)	1	-
544	Candy, nut, and confectionary stores .....	18	(D)	(D)	(D)	(D)	6	-
545	Dairy products stores .....	22	(D)	(D)	(D)	(D)	1	-
549	Miscellaneous food stores .....	9	(D)	(D)	(D)	(D)	2	2
55 ex. 554	Automotive dealers .....	140	571 538	50 145	12 224	2 350	20	6
551	New and used car dealers .....	30	(D)	(D)	(D)	(D)	4	1
552	Used car dealers .....	29	(D)	(D)	(D)	(D)	7	1
553	Auto and home supply stores .....	68	(D)	(D)	(D)	(D)	8	3
553 pt.	Tire, battery, and accessory dealers .....	62	(D)	(D)	(D)	(D)	6	3
553 pt.	Other auto and home supply stores .....	6	(D)	(D)	(D)	(D)	2	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	13	14 993	1 567	326	111	1	1
555	Boat dealers .....	4	(D)	(D)	(D)	(D)	1	-
556	Recreational vehicle dealers .....	6	9 125	1 008	208	67	-	1
557	Motorcycle dealers .....	3	(D)	(D)	(D)	(D)	-	-
559	Automotive dealers, n.e.c. ....	-	-	-	-	-	-	-
554	Gasoline service stations .....	214	160 372	12 621	2 994	1 252	53	1
56	Apparel and accessory stores .....	266	138 566	19 097	4 688	2 207	13	4
561	Men's and boys' clothing stores .....	30	(D)	(D)	(D)	(D)	-	2
562, 3	Women's clothing and specialty stores .....	106	46 129	6 029	1 445	860	8	1
562	Women's clothing stores .....	95	(D)	(D)	(D)	(D)	7	1
563	Women's accessory and specialty stores .....	11	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores .....	21	(D)	(D)	(D)	(D)	1	-
566	Shoe stores .....	81	(D)	(D)	(D)	(D)	2	-
566 pt.	Men's shoe stores .....	6	(D)	(D)	(D)	(D)	-	-
566 pt.	Women's shoe stores .....	23	(D)	(D)	(D)	(D)	1	-
566 pt.	Children's and juveniles' shoe stores .....	-	-	-	-	-	-	-
566 pt.	Family shoe stores .....	52	(D)	(D)	(D)	(D)	1	-
564, 9	Other apparel and accessory stores .....	28	(D)	(D)	(D)	(D)	2	1
564	Children's and infants' wear stores .....	5	(D)	(D)	(D)	(D)	-	-
569	Miscellaneous apparel and accessory stores .....	23	(D)	(D)	(D)	(D)	2	1
57	Furniture and home furnishings stores .....	175	252 314	26 472	6 490	1 687	31	10
5712	Furniture stores .....	26	(D)	(D)	(D)	(D)	3	2
5713, 4, 9	Home furnishings stores .....	69	(D)	(D)	(D)	(D)	14	6
5713	Floor covering stores .....	19	(D)	(D)	(D)	(D)	3	3
5714	Drapery and upholstery stores .....	9	(D)	(D)	(D)	(D)	3	1
5719	Miscellaneous home furnishings stores .....	41	(D)	(D)	(D)	(D)	8	2
572	Household appliance stores .....	16	(D)	(D)	(D)	(D)	6	1
573	Radio, television, computer, and music stores .....	64	(D)	(D)	(D)	(D)	8	1
5731, 4	Radio, television, electronics, and computer stores .....	36	(D)	(D)	(D)	(D)	1	-
5735	Record and prerecorded tape stores .....	15	(D)	(D)	(D)	(D)	2	1
5736	Musical instrument stores .....	13	5 249	691	151	53	5	-
58	Eating and drinking places .....	778	311 292	82 975	19 645	14 955	122	43
5812	Eating places .....	562	275 819	75 944	17 930	13 796	84	34
5812 pt.	Restaurants and lunchrooms .....	220	127 090	37 516	9 117	6 569	32	10
5812 pt.	Cafeterias .....	15	(D)	(D)	(D)	(D)	4	1
5812 pt.	Refreshment places .....	272	120 306	29 871	6 716	5 576	36	18
5812 pt.	Other eating places .....	55	(D)	(D)	(D)	(D)	12	5
5813	Drinking places .....	216	35 473	7 031	1 715	1 159	38	9

See footnotes at end of table.



**Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	<b>DOUGLAS COUNTY—Con.</b>							
54	<b>Food stores</b> -----	257	590 172	53 576	13 040	8 103	40	18
541	Grocery stores-----	143	563 426	48 964	11 807	5 287	18	11
542	Meat and fish (seafood) markets-----	18	9 017	1 107	263	122	3	2
546	Retail bakeries-----	44	5 740	1 813	425	292	8	1
543, 4, 5, 9	Other food stores-----	52	11 989	1 692	545	402	11	2
543	Fruit and vegetable markets-----	1	(D)	(D)	(D)	(D)	1	-
544	Candy, nut, and confectionery stores-----	19	(D)	(D)	(D)	(D)	7	-
545	Dairy products stores-----	23	(D)	(D)	(D)	(D)	1	-
549	Miscellaneous food stores-----	9	(D)	(D)	(D)	(D)	2	2
55 ex. 554	<b>Automotive dealers</b> -----	156	612 176	53 228	12 910	2 525	23	8
551	New and used car dealers-----	33	533 368	42 029	10 390	1 817	4	1
552	Used car dealers-----	31	20 729	1 937	423	142	8	1
553	Auto and home supply stores-----	76	39 949	7 387	1 707	434	10	3
553 pt.	Tire, battery, and accessory dealers-----	70	(D)	(D)	(D)	(D)	8	3
553 pt.	Other auto and home supply stores-----	6	(D)	(D)	(D)	(D)	2	-
555, 6, 7, 9	Miscellaneous automotive dealers-----	16	18 130	1 875	390	132	1	1
555	Boat dealers-----	5	(D)	(D)	(D)	(D)	1	-
556	Recreational vehicle dealers-----	7	(D)	(D)	(D)	(D)	-	1
557	Motorcycle dealers-----	4	(D)	(D)	(D)	(D)	-	-
559	Automotive dealers, n.e.c.-----	-	-	-	-	-	-	-
554	<b>Gasoline service stations</b> -----	241	176 565	13 665	3 234	1 357	62	2
56	<b>Apparel and accessory stores</b> -----	272	140 926	19 422	4 761	2 253	14	4
561	Men's and boys' clothing stores-----	30	(D)	(D)	(D)	(D)	-	2
562, 3	Women's clothing and specialty stores-----	110	48 052	6 290	1 510	901	9	1
562	Women's clothing stores-----	98	(D)	(D)	(D)	(D)	8	1
563	Women's accessory and specialty stores-----	12	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores-----	21	(D)	(D)	(D)	(D)	1	-
566	Shoe stores-----	82	30 988	4 219	1 039	512	2	-
566 pt.	Men's shoe stores-----	6	(D)	(D)	(D)	(D)	-	-
566 pt.	Women's shoe stores-----	23	(D)	(D)	(D)	(D)	1	-
566 pt.	Children's and juveniles' shoe stores-----	-	-	-	-	-	-	-
566 pt.	Family shoe stores-----	53	(D)	(D)	(D)	(D)	1	-
564, 9	Other apparel and accessory stores-----	29	(D)	(D)	(D)	(D)	2	1
564	Children's and infants' wear stores-----	5	(D)	(D)	(D)	(D)	-	-
569	Miscellaneous apparel and accessory stores-----	24	(D)	(D)	(D)	(D)	2	1
57	<b>Furniture and homefurnishings stores</b> -----	184	258 973	27 593	6 730	1 750	34	10
5712	Furniture stores-----	28	166 732	15 394	3 810	777	4	2
5713, 4, 9	Homefurnishings stores-----	72	(D)	(D)	(D)	(D)	15	8
5713	Floor covering stores-----	21	(D)	(D)	(D)	(D)	3	3
5714	Drapery and upholstery stores-----	10	(D)	(D)	(D)	(D)	4	1
5719	Miscellaneous homefurnishings stores-----	41	(D)	(D)	(D)	(D)	8	2
572	Household appliance stores-----	17	(D)	(D)	(D)	(D)	7	1
573	Radio, television, computer, and music stores-----	67	48 087	6 207	1 492	456	8	1
5731, 4	Radio, television, electronics, and computer stores-----	37	34 651	4 743	1 163	297	1	-
5735	Record and prerecorded tape stores-----	17	8 187	773	178	106	2	1
5736	Musical instrument stores-----	13	5 249	691	151	53	5	-
58	<b>Eating and drinking places</b> -----	841	329 848	87 603	20 697	15 819	135	48
5812	Eating places-----	603	291 086	79 988	18 839	14 556	95	36
5812 pt.	Restaurants and lunchrooms-----	240	136 787	40 111	9 772	7 088	39	11
5812 pt.	Cafeterias-----	15	(D)	(D)	(D)	(D)	4	1
5812 pt.	Refreshment places-----	287	124 839	31 026	6 908	5 773	38	19
5812 pt.	Other eating places-----	61	(D)	(D)	(D)	(D)	14	5
5813	Drinking places-----	238	38 762	7 615	1 858	1 263	40	12
591	<b>Drug and proprietary stores</b> -----	84	94 040	11 150	2 621	1 154	8	-
591 pt.	Drug stores-----	83	(D)	(D)	(D)	(D)	8	-
591 pt.	Proprietary stores-----	1	(D)	(D)	(D)	(D)	-	-
59 ex. 591	<b>Miscellaneous retail stores</b> -----	521	227 988	35 703	8 138	3 767	102	20
592	Liquor stores-----	49	17 367	1 663	388	201	9	1
593	Used merchandise stores-----	40	9 140	2 533	667	368	8	2
594	Miscellaneous shopping goods stores-----	221	114 766	13 788	2 883	1 606	41	11
5941	Sporting goods stores and bicycle shops-----	37	18 712	2 619	539	229	8	-
5941 pt.	General line sporting goods stores-----	10	6 030	962	237	95	1	-
5941 pt.	Specialty line sporting goods stores-----	27	12 682	1 657	302	134	7	-

See footnotes at end of table.









# 1987

## Census of Retail Trade

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RC87-A-28

GEOGRAPHIC AREA SERIES

# Nebraska

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Issued August 1989



**U.S. Department of Commerce**  
**Robert A. Mosbacher**, Secretary  
**Michael R. Darby**, Under Secretary  
for Economic Affairs

**BUREAU OF THE CENSUS**

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# INTRODUCTION

## PURPOSE AND USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source of facts about the structure and functioning of the Nation's economy. They provide essential information for government, business, industry, and the general public.

*Economic censuses furnish an important part of the framework for such composite measures as the gross national product, input-output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.*

*Policy-making agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.*

*State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.*

*Trade associations study trends in their own and competing industries, and keep their members informed of market changes.*

*Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.*

## AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic censuses every 5 years, covering years ending in 2 and 7. The 1987 Economic Censuses consist of the—

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Transportation
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1987 Census of Agriculture and 1987 Census of Governments are conducted separately.) The next economic censuses are scheduled to be taken in 1993 covering the year 1992.

## AVAILABILITY OF THE DATA

The results of each of the economic censuses are available in printed reports, for sale by the U.S. Government Printing Office, and on microfiche, computer tape, compact discs with read-only memory, and flexible diskettes, for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Census Bureau, Washington, DC 20233. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State Data Centers in every State and Business and Industry Data Centers in many States also supply economic census statistics.

## WHAT'S NEW IN 1987

Several changes have taken place for the 1987 censuses. Data will be reported on the basis of the newly revised Standard Industrial Classification (SIC) system with selected reports including "bridge tables," linking the old and new classification systems. A new set of metropolitan areas has been adopted, and more detailed information will be available for businesses with no paid employees. For additional information on these changes, review the subsequent text.

## HISTORICAL INFORMATION

The economic censuses have been taken together as an integrated program at 5-year intervals since 1967, and before that for 1963, 1958, and 1954. Prior to that time, the individual censuses were taken separately at varying intervals.

The economic censuses trace their beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial



activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 manufactures census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade, and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 economic censuses were the first to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. These were the first censuses to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records have also been used to provide basic statistics as well for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic censuses, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The Census of Construction Industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The Census of Transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks. New for 1987 are publications reporting on business establishments engaged in several transportation industries, paralleling the data on establishments in other sectors. This is part of a gradual expansion in coverage of industries previously subjected to government regulation. The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic censuses in 1972 along with the Survey of Women-Owned Businesses.

Economic censuses have also been taken in Puerto Rico since 1909, in the Virgin Islands and Guam since 1958, and in the Northern Mariana Islands since 1982.

Statistical reports from the 1982 and earlier censuses provide historical figures for the study of long-term time series, and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the censuses provide complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, the results of which appear in publication series such as *Current Business Reports* (retail and wholesale trade and service industries), the *Annual Survey of Manufactures*, *Current Industrial Reports*, and the *Quarterly Financial Report*. Most of these surveys, while providing more frequent

observations, yield less kind-of-business and geographic detail than the censuses. The *County Business Patterns* program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1987 Economic Censuses and Related Statistics*. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1987 Economic Censuses*. Contact Customer Services for information on availability.

## CENSUS OF RETAIL TRADE

The 1987 Census of Retail Trade, part of the 1987 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.<sup>1</sup> It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

For the 1987 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the

<sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.



number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

**GEOGRAPHIC AREAS COVERED**

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget as of June 30, 1987. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000<sup>2</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the Office of Management and Budget as of June 30, 1987. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>2</sup> Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan statistical areas.
6. Each county or county equivalent.<sup>3 4</sup>
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>2 3</sup> For the economic censuses, census areas and boroughs in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.<sup>2</sup>

**DOLLAR VALUES**

All dollar values presented in this report are expressed in current dollars, i.e., 1987 data are expressed in 1987 dollars and 1982 data in 1982 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

<sup>2</sup>According to 1980 Census of Population or subsequent special census.  
<sup>3</sup>Those defined as of January 1, 1987.  
<sup>4</sup>See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

**RELIABILITY OF DATA**

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

**SPECIAL TABULATIONS**

Special tabulations of data collected in the 1987 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

**ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used in this publication:

— Represents zero.

(D) Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.  
(IC) Independent city.  
(NA) Not available.  
(NC) Not comparable.  
(X) Not applicable.

CMSA Consolidated Metropolitan Statistical Area.  
MSA Metropolitan Statistical Area.  
n.e.c. Not elsewhere classified.  
PMSA Primary Metropolitan Statistical Area.  
pt. Part.  
r Revised.  
SIC Standard Industrial Classification.



# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table										
	1	2	3	4	5	6	7	8	9	10	11
<b>GEOGRAPHIC AREAS</b>											
The State .....	X	X	X	X							
CMSA's and MSA's in the State .....								X			
PMSA's in the State .....								X			
Area of the State not in any CMSA, PMSA, or MSA .....									X		
Counties in the State .....					X		<sup>1</sup> X				X
Places in the State .....					<sup>2</sup> X	<sup>1</sup> X				<sup>2</sup> X	
<b>DATA ITEMS<sup>3</sup></b>											
Establishments .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
Sales .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
Annual payroll .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
First quarter payroll .....	X			<sup>4</sup> X	X	X	X	X	X		
Paid employees for pay period including March 12, 1987 .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
Unincorporated businesses .....	X				X	X	X	X	X		
Sales per establishment .....		X									
Sales per employee .....		X									
Payroll per employee .....		X									
Employees per establishment .....		X									
1982 to 1987 comparative statistics (establishments, sales, payroll, employees) .....			<sup>4</sup> X								
Summary statistics for industries having an SIC change between 1972 and 1987 .....				<sup>4</sup> X							
Counties ranked by volume of 1987 sales .....											X
Places ranked by volume of 1987 sales .....										<sup>2</sup> X	

<sup>1</sup>Includes areas with 350 retail establishments or more.

<sup>2</sup>Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population or subsequent special census.

<sup>3</sup>See Explanation of Terms, appendix A.

<sup>4</sup>Based on 1972 Standard Industrial Classification.

# Users' Guide for Locating Statistics in the 1987 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multiunits	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States.....	X	X	X	X	X						
State .....	X	X	X	X	X						
CMSA, PMSA, MSA.....	X	X	X	X							
County.....	X	X	X	X	X						
Place.....	X	X	X	X	X						
<b>NONEMPLOYER STATISTICS SERIES</b>											
United States.....	<sup>1</sup> X	<sup>1</sup> X									
State .....	X	X									
CMSA, PMSA, MSA.....	X	X									
County.....	X	X									
Place.....	X	X									
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States.....	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States.....		X	X							X	<sup>2</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States.....	X	X				X					
State .....	<sup>3</sup> X	<sup>3</sup> X				<sup>3</sup> X					
CMSA, PMSA, MSA.....	<sup>3</sup> X	<sup>3</sup> X				<sup>3</sup> X					
<b>MISCELLANEOUS SUBJECTS</b>											
United States.....	X	X	X	X							<sup>4</sup> X
State .....	X	X	X	X							<sup>4</sup> X
CMSA, PMSA, MSA.....	X	X	X	X							<sup>4</sup> X
<b>ZIP CODES</b>											
United States.....	<sup>5</sup> X	<sup>5</sup> X									
State .....	<sup>5</sup> X	<sup>5</sup> X	<sup>5</sup> X	<sup>5</sup> X							
<b>SPECIAL REPORT SERIES—SELECTED STATISTICS</b>											
United States.....	<sup>1</sup> X	<sup>1</sup> X	X	X	X		<sup>6</sup> X				<sup>1</sup> <sup>7</sup> X
State .....	<sup>8</sup> X	<sup>8</sup> X	X	X	X						<sup>7</sup> <sup>8</sup> X
CMSA, MSA .....	<sup>8</sup> X	<sup>8</sup> X	X	X	X						<sup>8</sup> <sup>9</sup> X

<sup>1</sup>Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

<sup>2</sup>Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>3</sup>Data available in printed form only for the United States. Data for other areas are available only on microfiche and computerized media.

<sup>4</sup>For United States, States, and MSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, types of food services, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

<sup>5</sup>Data available on public-use computer tapes and CD-ROM only.

<sup>6</sup>Data available by sales size of establishments without payroll only.

<sup>7</sup>Includes percent of retail sales in MSA's, in non-MSA areas, in central cities, and outside central cities within MSA's.

<sup>8</sup>Includes data for all establishments and establishments with payroll.

<sup>9</sup>Includes percent of retail sales inside and outside central cities within each individual MSA.

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## Nebraska

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## SUMMARY OF FINDINGS

Data from the 1987 Census of Retail Trade show that Nebraska's 11,485 retail stores with payroll had sales totaling \$8.5 billion. In 1982, 11,912 stores had sales of \$6.8 billion.

For establishments with payroll in 1987, sales of grocery stores accounted for 18.8 percent of the State's total sales by retailers compared to 20.0 percent in 1982. Other leading retail kinds of business in 1987 were new car dealers with 17.8 percent of sales, department stores (including leased departments) with 11.0 percent, gasoline service stations with 9.3 percent, and restaurants and lunchrooms with 4.1 percent.

For 1987, sales for establishments with payroll in the State averaged \$739 thousand per establishment, compared to \$568 thousand in 1982. In 1987, department stores (including leased departments) averaged \$11.8 million per establishment; new car dealers, \$5.3 million; catalog and mail-order houses, \$3.0 million; grocery stores, \$1.9 million; and miscellaneous general merchandise stores, \$1.6 million.

For retail establishments with payroll, 1987 sales per employee averaged \$72 thousand. New car dealers had sales per employee of \$261 thousand, which contrasts sharply with the \$18 thousand per employee average for restaurants and lunchrooms.

The 1987 payroll of retailers in the State amounted to \$970 million, compared to \$790 million for 1982. Payroll as a percent of sales of establishments with payroll averaged 11.4 percent for all retailers, 28.9 percent for retail bakeries, and 5.7 percent for catalog and mail-order houses.

There were 117,936 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1987, compared to 105,336 employees in 1982. Restaurants and lunchrooms were the largest employers with 19,216 employees; followed by refreshment places, 16,423 employees; and grocery stores, 15,812.

Douglas County led the counties in the State, accounting for 34.3 percent of total sales by retailers. Omaha had the largest sales among all places in the State, with 32.8 percent of the State total.



# NEBRASKA - Metropolitan Statistical Areas, Counties, and Selected Places

Figure 1. State Map

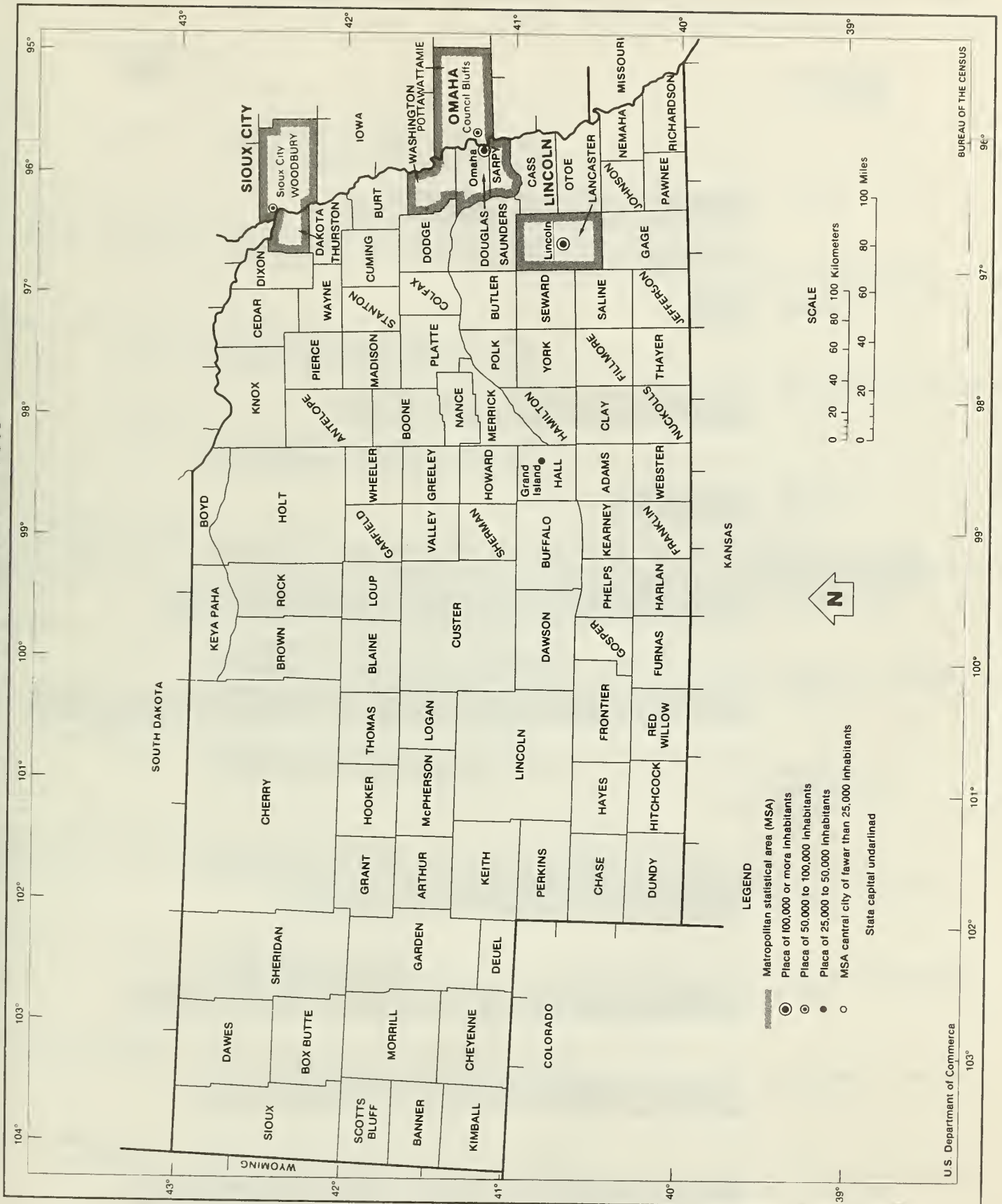
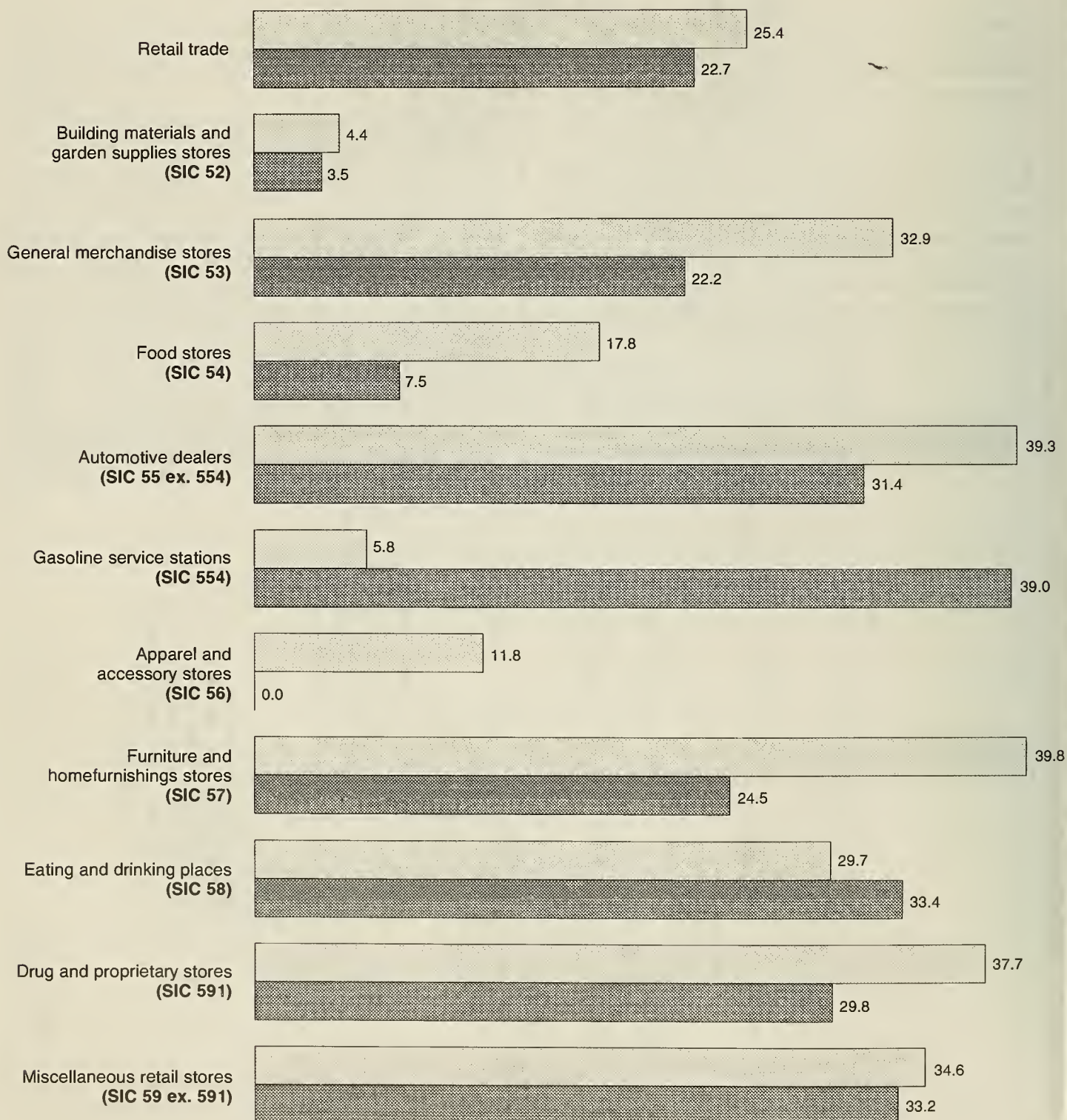


Figure 2. **Percent Change in Sales and Annual Payroll : 1982 to 1987**  
(Includes only establishments with payroll)

Nebraska

Sales   
Payroll 

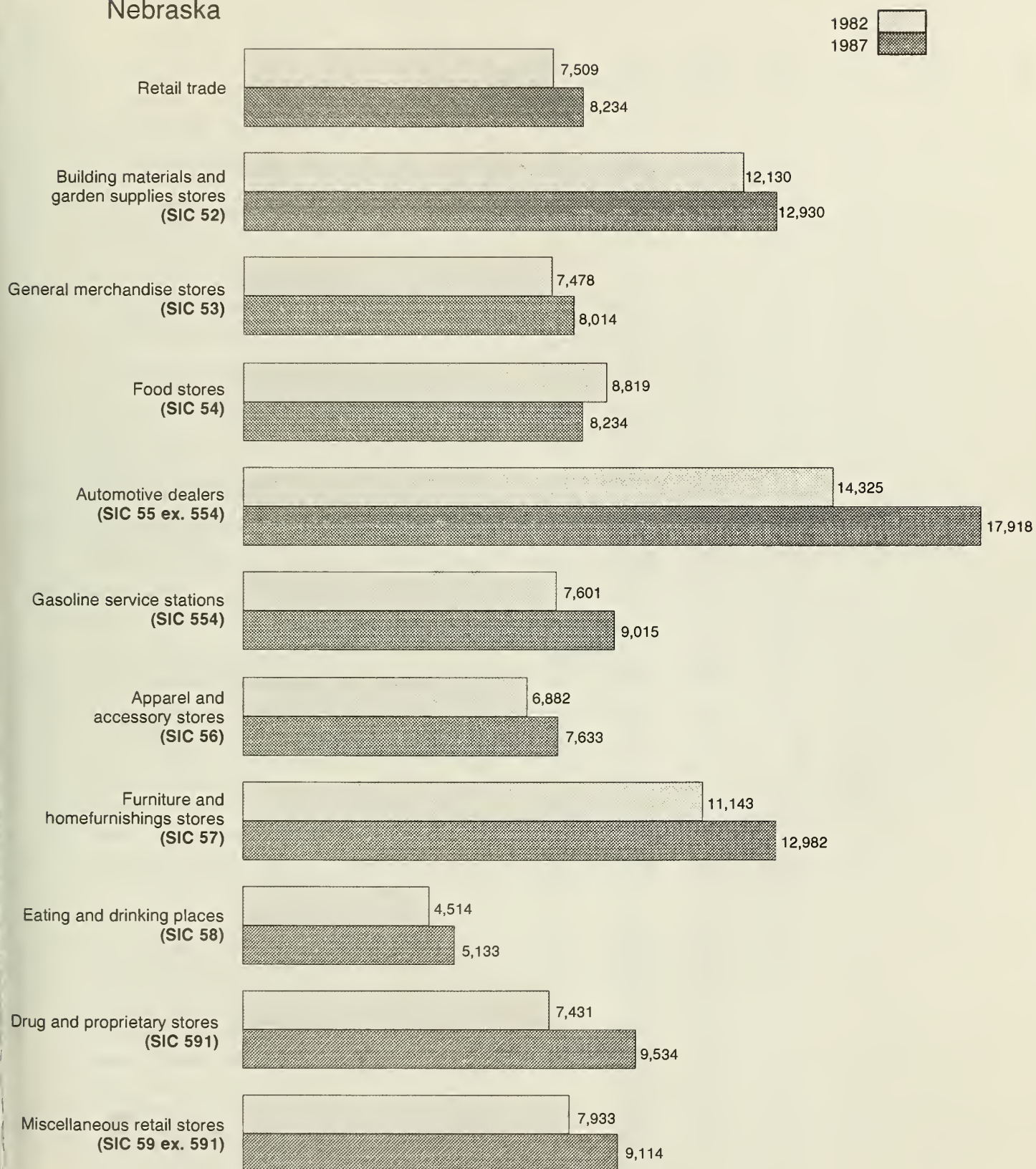


Note: Data are based on 1972 Standard Industrial Classification.

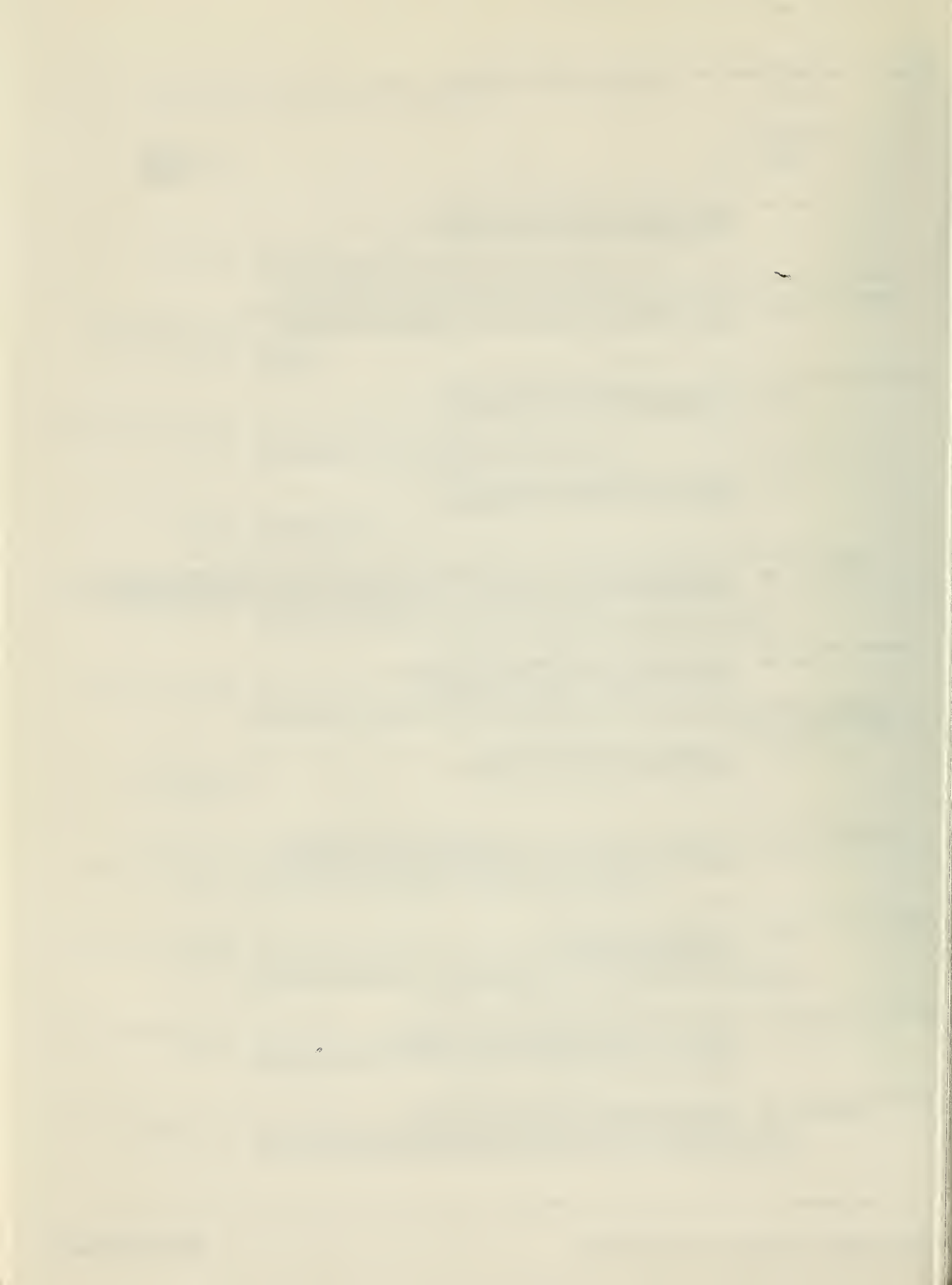


Figure 3. **Annual Payroll Per Employee: 1987 and 1982**  
(In dollars)

## Nebraska



Note: Data are based on 1972 Standard Industrial Classification.





# Table 1. Summary Statistics for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>Retail trade</b> .....	11 485	8 486 334	970 363	227 020	117 936	4 271	758
52	<b>Building materials and garden supplies stores</b> .....	768	458 476	59 233	13 336	4 581	230	40
521, 3	Building materials and supply stores .....	398	319 202	41 114	9 508	2 811	74	23
521	Lumber and other building materials dealers .....	321	290 999	36 454	8 248	2 450	50	20
523	Paint, glass, and wallpaper stores .....	77	28 203	4 660	1 260	361	24	3
525	Hardware stores .....	247	79 273	10 458	2 372	1 087	134	11
526	Retail nurseries, lawn and garden supply stores .....	98	45 815	6 263	1 143	560	21	6
527	Mobile home dealers .....	25	14 186	1 398	313	123	1	-
53	<b>General merchandise stores</b> .....	276	1 084 413	113 289	26 275	14 137	69	7
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	79	930 370	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	79	869 501	91 216	21 013	11 457	-	-
531 pt.	Conventional <sup>1</sup> .....	20	192 626	22 386	4 697	3 128	-	-
531 pt.	Discount or mass merchandising <sup>1</sup> .....	47	509 768	48 212	11 152	6 202	-	-
531 pt.	National chain <sup>1</sup> .....	12	167 107	20 618	5 164	2 127	-	-
533	Variety stores .....	83	29 087	4 642	1 110	669	36	3
539	Miscellaneous general merchandise stores .....	114	185 825	17 431	4 152	2 011	33	4
54	<b>Food stores</b> .....	1 222	1 672 434	149 422	35 428	18 146	510	96
541	Grocery stores .....	823	1 599 471	136 691	32 276	15 812	317	61
542	Meat and fish (seafood) markets .....	81	23 851	3 041	750	362	41	13
546	Retail bakeries .....	167	19 631	5 682	1 330	1 039	99	11
546 pt.	Retail bakeries—baking and selling .....	162	19 183	5 594	1 308	1 025	96	11
546 pt.	Retail bakeries—selling only .....	5	448	88	22	14	3	-
543, 4, 5, 9	Other food stores .....	151	29 481	4 008	1 072	933	53	11
543	Fruit and vegetable markets .....	7	669	44	11	9	7	-
544	Candy, nut, and confectionery stores .....	42	6 892	1 355	444	279	16	2
545	Dairy products stores .....	66	14 075	1 650	390	483	18	4
549	Miscellaneous food stores .....	36	7 845	959	227	162	12	5
55 ex. 554	<b>Automotive dealers</b> .....	841	1 792 514	147 590	34 301	8 237	222	45
551	New and used car dealers .....	287	1 507 737	113 067	26 603	5 774	37	11
552	Used car dealers .....	127	60 903	4 614	1 002	357	50	14
553	Auto and home supply stores .....	327	155 227	23 884	5 502	1 670	104	13
553 pt.	Tire, battery, and accessory dealers .....	289	146 528	22 977	5 308	1 575	78	11
553 pt.	Other auto and home supply stores .....	38	8 699	907	194	95	26	2
555, 6, 7, 9	Miscellaneous automotive dealers .....	100	68 647	6 025	1 194	436	31	7
555	Boat dealers .....	24	18 962	1 488	301	100	7	1
556	Recreational vehicle dealers .....	23	27 716	2 332	423	146	4	2
557	Motorcycle dealers .....	48	20 610	2 043	434	177	18	3
559	Automotive dealers, n.e.c. .....	5	1 359	162	36	13	2	1
554	<b>Gasoline service stations</b> .....	1 163	786 392	54 480	12 851	6 043	491	51
56	<b>Apparel and accessory stores</b> .....	977	365 021	48 029	11 461	6 292	234	60
561	Men's and boys' clothing stores .....	110	42 526	7 526	1 998	642	22	10
562, 3	Women's clothing and specialty stores .....	394	123 457	15 115	3 603	2 497	108	20
562	Women's clothing stores .....	356	116 686	14 176	3 380	2 354	89	18
563	Women's accessory and specialty stores .....	38	6 771	939	223	143	19	2
565	Family clothing stores .....	157	105 935	12 756	2 859	1 573	50	12
566	Shoe stores .....	245	73 388	10 045	2 499	1 218	29	13
566 pt.	Men's shoe stores .....	12	(D)	(D)	(D)	(D)	-	-
566 pt.	Women's shoe stores .....	53	15 465	2 365	653	308	3	-
566 pt.	Children's and juveniles' shoe stores .....	1	(D)	(D)	(D)	(D)	1	-
566 pt.	Family shoe stores .....	179	55 519	7 261	1 735	873	25	13
564, 9	Other apparel and accessory stores .....	71	19 715	2 587	502	362	25	5
564	Children's and infants' wear stores .....	22	7 383	895	151	104	9	3
569	Miscellaneous apparel and accessory stores .....	49	12 332	1 692	351	258	16	2
57	<b>Furniture and homefurnishings stores</b> .....	666	458 284	53 006	12 883	4 083	238	42
5712	Furniture stores .....	160	242 010	25 183	6 201	1 578	51	12
5713, 4, 9	Homefurnishings stores .....	180	65 047	9 000	2 203	842	70	12
5713	Floor covering stores .....	83	40 988	5 432	1 254	419	30	5
5714	Drapery and upholstery stores .....	29	4 895	759	182	95	19	2
5719	Miscellaneous homefurnishings stores .....	68	19 164	2 809	767	328	21	5
572	Household appliance stores .....	106	38 887	5 047	1 182	445	55	9
573	Radio, television, computer, and music stores .....	220	112 340	13 776	3 297	1 218	62	9
5731	Radio, television, and electronics stores .....	110	54 974	6 788	1 692	543	34	6
5734	Computer and software stores .....	36	29 239	3 643	853	287	6	-
5735	Record and prerecorded tape stores .....	38	15 224	1 560	359	235	6	3
5736	Musical instrument stores .....	36	12 903	1 785	393	153	16	-

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A.]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
58	Eating and drinking places .....	3 207	867 173	218 974	51 004	42 656	1 375	256
5812	Eating places .....	2 356	761 139	200 040	46 398	39 030	920	188
5812 pt.	Restaurants and lunchrooms .....	1 134	351 620	98 851	23 500	19 216	544	82
5812 pt.	Cafeterias .....	43	24 505	7 116	1 906	1 230	19	3
5812 pt.	Refreshment places .....	992	347 827	83 993	18 776	16 423	282	89
5812 pt.	Other eating places .....	187	37 187	10 080	2 216	2 161	75	14
5813	Drinking places .....	851	106 034	18 934	4 606	3 626	455	68
591	Drug and proprietary stores .....	416	276 300	34 207	8 213	3 588	130	16
591 pt.	Drug stores .....	407	274 812	34 036	8 171	3 559	125	16
591 pt.	Proprietary stores .....	9	1 488	171	42	29	5	-
59 ex. 591	Miscellaneous retail stores .....	1 949	725 327	92 133	21 268	10 173	772	145
592	Liquor stores .....	297	87 542	6 480	1 515	1 013	150	25
593	Used merchandise stores .....	104	16 680	3 653	925	542	41	8
594	Miscellaneous shopping goods stores .....	747	225 726	29 459	6 490	3 854	294	62
5941	Sporting goods stores and bicycle shops .....	142	44 953	5 767	1 226	626	61	8
5941 pt.	General line sporting goods stores .....	57	20 696	2 832	663	322	18	3
5941 pt.	Specialty line sporting goods stores .....	85	24 257	2 935	563	304	43	5
5942	Book stores .....	82	28 052	3 254	656	399	27	8
5943	Stationery stores .....	17	2 693	467	101	67	4	-
5944	Jewelry stores .....	145	67 261	9 056	2 136	945	52	5
5945	Hobby, toy, and game shops .....	72	18 988	1 948	446	276	34	11
5946	Camera and photographic supply stores .....	9	5 602	622	149	47	4	-
5947	Gift, novelty, and souvenir shops .....	189	37 180	5 406	1 075	919	72	23
5948	Luggage and leather goods stores .....	5	1 065	168	33	18	1	-
5949	Sewing, needlework, and piece goods stores .....	86	19 932	2 771	668	557	39	7
596	Nonstore retailers .....	169	242 767	25 310	5 842	2 010	65	7
5961	Catalog and mail-order houses .....	53	158 840	9 086	2 068	735	25	-
5962	Merchandising machine operators .....	42	37 530	7 384	1 814	508	14	2
5963	Direct selling establishments .....	74	46 397	8 840	1 960	767	26	5
598	Fuel dealers .....	125	57 631	7 491	1 870	530	19	3
5983	Fuel oil dealers .....	19	13 289	990	256	92	7	1
5984	Liquefied petroleum gas (bottled gas) dealers .....	103	43 504	6 305	1 569	420	11	2
5989	Fuel dealers, n.e.c. ....	3	838	196	45	18	1	-
5992	Florists .....	199	29 012	6 249	1 506	981	105	22
5993	Tobacco stores and stands .....	10	1 668	231	59	29	3	-
5994	News dealers and newsstands .....	6	1 297	221	51	35	4	-
5995	Optical goods stores .....	101	20 689	4 992	1 176	357	16	2
5999	Miscellaneous retail stores, n.e.c. ....	191	42 315	8 047	1 834	822	75	16
5999 pt.	Pet shops .....	35	7 499	1 451	351	217	13	2
5999 pt.	Typewriter stores .....	4	(D)	(D)	(D)	(D)	2	1
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	152	(D)	(D)	(D)	(D)	60	13

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



Table 2. Selected Ratios for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
	Retail trade .....	738 906	71 957	8 228	10
52	Building materials and garden supplies stores .....	596 974	100 082	12 930	6
521, 3	Building materials and supply stores .....	802 015	113 555	14 626	7
521	Lumber and other building materials dealers .....	906 539	118 775	14 879	8
523	Paint, glass, and wallpaper stores .....	366 273	78 125	12 909	5
525	Hardware stores .....	320 943	72 928	9 621	4
526	Retail nurseries, lawn and garden supply stores .....	467 500	81 813	11 184	6
527	Mobile home dealers .....	567 440	115 333	11 366	5
53	General merchandise stores .....	3 929 033	76 707	8 014	51
531	Department stores (incl. leased depts.) <sup>2 3</sup> .....	11 776 835	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>2</sup> .....	11 006 342	75 893	7 962	145
531 pt.	Conventional <sup>2</sup> .....	9 631 300	61 581	7 157	156
531 pt.	Discount or mass merchandising <sup>2</sup> .....	10 846 128	82 194	7 774	132
531 pt.	National chain <sup>2</sup> .....	13 925 583	78 565	9 693	177
533	Variety stores .....	350 446	43 478	6 939	8
539	Miscellaneous general merchandise stores .....	1 630 044	92 404	8 668	18
54	Food stores .....	1 368 604	92 165	8 234	15
541	Grocery stores .....	1 943 464	101 156	8 645	19
542	Meat and fish (seafood) markets .....	294 457	65 887	8 401	4
546	Retail bakeries .....	117 551	18 894	5 469	6
546 pt.	Retail bakeries—baking and selling .....	118 414	18 715	5 458	6
546 pt.	Retail bakeries—selling only .....	89 600	32 000	6 286	3
543, 4, 5, 9	Other food stores .....	195 238	31 598	4 296	6
543	Fruit and vegetable markets .....	95 571	74 333	4 889	1
544	Candy, nut, and confectionery stores .....	164 095	24 703	4 857	7
545	Dairy products stores .....	213 258	29 141	3 416	7
549	Miscellaneous food stores .....	217 917	48 426	5 920	5
55 ex. 554	Automotive dealers .....	2 131 408	217 617	17 918	10
551	New and used car dealers .....	5 253 439	261 125	19 582	20
552	Used car dealers .....	479 551	170 597	12 924	3
553	Auto and home supply stores .....	474 700	92 950	14 302	5
553 pt.	Tire, battery, and accessory dealers .....	507 017	93 034	14 589	5
553 pt.	Other auto and home supply stores .....	228 921	91 568	9 547	3
555, 6, 7, 9	Miscellaneous automotive dealers .....	686 470	157 447	13 819	4
555	Boat dealers .....	790 083	189 620	14 880	4
556	Recreational vehicle dealers .....	1 205 043	189 836	15 973	6
557	Motorcycle dealers .....	429 375	116 441	11 542	4
559	Automotive dealers, n.e.c. .....	271 800	104 538	12 462	3
554	Gasoline service stations .....	676 175	130 133	9 015	5
56	Apparel and accessory stores .....	373 614	58 014	7 633	6
561	Men's and boys' clothing stores .....	386 600	66 240	11 723	6
562, 3	Women's clothing and specialty stores .....	313 343	49 442	6 053	6
562	Women's clothing stores .....	327 770	49 569	6 022	7
563	Women's accessory and specialty stores .....	178 184	47 350	6 566	4
565	Family clothing stores .....	674 745	67 346	8 109	10
566	Shoe stores .....	299 543	60 253	8 247	5
566 pt.	Men's shoe stores .....	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores .....	291 792	50 211	7 679	6
566 pt.	Children's and juveniles' shoe stores .....	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores .....	310 162	63 596	8 317	5
564, 9	Other apparel and accessory stores .....	277 676	54 461	7 146	5
564	Children's and infants' wear stores .....	335 591	70 990	8 606	5
569	Miscellaneous apparel and accessory stores .....	251 673	47 798	6 558	5
57	Furniture and homefurnishings stores .....	688 114	112 242	12 982	6
5712	Furniture stores .....	1 512 563	153 365	15 959	10
5713, 4, 9	Homefurnishings stores .....	361 372	77 253	10 689	5
5713	Floor covering stores .....	493 831	97 823	12 964	5
5714	Drapery and upholstery stores .....	168 793	51 526	7 989	3
5719	Miscellaneous homefurnishings stores .....	281 824	58 427	8 564	5
572	Household appliance stores .....	366 858	87 387	11 342	4
573	Radio, television, computer, and music stores .....	510 636	92 233	11 310	6
5731	Radio, television, and electronics stores .....	499 764	101 241	12 501	5
5734	Computer and software stores .....	812 194	101 878	12 693	8
5735	Record and prerecorded tape stores .....	400 632	64 783	6 638	6
5736	Musical instrument stores .....	358 417	84 333	11 667	4

See footnotes at end of table.



Table 2. **Selected Ratios for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A.]

1987 SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
58	Eating and drinking places .....	270 400	20 329	5 133	13
5812	Eating places .....	323 064	19 501	5 125	17
5812 pt.	Restaurants and lunchrooms .....	310 071	18 298	5 144	17
5812 pt.	Cafeterias .....	569 884	19 923	5 785	29
5812 pt.	Refreshment places .....	350 632	21 179	5 114	17
5812 pt.	Other eating places .....	198 861	17 208	4 665	12
5813	Drinking places .....	124 599	29 243	5 222	4
591	Drug and proprietary stores .....	664 183	77 007	9 534	9
591 pt.	Drug stores .....	675 214	77 216	9 563	9
591 pt.	Proprietary stores .....	165 333	51 310	5 897	3
59 ex. 591	Miscellaneous retail stores .....	372 153	71 299	9 057	5
592	Liquor stores .....	294 754	86 419	6 397	3
593	Used merchandise stores .....	160 385	30 775	6 740	5
594	Miscellaneous shopping goods stores .....	302 177	58 569	7 644	5
5941	Sporting goods stores and bicycle shops .....	316 570	71 810	9 212	4
5941 pt.	General line sporting goods stores .....	363 088	64 273	8 795	6
5941 pt.	Specialty line sporting goods stores .....	285 376	79 793	9 655	4
5942	Book stores .....	342 098	70 306	8 155	5
5943	Stationery stores .....	158 412	40 194	6 970	4
5944	Jewelry stores .....	463 869	71 176	9 583	7
5945	Hobby, toy, and game shops .....	263 722	68 797	7 058	4
5946	Camera and photographic supply stores .....	622 444	119 191	13 234	5
5947	Gift, novelty, and souvenir shops .....	196 720	40 457	5 882	5
5948	Luggage and leather goods stores .....	213 000	59 167	9 333	4
5949	Sewing, needlework, and piece goods stores .....	231 767	35 785	4 975	6
596	Nonstore retailers .....	1 436 491	120 780	12 592	12
5961	Catalog and mail-order houses .....	2 996 981	216 109	12 362	14
5962	Merchandising machine operators .....	893 571	73 878	14 535	12
5963	Direct selling establishments .....	626 986	60 492	11 525	10
598	Fuel dealers .....	461 048	108 738	14 134	4
5983	Fuel oil dealers .....	699 421	144 446	10 761	5
5984	Liquefied petroleum gas (bottled gas) dealers .....	422 369	103 581	15 012	4
5989	Fuel dealers, n.e.c. ....	279 333	46 556	10 889	6
5992	Florists .....	145 789	29 574	6 370	5
5993	Tobacco stores and stands .....	166 800	57 517	7 966	3
5994	News dealers and newsstands .....	216 167	37 057	6 314	6
5995	Optical goods stores .....	204 842	57 952	13 983	4
5999	Miscellaneous retail stores, n.e.c. ....	221 545	51 478	9 790	4
5999 pt.	Pet shops .....	214 257	34 558	6 687	6
5999 pt.	Typewriter stores .....	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	(D)	(D)	(D)	(D)

<sup>1</sup>Based on number of employees for pay period including March 12.

<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
		<b>Retail trade—</b>										
		Including used automobile parts and accessories stores <sup>1</sup> -----	11 509	11 941	8 496 413	6 774 893	25.4	972 277	792 155	22.7	118 082	105 492
		Excluding used automobile parts and accessories stores <sup>2</sup> -----	11 485	11 912	8 486 334	6 766 312	25.4	970 363	790 252	22.8	117 936	105 336
52	52	<b>Building materials and garden supplies stores</b> -----	768	851	458 476	439 295	4.4	59 233	57 205	3.5	4 581	4 716
521, 3	521, 3	Building materials and supply stores -----	398	448	319 202	314 114	1.6	41 114	41 464	-8	2 811	2 964
521	521	Lumber and other building materials dealers -----	321	382	290 999	296 408	-1.8	36 454	38 803	-6.1	2 450	2 730
523	523	Paint, glass, and wallpaper stores -----	77	66	28 203	17 706	59.3	4 660	2 661	75.1	361	234
525	525	Hardware stores -----	247	284	79 273	76 201	4.0	10 458	9 794	6.8	1 087	1 177
526	526	Retail nurseries, lawn and garden supply stores -----	98	81	45 815	29 914	53.2	6 263	4 289	46.0	560	432
527	527	Mobile home dealers -----	25	38	14 186	19 066	-25.6	1 398	1 658	-15.7	123	143
53	53	<b>General merchandise stores</b> -----	276	347	1 084 413	815 882	32.9	113 289	92 731	22.2	14 137	12 400
531	531	Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup> -----	110	84	1 021 793	651 620	56.8	(NA)	(NA)	(NA)	(NA)	(NA)
539 pt.	539 pt.	Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup> -----	79	(NA)	930 370	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	531	Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 7</sup> -----	31	(NA)	91 423	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	531	Department stores (excl. leased depts.) [with 25 employees or more] <sup>5</sup> -----	110	84	959 491	627 356	52.9	99 595	72 412	37.5	12 465	9 694
539 pt.	539 pt.	Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 6</sup> -----	79	(NA)	869 501	(NA)	(NA)	91 216	(NA)	(NA)	11 457	(NA)
533	533	Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 7</sup> -----	31	(NA)	89 990	(NA)	(NA)	8 379	(NA)	(NA)	1 008	(NA)
533	533	Variety stores -----	83	115	29 087	56 376	-48.4	4 642	7 662	-39.4	669	1 197
539	539 pt.	Miscellaneous general merchandise stores <sup>8</sup> -----	83	148	95 835	132 150	-27.5	9 052	12 657	-28.5	1 003	1 509
54	54	<b>Food stores</b> -----	1 222	1 340	1 672 434	1 419 864	17.8	149 422	138 950	7.5	18 146	15 756
541	541	Grocery stores -----	823	962	1 599 471	1 351 113	18.4	136 691	127 815	6.9	15 812	13 677
5422, 3	5421	Meat and fish (seafood) markets -----	81	81	23 851	20 297	17.5	3 041	2 783	9.3	362	349
546	546	Retail bakeries -----	167	162	19 631	16 915	16.1	5 682	4 817	18.0	1 039	1 074
5462	546 pt.	Retail bakeries—baking and selling -----	162	155	19 183	(D)	(D)	5 594	(D)	(D)	1 025	(D)
5463	546 pt.	Retail bakeries—selling only -----	5	7	448	(D)	(D)	88	(D)	(D)	14	(D)
543, 4, 5, 9	543, 4, 5, 9	Other food stores -----	151	135	29 481	31 539	-6.5	4 008	3 535	13.4	933	656
543	543	Fruit and vegetable markets -----	7	9	669	1 495	-55.3	44	110	-60.0	9	14
544	544	Candy, nut, and confectionery stores -----	42	25	6 892	3 603	91.3	1 355	662	104.7	279	153
545	545	Dairy products stores -----	66	65	14 075	21 668	-35.0	1 650	2 034	-18.9	483	386
549	549	Miscellaneous food stores -----	36	36	7 845	4 773	64.4	959	729	31.6	162	103
55 ex. 554	55 ex. 554	<b>Automotive dealers</b> -----	841	839	1 792 514	1 286 957	39.3	147 590	112 305	31.4	8 237	7 840
551	551	New and used car dealers -----	287	327	1 507 737	1 041 281	44.8	113 067	80 933	39.7	5 774	5 392
552	552	Used car dealers -----	127	109	60 903	46 835	30.0	4 614	3 326	38.7	357	281
553	553	Auto and home supply stores -----	327	301	155 227	130 085	19.3	23 884	21 352	11.9	1 670	1 554
553 pt.	553 pt.	Tire, battery, and accessory dealers -----	289	279	146 528	118 892	23.2	22 977	19 790	16.1	1 575	1 420
553 pt.	553 pt.	Other auto and home supply stores -----	38	22	8 699	11 193	-22.3	907	1 562	-41.9	95	134
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers -----	100	102	68 647	68 756	-2	6 025	6 694	-10.0	436	613
555	555	Boat dealers -----	24	24	18 962	13 339	42.2	1 488	1 243	19.7	100	123
556	556, 559 pt.	Recreational and utility trailer dealers <sup>9</sup> -----	25	26	(D)	22 736	(D)	(D)	1 858	(D)	(D)	131
557	557	Motorcycle dealers -----	48	49	20 610	(D)	(D)	2 043	(D)	(D)	177	(D)
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers] -----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	554	<b>Gasoline service stations</b> -----	1 163	1 200	786 392	743 238	5.8	54 480	39 206	39.0	6 043	5 158
56	56	<b>Apparel and accessory stores</b> -----	977	1 082	365 021	326 492	11.8	48 029	48 035	-	6 292	6 980
561	561	Men's and boys' clothing stores -----	110	134	42 526	42 574	-1	7 526	7 709	-2.4	642	869
562, 3, 8	562, 3	Women's clothing and specialty stores -----	394	402	123 457	106 883	15.5	15 115	14 770	2.3	2 497	2 651
562	562	Women's clothing stores -----	356	357	116 686	100 078	16.6	14 176	13 599	4.2	2 354	2 428
563, 8	563	Women's accessory and specialty stores <sup>10</sup> -----	38	45	6 771	6 805	-5	939	1 171	-19.8	143	223
565	565	Family clothing stores -----	157	209	105 935	98 918	7.1	12 756	13 906	-8.3	1 573	2 032
566	566	Shoe stores -----	245	264	73 388	68 519	7.1	10 045	10 112	-7	1 218	1 190
566 pt.	566 pt.	Men's shoe stores -----	12	17	(D)	2 510	(D)	(D)	346	(D)	(D)	43
566 pt.	566 pt.	Women's shoe stores -----	53	46	15 465	11 425	35.4	2 365	2 004	18.0	308	225
566 pt.	566 pt.	Children's and juveniles' shoe stores -----	1	4	(D)	627	(D)	(D)	132	(D)	(D)	16
566 pt.	566 pt.	Family shoe stores -----	179	197	55 519	53 957	2.9	7 261	7 630	-4.8	873	906

See footnotes at end of table.



**Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
56	56	<b>Apparel and accessory stores—Con.</b>										
564, 9	564, 9	Other apparel and accessory stores -----	71	73	19 715	9 598	105.4	2 587	1 538	68.2	362	238
564	564	Children's and infants' wear stores -----	22	29	7 383	3 966	86.2	895	574	55.9	104	94
569	569	Miscellaneous apparel and accessory stores -----	49	44	12 332	5 632	119.0	1 692	964	75.5	258	144
57	57	<b>Furniture and home furnishings stores</b> ..	666	701	458 284	327 710	39.8	53 006	42 588	24.5	4 083	3 822
5712	5712	Furniture stores -----	160	208	242 010	181 267	33.5	25 183	22 005	14.4	1 578	1 713
5713, 4, 9	5713, 4, 9	Home furnishings stores -----	180	171	65 047	48 019	35.5	9 000	7 440	21.0	842	751
5713	5713	Floor covering stores -----	83	88	40 988	34 567	18.6	5 432	4 814	12.8	419	373
5714	5714	Drapery and upholstery stores -----	29	32	4 895	4 977	-1.6	759	1 129	-32.8	95	156
5719	5719	Miscellaneous home furnishings stores ..	68	51	19 164	8 475	126.1	2 809	1 497	87.6	328	222
572	572	Household appliance stores -----	106	101	38 887	31 003	25.4	5 047	3 985	26.6	445	361
573	573	Radio, television, computer, and music stores -----	220	221	112 340	67 421	66.6	13 776	9 158	50.4	1 218	997
5732	5731	Radio and television stores <sup>11</sup> -----	146	151	84 213	48 530	73.5	10 431	6 182	68.7	830	569
	5734	Radio, television, and electronics stores -----	110	(NA)	54 974	(NA)	(NA)	6 788	(NA)	(NA)	543	(NA)
	5734	Computer and software stores -----	36	(NA)	29 239	(NA)	(NA)	3 643	(NA)	(NA)	287	(NA)
5733		Music stores -----	74	70	28 127	18 891	48.9	3 345	2 976	12.4	388	428
	5735	Record and prerecorded tape stores -----	38	23	15 224	6 203	145.4	1 560	659	136.7	235	99
	5736	Musical instrument stores -----	36	47	12 903	12 688	1.7	1 785	2 317	-23.0	153	329
58	58	<b>Eating and drinking places</b> -----	3 207	3 193	867 173	668 506	29.7	218 974	164 202	33.4	42 656	36 377
5812	5812	Eating places -----	2 356	2 225	761 139	567 996	34.0	200 040	147 231	35.9	39 030	32 567
5812 pt.	5812 pt.	Restaurants and lunchrooms -----	1 134	1 123	351 620	294 153	19.5	98 851	81 904	20.7	19 216	18 227
5812 pt.	5812 pt.	Cafeterias -----	43	39	24 505	14 688	66.8	7 116	4 282	66.2	1 230	862
5812 pt.	5812 pt.	Refreshment places -----	992	924	347 827	233 845	48.7	83 993	55 139	52.3	16 423	12 030
5812 pt.	5812 pt.	Other eating places -----	187	139	37 187	25 310	46.9	10 080	5 906	70.7	2 161	1 448
5813	5813	Drinking places -----	851	968	106 034	100 510	5.5	18 934	16 971	11.6	3 626	3 810
591	591	<b>Drug and proprietary stores</b> -----	416	432	276 300	200 632	37.7	34 207	26 349	29.8	3 588	3 546
591 pt.	591 pt.	Drug stores -----	407	418	274 812	199 170	38.0	34 036	26 153	30.1	3 559	3 498
591 pt.	591 pt.	Proprietary stores -----	9	14	1 488	1 462	1.8	171	196	-12.8	29	48
59 ex. 591	59 ex. 591	<b>Miscellaneous retail stores<sup>1</sup></b> -----	1 973	1 956	735 406	546 317	34.6	94 047	70 584	33.2	10 319	8 897
592	592	Liquor stores -----	297	343	87 542	86 951	.7	6 480	6 252	3.6	1 013	1 169
593	593, 5015 pt.	Used merchandise stores <sup>1</sup> -----	128	149	26 759	19 433	37.7	5 567	4 596	21.1	688	515
594	594	Miscellaneous shopping goods stores ---	747	693	225 726	170 411	32.5	29 459	23 863	23.5	3 854	3 290
5941	5941	Sporting goods stores and bicycle shops -----	142	146	44 953	47 984	-6.3	5 767	6 196	-6.9	626	666
5941 pt.	5941 pt.	General line sporting goods stores ---	57	62	20 696	26 374	-21.5	2 832	3 706	-23.6	322	375
5941 pt.	5941 pt.	Specialty line sporting goods stores ..	85	84	24 257	21 610	12.2	2 935	2 490	17.9	304	291
5942, 3	5942, 3	Book, stationery stores -----	99	73	30 745	19 243	59.8	3 721	2 283	63.0	466	369
5942	5942	Book stores -----	82	59	28 052	18 078	55.2	3 254	2 067	57.4	399	327
5943	5943	Stationery stores -----	17	14	2 693	1 165	131.2	467	216	116.2	67	42
5944	5944	Jewelry stores -----	145	147	67 261	42 089	59.8	9 056	6 884	31.6	945	704
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	361	327	82 767	61 095	35.5	10 915	8 500	28.4	1 817	1 551
5945	5945	Hobby, toy, and game shops -----	72	75	18 988	11 166	70.1	1 948	1 454	34.0	276	278
5946	5946	Camera and photographic supply stores -----	9	18	5 602	8 961	-37.5	622	1 137	-45.3	47	105
5947	5947	Gift, novelty, and souvenir shops -----	189	135	37 180	20 908	77.8	5 406	3 294	64.1	919	602
5948	5948	Luggage and leather goods stores -----	5	4	1 065	685	55.5	168	104	61.5	18	13
5949	5949	Sewing, needlework, and piece goods stores -----	86	95	19 932	19 375	2.9	2 771	2 511	10.4	557	553
596	596	Nonstore retailers -----	169	195	242 767	124 786	94.5	25 310	15 116	67.4	2 010	1 520
5961	5961	Catalog and mail-order houses -----	53	83	158 840	74 334	113.7	9 086	5 114	77.7	735	499
5962	5962	Merchandising machine operators -----	42	43	37 530	29 192	28.6	7 384	5 675	30.1	508	468
5963	5963	Direct selling establishments -----	74	69	46 397	21 260	118.2	8 840	4 327	104.3	767	553
598	598	Fuel and ice dealers -----	126	113	(D)	77 994	(D)	(D)	6 897	(D)	(D)	555
5983	5983	Fuel oil dealers -----	19	18	13 289	15 632	-15.0	990	817	21.2	92	86
5984	5984	Liquefied petroleum gas (bottled gas) dealers -----	103	89	43 504	59 073	-26.4	6 305	5 662	11.4	420	425
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. <sup>12</sup> -----	4	6	(D)	3 289	(D)	(D)	418	(D)	(D)	44
5992	5992	Florists -----	199	199	29 012	23 208	25.0	6 249	4 775	30.9	981	886
5993	5993	Tobacco stores and stands -----	10	11	1 668	2 902	-42.5	231	655	-64.7	29	141
5994	5994	News dealers and newsstands -----	6	5	1 297	1 085	19.5	221	158	39.9	35	21

See footnotes at end of table.



**Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
59 ex. 591	59 ex. 591	<b>Miscellaneous retail stores<sup>1</sup>—Con.</b>										
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] .....	291	248	(D)	39 547	(D)	(D)	8 272	(D)	(D)	800
5999 pt.	5995	Optical goods stores .....	101	78	20 689	13 058	58.4	4 992	3 146	58.7	357	226
5999 pt.	5999 pt.	Pet shops .....	35	37	7 499	4 662	60.9	1 451	1 009	43.8	217	175
5999 pt.	5999 pt.	Typewriter stores .....	4	9	(D)	1 266	(D)	(D)	230	(D)	(D)	27
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] .....	151	124	(D)	20 561	(D)	(D)	3 887	(D)	(D)	372

<sup>1</sup>Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

<sup>2</sup>Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

<sup>5</sup>Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

<sup>6</sup>Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

<sup>7</sup>Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

<sup>8</sup>Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

<sup>9</sup>Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

<sup>10</sup>Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.

<sup>11</sup>Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

<sup>12</sup>Includes ice dealers classified in SIC 5982 based on 1972 SIC.

**Table 4. Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for the State: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
		<b>Retail trade—</b>					
		Including used automobile parts and accessories stores <sup>1</sup> .....	11 509	8 496 413	972 277	227 473	118 082
		Excluding used automobile parts and accessories stores <sup>2</sup> .....	11 485	8 486 334	970 363	227 020	117 936
531	531	Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup> .....	110	1 021 793	(NA)	(NA)	(NA)
	539 pt.	Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup> .....	79	930 370	(NA)	(NA)	(NA)
		Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 7</sup> .....	31	91 423	(NA)	(NA)	(NA)
531	531	Department stores (excl. leased depts.) [with 25 employees or more] <sup>3 5</sup> .....	110	959 491	99 595	23 083	12 465
	539 pt.	Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 6</sup> .....	79	869 501	91 216	21 013	11 457
		Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 7</sup> .....	31	89 990	8 379	2 070	1 008
539	539 pt.	Miscellaneous general merchandise stores <sup>8</sup> .....	83	95 835	9 052	2 082	1 003
5422, 3	5421	Meat and fish (seafood) markets .....	81	23 851	3 041	750	362
546	546	Retail bakeries .....	167	19 631	5 682	1 330	1 039
5462	546 pt.	Retail bakeries—baking and selling .....	162	19 183	5 594	1 308	1 025
5463	546 pt.	Retail bakeries—selling only .....	5	448	88	22	14
556	556, 559 pt.	Recreational and utility trailer dealers <sup>9</sup> .....	25	(D)	(D)	(D)	(D)
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers] .....	3	(D)	(D)	(D)	(D)
563, 8	563	Women's accessory and specialty stores <sup>10</sup> .....	38	6 771	939	223	143
5732		Radio and television stores <sup>11</sup> .....	146	84 213	10 431	2 545	830
	5731	Radio, television, and electronics stores .....	110	54 974	6 788	1 692	543
	5734	Computer and software stores .....	36	29 239	3 643	853	287
5733		Music stores .....	74	28 127	3 345	752	388
	5735	Record and prerecorded tape stores .....	38	15 224	1 560	359	235
	5736	Musical instrument stores .....	36	12 903	1 785	393	153
593	593, 5015 pt.	Used merchandise stores <sup>1</sup> .....	128	26 759	5 567	1 378	688
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. <sup>12</sup> .....	4	(D)	(D)	(D)	(D)
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] .....	291	(D)	(D)	(D)	(D)
	5995	Optical goods stores .....	101	20 689	4 992	1 176	357
	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] .....	151	(D)	(D)	(D)	(D)

See footnotes at end of table 3.

**Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

1	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partners- hips (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	Nebraska .....	11 485	8 486 334	970 363	227 020	117 936	4 271	758	768	458 476	276	1 084 413	1 222	1 672 434
2	Adams County .....	238	171 899	20 472	4 821	2 486	84	14	14	9 063	8	23 180	17	42 074
3	Hastings .....	217	166 215	19 886	4 687	2 395	73	13	13	(D)	8	23 180	15	(D)
4	Balance of county .....	21	5 684	586	134	91	11	1	1	(D)	-	-	2	(D)
5	Antelope County .....	65	27 743	2 914	663	352	42	2	7	3 456	1	(D)	7	3 535
6	Arthur County .....	3	(D)	(D)	(D)	(D)	2	1	-	-	-	-	-	-
7	Banner County .....	-	-	-	-	-	-	-	-	-	-	-	-	-
8	Blaine County .....	6	1 257	100	24	19	3	2	-	-	-	-	-	-
9	Boone County .....	72	30 456	3 263	796	398	43	6	7	1 499	1	(D)	9	5 623
10	Box Butte County .....	104	51 433	6 176	1 464	799	51	9	5	1 999	3	7 448	10	15 300
11	Alliance .....	91	49 034	5 900	1 406	759	41	8	3	(D)	3	7 448	8	(D)
12	Balance of county .....	13	2 399	276	58	40	10	1	2	(D)	-	-	2	(D)
13	Boyd County .....	33	5 365	571	141	94	24	3	4	945	2	(D)	7	1 966
14	Brown County .....	45	12 804	1 479	362	209	22	5	5	1 651	2	(D)	6	3 019
15	Buffalo County .....	329	223 501	28 059	6 441	3 706	106	24	23	11 430	7	30 217	31	43 053
16	Kearney .....	262	202 144	25 831	5 930	3 379	70	16	17	9 956	5	(D)	19	38 272
17	Balance of county .....	67	21 357	2 228	511	327	36	8	6	1 474	2	(D)	12	4 781
18	Burt County .....	64	23 709	2 227	515	283	39	4	6	1 594	2	(D)	10	5 992
19	Butler County .....	56	20 060	2 146	510	302	34	-	8	2 607	1	(D)	10	4 985
20	David City .....	32	14 812	1 617	404	225	17	-	5	(D)	1	(D)	6	3 767
21	Balance of county .....	24	5 248	529	106	77	17	-	3	(D)	-	-	4	1 218
22	Cass County .....	104	43 769	4 523	1 030	652	47	5	5	2 240	2	(D)	16	9 383
23	Plattsmouth .....	47	24 428	2 507	585	382	18	1	2	(D)	1	(D)	6	(D)
24	Balance of county .....	57	19 341	2 016	445	270	29	4	3	(D)	1	(D)	10	(D)
25	Cedar County .....	73	21 857	1 924	413	256	56	4	7	2 371	1	(D)	14	5 325
26	Chase County .....	38	19 289	1 991	428	239	19	3	2	(D)	1	(D)	5	4 802
27	Cherry County .....	62	31 317	3 507	787	429	35	6	5	1 327	1	(D)	9	7 609
28	Valentine .....	51	29 112	3 150	703	368	27	5	5	1 327	1	(D)	5	6 676
29	Balance of county .....	11	2 205	357	84	61	8	1	-	-	-	-	4	933
30	Cheyenne County .....	104	167 432	10 277	2 352	1 022	51	13	6	(D)	1	(D)	10	11 045
31	Sidney .....	80	162 486	9 815	2 248	933	37	9	4	(D)	1	(D)	7	(D)
32	Balance of county .....	24	4 946	462	104	89	14	4	2	(D)	-	-	3	(D)
33	Clay County .....	65	20 255	1 822	364	260	39	10	8	1 536	1	(D)	11	6 315
34	Colfax County .....	76	29 015	3 226	731	459	38	9	8	1 460	4	1 741	10	7 250
35	Schuyler .....	44	19 481	2 370	531	338	20	3	4	1 091	2	(D)	3	(D)
36	Balance of county .....	32	9 534	856	200	121	18	6	4	369	2	(D)	7	(D)
37	Cuming County .....	96	43 142	4 071	865	496	61	5	9	2 875	3	472	13	8 342
38	West Point .....	52	26 838	2 635	550	276	29	2	3	(D)	3	472	7	6 195
39	Balance of county .....	44	16 304	1 436	315	220	32	3	6	(D)	-	-	6	2 147
40	Custer County .....	119	47 406	4 419	1 017	664	66	20	12	3 753	3	(D)	14	13 868
41	Broken Bow .....	60	29 591	3 098	701	448	30	9	6	1 685	2	(D)	7	10 770
42	Balance of county .....	59	17 815	1 321	316	216	36	11	6	2 068	1	(D)	7	3 098
43	Dakota County .....	102	56 126	6 738	1 523	847	36	9	8	2 149	1	(D)	10	15 219
44	South Sioux City .....	74	48 016	5 614	1 267	700	21	5	6	(D)	1	(D)	4	13 256
45	Balance of county .....	28	8 110	1 224	256	147	15	4	2	(D)	-	-	6	1 963
46	Dawes County .....	110	48 679	5 419	1 342	842	57	6	10	3 875	3	(D)	9	8 858
47	Chadron .....	87	41 206	4 636	1 157	755	43	6	9	(D)	2	(D)	6	(D)
48	Balance of county .....	23	7 473	783	185	87	14	-	1	(D)	1	(D)	3	(D)
49	Dawson County .....	176	100 769	11 304	2 677	1 344	71	19	14	3 751	5	(D)	20	25 839
50	Cozad .....	47	23 073	3 083	737	344	12	8	5	1 537	1	(D)	4	6 284
51	Gothenburg .....	43	19 538	2 089	497	280	19	4	3	(D)	1	(D)	5	(D)
52	Lexington .....	68	52 047	5 605	1 324	644	28	6	6	1 477	3	(D)	8	13 611
53	Balance of county .....	18	6 111	527	119	76	12	1	-	-	-	-	3	(D)
54	Deuel County .....	21	16 296	1 495	350	195	11	2	3	628	1	(D)	1	(D)
55	Dixon County .....	34	9 695	758	185	121	28	4	4	513	1	(D)	10	3 796
56	Dodge County .....	295	222 423	23 845	5 306	2 825	112	15	17	10 963	10	29 969	27	36 008
57	Fremont .....	242	205 626	22 350	4 934	2 562	78	12	14	10 380	9	(D)	17	30 697
58	Balance of county .....	53	16 797	1 495	372	263	34	3	3	583	1	(D)	10	5 311
59	Douglas County .....	2 715	2 914 405	355 260	84 432	40 633	442	111	120	128 466	41	392 951	255	552 472
60	Omaha .....	2 526	2 783 921	339 677	81 045	38 875	397	101	104	110 269	41	392 951	237	533 799
61	Ralston .....	36	20 078	3 007	677	389	7	1	3	(D)	-	-	2	(D)
62	Balance of county .....	153	110 406	12 576	2 710	1 369	38	9	13	(D)	-	-	16	(D)
63	Dundy County .....	20	5 619	712	182	101	14	2	1	(D)	-	-	4	(D)
64	Fillmore County .....	62	16 995	1 765	422	307	44	3	3	1 056	3	(D)	8	4 257
65	Franklin County .....	35	10 062	1 040	270	128	22	2	6	987	-	-	5	3 229
66	Frontier County .....	24	6 270	608	137	89	16	3	1	(D)	-	-	6	1 258
67	Furnas County .....	58	19 712	1 777	399	232	36	2	7	889	3	(D)	5	5 256
68	Gage County .....	183	109 163	10 481	2 525	1 406	78	20	14	6 357	5	11 290	22	24 922
69	Beatrice .....	131	95 076	9 089	2 201	1 192	47	12	10	(D)	4	(D)	15	22 172
70	Balance of county .....	52	14 087	1 392	324	214	31	8	4	(D)	1	(D)	7	2 750



revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

## Kind-of-business groups—Con.

Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
841	1 792 514	1 163	786 392	977	365 021	666	458 284	3 207	867 173	416	276 300	1 949	725 327	1
21	37 068	21	12 544	23	8 514	20	8 669	62	17 328	9	6 296	43	7 163	2
18	35 412	19	(D)	22	(D)	20	8 669	53	16 550	9	6 296	40	(D)	3
3	1 656	2	(D)	1	(D)	-	-	9	778	-	-	3	(D)	4
6	10 977	9	5 589	4	(D)	3	429	18	1 790	3	(D)	7	(D)	5
-	-	1	(D)	-	-	-	-	2	(D)	-	-	-	-	6
-	-	-	-	-	-	-	-	-	-	-	-	-	-	7
1	(D)	2	(D)	-	-	-	-	1	(D)	-	-	2	(D)	8
4	(D)	8	5 722	5	821	3	245	20	2 182	3	(D)	12	5 006	9
12	10 188	7	2 411	11	2 136	7	1 249	19	4 702	5	1 886	25	4 114	10
11	(D)	5	(D)	11	2 136	7	1 249	17	(D)	4	(D)	22	(D)	11
1	(D)	2	(D)	-	-	-	-	2	(D)	1	(D)	3	(D)	12
1	(D)	4	1 050	-	-	1	(D)	11	485	-	-	3	268	13
6	3 053	3	1 137	2	(D)	2	(D)	13	1 268	2	(D)	4	(D)	14
29	39 384	30	21 852	33	13 195	26	12 427	85	28 088	8	5 025	57	18 830	15
25	38 517	21	13 175	31	(D)	24	(D)	64	25 111	6	(D)	50	(D)	16
4	867	9	8 677	2	(D)	2	(D)	21	2 977	2	(D)	7	(D)	17
5	(D)	8	3 265	4	630	2	(D)	17	1 986	4	1 607	6	(D)	18
5	5 520	5	3 163	2	(D)	1	(D)	16	973	2	(D)	6	1 476	19
4	(D)	3	(D)	2	(D)	-	-	6	533	2	(D)	3	(D)	20
1	(D)	2	(D)	-	-	1	(D)	10	440	-	-	3	(D)	21
10	13 860	14	7 493	3	499	4	330	40	6 110	5	1 689	5	(D)	22
4	(D)	8	4 313	2	(D)	2	(D)	17	3 450	2	(D)	5	(D)	23
6	(D)	8	3 180	1	(D)	2	(D)	23	2 660	3	(D)	-	-	24
6	3 514	11	4 877	-	-	3	(D)	19	1 829	4	889	8	2 491	25
3	(D)	3	(D)	4	672	2	(D)	10	1 012	3	(D)	5	(D)	26
6	8 488	4	1 565	5	1 556	5	1 627	14	3 638	2	(D)	11	(D)	27
5	(D)	3	(D)	5	1 556	5	1 627	11	(D)	2	(D)	9	(D)	28
1	(D)	1	(D)	-	-	-	-	3	(D)	-	-	2	(D)	29
11	(D)	17	7 011	7	(D)	7	(D)	25	(D)	4	(D)	16	(D)	30
11	(D)	10	3 930	7	(D)	6	(D)	15	(D)	4	(D)	15	(D)	31
-	-	7	3 081	-	-	1	(D)	10	(D)	-	-	1	(D)	32
6	(D)	9	3 672	1	(D)	1	(D)	21	2 289	2	(D)	5	(D)	33
5	5 797	8	5 155	5	463	1	(D)	30	3 891	1	(D)	4	(D)	34
2	(D)	5	3 310	5	463	-	-	18	2 955	1	(D)	4	(D)	35
3	(D)	3	1 845	-	-	1	(D)	12	936	-	-	-	-	36
5	12 536	10	9 666	7	938	4	1 034	27	3 026	3	(D)	15	(D)	37
4	(D)	5	2 743	4	(D)	3	(D)	13	1 756	2	(D)	8	(D)	38
1	(D)	5	6 923	3	(D)	1	(D)	14	1 270	1	(D)	7	(D)	39
11	11 677	14	4 969	8	1 174	4	428	29	3 033	5	1 934	19	(D)	40
4	(D)	7	3 073	7	(D)	4	428	10	2 187	2	(D)	11	2 899	41
7	(D)	7	1 896	1	(D)	-	-	19	846	3	(D)	8	(D)	42
11	8 988	16	9 481	1	(D)	7	3 858	29	9 831	4	1 959	15	(D)	43
9	(D)	11	7 499	1	(D)	6	(D)	18	7 433	4	1 959	14	(D)	44
2	(D)	5	1 982	-	-	1	(D)	11	2 398	-	-	1	(D)	45
16	13 845	10	5 326	8	1 295	1	(D)	25	5 325	5	1 658	23	(D)	46
12	(D)	7	(D)	7	(D)	1	(D)	19	4 744	4	(D)	20	3 223	47
4	(D)	3	(D)	1	(D)	-	-	6	581	1	(D)	3	(D)	48
12	15 028	21	14 552	12	3 075	8	2 771	40	6 930	9	4 188	35	(D)	49
2	(D)	4	(D)	4	(D)	4	1 606	8	1 341	3	905	12	6 478	50
3	(D)	7	5 233	2	(D)	1	(D)	10	1 233	3	975	8	(D)	51
7	12 409	5	(D)	6	1 480	3	(D)	15	3 573	3	2 308	12	(D)	52
-	-	5	3 827	-	-	-	-	7	783	-	-	3	(D)	53
2	(D)	3	(D)	1	(D)	1	(D)	7	2 325	1	(D)	1	(D)	54
2	(D)	3	2 120	1	(D)	-	-	10	532	1	(D)	2	(D)	55
26	72 249	24	18 138	22	5 090	17	5 685	85	19 689	14	8 452	53	16 180	56
21	(D)	21	(D)	22	5 090	14	5 235	64	17 497	10	7 586	50	(D)	57
5	(D)	3	(D)	-	-	3	450	21	2 192	4	866	3	(D)	58
156	612 176	241	176 565	272	140 926	184	258 973	841	329 848	84	94 040	521	227 988	59
140	571 538	214	160 372	266	138 566	175	252 314	778	311 292	80	92 521	491	220 299	60
5	(D)	6	3 314	1	(D)	1	(D)	13	4 861	-	-	5	(D)	61
11	(D)	21	12 879	5	(D)	8	(D)	50	13 695	4	1 519	25	(D)	62
2	(D)	1	(D)	1	(D)	-	-	8	623	1	(D)	2	(D)	63
6	3 610	4	568	3	787	3	(D)	23	2 703	3	(D)	6	1 082	64
3	1 732	3	563	1	(D)	1	(D)	11	882	2	(D)	3	(D)	65
3	2 608	2	(D)	1	(D)	-	-	7	689	1	(D)	3	(D)	66
8	6 431	8	3 756	2	(D)	4	562	14	1 006	4	1 045	3	(D)	67
8	23 019	27	12 724	17	6 541	10	3 328	41	8 460	7	4 352	32	8 170	68
6	(D)	15	8 688	17	6 541	9	(D)	24	6 590	6	(D)	25	(D)	69
2	(D)	12	4 036	-	-	1	(D)	17	1 870	1	(D)	7	(D)	70



**Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partners- hips (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
Nebraska—Con.														
1	Garden County .....	24	6 062	561	125	77	12	2	3	589	1	(D)	3	(D)
2	Garfield County .....	29	11 205	1 188	256	178	13	4	4	1 670	-	-	3	(D)
3	Gosper County .....	7	928	119	29	26	6	-	-	-	-	-	2	(D)
4	Grant County .....	10	1 778	292	71	61	7	2	2	(D)	-	-	2	(D)
5	Greeley County .....	23	5 271	439	101	81	15	3	1	(D)	-	-	6	1 932
6	Hall County .....	453	363 592	40 988	9 536	5 273	149	35	28	19 612	7	83 902	38	40 534
7	Grand Island .....	393	324 915	37 665	8 773	4 887	127	32	24	18 472	6	(D)	32	38 785
8	Balance of county .....	60	38 677	3 323	763	386	22	3	4	1 140	1	(D)	6	1 749
9	Hamilton County .....	51	25 618	2 562	601	331	25	1	3	2 043	3	1 490	4	(D)
10	Aurora .....	42	21 605	2 265	539	285	20	1	2	(D)	3	1 490	4	(D)
11	Balance of county .....	9	4 013	297	62	46	5	-	1	(D)	-	-	-	-
12	Harlan County .....	48	12 437	1 273	269	187	27	2	5	738	1	(D)	8	2 502
13	Hayes County .....	9	2 150	210	49	27	6	-	1	(D)	-	-	3	(D)
14	Hitchcock County .....	22	6 523	684	141	65	16	1	3	(D)	-	-	2	(D)
15	Holt County .....	118	57 093	4 957	1 138	660	76	6	14	3 613	5	(D)	14	12 185
16	O'Neill .....	60	37 788	3 456	813	445	39	1	6	1 991	3	(D)	6	7 806
17	Balance of county .....	58	19 305	1 501	325	215	37	5	8	1 622	2	(D)	8	4 379
18	Hooker County .....	11	2 956	348	91	45	5	-	-	-	1	(D)	3	(D)
19	Howard County .....	44	13 962	1 607	364	225	23	5	5	1 340	-	-	8	3 459
20	Jefferson County .....	75	40 542	4 397	1 040	581	38	8	5	1 532	2	(D)	11	8 440
21	Fairbury .....	51	34 936	3 653	878	506	20	6	4	(D)	2	(D)	6	7 852
22	Balance of county .....	24	5 606	744	162	75	18	2	1	(D)	-	-	5	588
23	Johnson County .....	43	11 563	1 128	245	183	23	9	5	746	1	(D)	2	(D)
24	Kearney County .....	46	18 691	2 377	538	276	25	-	5	2 566	2	(D)	4	4 178
25	Minden .....	32	13 842	1 869	418	208	17	-	4	(D)	2	(D)	3	(D)
26	Balance of county .....	14	4 849	508	120	68	8	-	1	(D)	-	-	1	(D)
27	Keith County .....	115	70 466	7 562	1 785	809	58	4	7	4 178	4	4 723	11	13 405
28	Ogallala .....	93	66 320	7 059	1 665	757	42	4	5	(D)	3	(D)	10	(D)
29	Balance of county .....	22	4 146	503	120	52	16	-	2	(D)	1	(D)	1	(D)
30	Keya Paha County .....	10	2 270	176	44	28	7	2	-	-	-	-	2	(D)
31	Kimball County .....	46	20 517	2 178	503	301	22	1	2	(D)	3	(D)	4	4 779
32	Kimball .....	42	(D)	(D)	(D)	(D)	20	-	2	(D)	3	(D)	4	4 779
33	Balance of county .....	4	(D)	(D)	(D)	(D)	2	1	-	-	-	-	-	-
34	Knox County .....	97	25 330	2 715	595	421	63	5	13	3 650	3	(D)	16	6 206
35	Lancaster County .....	1 318	1 262 687	153 465	35 152	18 493	317	80	69	83 389	20	(D)	114	239 473
36	Lincoln .....	1 254	1 229 546	150 092	34 406	18 023	291	73	64	80 997	19	174 249	104	235 041
37	Balance of county .....	64	33 141	3 373	746	470	26	7	5	2 392	1	(D)	10	4 432
38	Lincoln County .....	272	189 488	22 561	5 260	2 602	96	17	22	10 586	8	28 909	25	34 967
39	North Platte .....	232	176 258	20 958	4 882	2 386	77	12	15	8 761	8	28 909	19	33 050
40	Balance of county .....	40	13 230	1 603	378	216	19	5	7	1 825	-	-	6	1 917
41	Logan County .....	7	1 298	81	22	12	6	-	-	-	1	(D)	1	(D)
42	Loup County .....	6	837	87	17	18	6	-	-	-	-	-	1	(D)
43	McPherson County .....	3	(D)	(D)	(D)	(D)	2	-	-	-	-	-	1	(D)
44	Madison County .....	291	212 340	24 026	5 631	3 031	109	16	20	11 872	8	44 588	33	46 780
45	Norfolk .....	226	194 026	21 908	5 137	2 744	70	9	13	9 813	7	(D)	22	41 718
46	Balance of county .....	65	18 314	2 118	494	287	39	7	7	2 059	1	(D)	11	5 062
47	Merrick County .....	62	28 023	2 640	602	328	33	5	5	1 499	1	(D)	9	6 511
48	Central City .....	38	20 707	2 068	466	263	16	2	4	(D)	1	(D)	4	5 485
49	Balance of county .....	24	7 316	572	136	65	17	3	1	(D)	-	-	5	1 026
50	Morrill County .....	33	10 838	1 124	254	148	18	3	1	(D)	2	(D)	5	2 168
51	Nance County .....	29	6 320	653	148	96	16	3	4	(D)	1	(D)	5	2 445
52	Nemaha County .....	58	22 990	2 337	655	407	30	5	6	1 727	3	(D)	9	2 809
53	Auburn .....	42	19 818	1 911	493	319	20	3	6	1 727	3	(D)	4	1 895
54	Balance of county .....	16	3 172	426	162	88	10	2	-	-	-	-	5	914
55	Nuckolls County .....	54	26 159	2 624	567	340	35	-	3	(D)	1	(D)	7	(D)
56	Superior .....	37	18 765	2 070	443	254	23	-	2	(D)	1	(D)	2	(D)
57	Balance of county .....	17	7 394	554	124	86	12	-	1	(D)	-	-	5	(D)
58	Otoe County .....	131	66 307	7 236	1 712	985	69	13	11	3 259	6	6 588	14	15 547
59	Nebraska City .....	89	51 919	5 893	1 393	808	41	7	7	2 190	5	(D)	7	12 874
60	Balance of county .....	42	14 388	1 343	319	177	28	6	4	1 069	1	(D)	7	2 673
61	Pawnee County .....	24	6 552	518	150	76	18	2	2	(D)	-	-	4	(D)
62	Perkins County .....	24	7 158	620	133	76	17	1	6	2 315	1	(D)	2	(D)
63	Phelps County .....	82	46 068	5 165	1 186	545	37	7	8	4 064	1	(D)	7	7 001
64	Holdrege .....	68	44 350	4 907	1 124	497	27	5	7	(D)	1	(D)	5	(D)
65	Balance of county .....	14	1 718	258	62	48	10	2	1	(D)	-	-	2	(D)
66	Pierce County .....	64	22 916	2 172	487	317	44	6	6	2 180	1	(D)	12	5 867

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F)

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	(D)	3	2 054	-	-	-	-	6	544	1	(D)	6	(D)
2	(D)	4	4 487	2	(D)	1	(D)	6	682	1	(D)	6	937
-	-	-	-	-	-	-	-	3	287	1	(D)	1	(D)
-	-	1	(D)	1	(D)	1	(D)	3	(D)	-	-	-	4
3	321	5	1 747	-	-	-	-	5	407	1	(D)	2	(D)
27	73 451	47	42 140	62	22 255	30	14 638	113	37 353	11	7 186	90	22 521
25	(D)	36	27 397	48	16 812	29	(D)	100	36 158	10	(D)	83	(D)
2	(D)	11	14 743	14	5 443	1	(D)	13	1 195	1	(D)	7	(D)
3	(D)	6	4 516	2	(D)	4	428	11	1 460	5	2 937	10	1 125
3	(D)	3	(D)	2	(D)	4	428	7	1 095	5	2 937	9	(D)
-	-	3	(D)	-	-	-	-	4	365	-	-	1	(D)
3	(D)	4	2 307	5	489	3	647	14	1 230	1	(D)	4	(D)
-	-	2	(D)	-	-	-	-	2	(D)	-	-	1	(D)
1	(D)	2	(D)	-	-	-	-	10	551	1	(D)	3	1 728
10	14 113	14	9 683	9	2 161	9	1 631	27	3 909	4	1 406	12	(D)
4	8 153	6	5 971	5	(D)	6	1 149	12	2 371	3	(D)	9	(D)
6	5 960	8	3 712	4	(D)	3	482	15	1 538	1	(D)	3	(D)
1	(D)	2	(D)	-	-	-	-	3	(D)	-	-	1	(D)
3	1 301	4	1 849	2	(D)	2	(D)	13	1 344	2	(D)	5	2 715
7	8 156	9	5 286	4	1 260	3	2 133	23	3 764	3	1 171	8	(D)
5	(D)	6	(D)	4	1 260	2	(D)	13	2 637	3	1 171	6	(D)
2	(D)	3	(D)	-	-	1	(D)	10	1 127	-	-	2	(D)
2	(D)	7	3 807	3	222	1	(D)	16	1 576	2	(D)	4	(D)
3	2 935	4	2 924	3	(D)	3	377	13	2 194	1	(D)	8	2 034
2	(D)	2	(D)	2	(D)	3	377	6	1 180	1	(D)	7	(D)
1	(D)	2	(D)	1	(D)	-	-	7	1 014	-	-	1	(D)
11	17 168	20	18 451	9	1 335	5	918	31	6 085	3	866	14	3 337
10	(D)	15	17 481	9	1 335	5	918	21	5 391	3	866	12	(D)
1	(D)	5	970	-	-	-	-	10	694	-	-	2	(D)
-	-	3	(D)	-	-	-	-	4	192	-	-	1	(D)
7	5 360	7	2 471	3	(D)	1	(D)	10	1 928	2	(D)	7	1 999
6	(D)	6	(D)	3	(D)	1	(D)	9	(D)	2	(D)	6	(D)
1	(D)	1	(D)	-	-	-	-	1	(D)	-	-	1	(D)
11	5 630	8	3 242	3	248	2	(D)	26	2 604	6	1 104	9	1 901
86	266 368	119	94 473	134	(D)	98	53 505	346	136 787	43	42 454	289	(D)
85	(D)	105	75 128	132	(D)	96	(D)	326	132 438	43	42 454	280	(D)
1	(D)	14	19 345	2	(D)	2	(D)	20	4 349	-	-	9	(D)
18	38 118	28	19 203	27	7 844	20	7 508	64	20 293	11	9 302	49	12 758
17	(D)	19	12 972	24	(D)	20	7 508	52	18 563	9	(D)	49	12 758
1	(D)	9	6 231	3	(D)	-	-	12	1 730	2	(D)	-	40
-	-	2	(D)	1	(D)	-	-	1	(D)	-	-	1	(D)
-	-	1	(D)	-	-	1	(D)	3	211	-	-	-	42
-	-	1	(D)	-	-	-	-	1	(D)	-	-	-	43
21	33 061	23	12 567	35	13 126	22	14 467	70	17 756	9	4 734	50	13 389
15	29 631	15	9 074	35	13 126	20	(D)	48	15 429	5	4 222	46	(D)
6	3 430	8	3 493	-	-	2	(D)	22	2 327	4	512	4	(D)
7	5 627	10	7 856	2	(D)	1	(D)	17	1 981	2	(D)	8	3 673
6	(D)	4	5 354	2	(D)	1	(D)	9	(D)	2	(D)	5	(D)
1	(D)	6	2 502	-	-	-	-	8	(D)	-	-	3	(D)
5	5 135	3	974	1	(D)	-	-	13	1 124	1	(D)	2	(D)
3	411	5	1 036	1	(D)	1	(D)	5	536	1	(D)	3	164
5	7 184	5	2 589	4	415	2	(D)	17	3 135	2	(D)	5	(D)
4	(D)	3	(D)	4	415	2	(D)	10	1 837	2	(D)	4	(D)
1	(D)	2	(D)	-	-	-	-	7	1 298	-	-	1	(D)
2	(D)	6	4 647	5	1 093	4	719	15	1 842	2	(D)	9	2 096
2	(D)	-	-	5	1 093	4	719	11	(D)	2	(D)	8	(D)
-	-	6	4 647	-	-	-	-	4	(D)	-	-	1	(D)
11	15 197	12	7 325	15	2 939	3	840	32	7 205	6	3 243	21	4 164
7	(D)	7	3 729	12	(D)	3	840	21	6 078	4	(D)	16	(D)
4	(D)	5	3 596	3	(D)	-	-	11	1 127	2	(D)	5	(D)
-	-	3	(D)	2	(D)	1	(D)	11	712	1	(D)	-	61
1	(D)	3	792	1	(D)	1	(D)	6	234	2	(D)	1	(D)
4	12 652	8	5 811	9	2 035	4	1 656	17	2 644	7	3 078	17	(D)
4	12 652	8	5 811	8	(D)	4	1 656	11	2 210	7	3 078	13	(D)
-	-	-	-	1	(D)	-	-	6	434	-	-	4	(D)
5	4 916	7	5 134	3	165	5	775	16	1 440	3	(D)	6	984



**Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partner- ships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
Nebraska—Con.														
1	Platte County -----	225	161 036	17 388	4 017	2 203	86	12	16	9 776	9	23 824	17	36 024
2	Columbus -----	191	150 351	16 342	3 780	2 039	65	8	13	8 588	7	(D)	13	34 642
3	Balance of county -----	34	10 685	1 046	237	164	21	4	3	1 188	2	(D)	4	1 382
4	Polk County -----	40	10 237	1 317	302	215	27	3	4	(D)	2	(D)	8	3 253
5	Red Willow County -----	131	88 768	9 706	2 197	1 133	61	7	11	4 736	3	13 960	12	18 774
6	McCook -----	118	86 767	9 387	2 122	1 093	51	7	8	(D)	3	13 960	9	(D)
7	Balance of county -----	13	2 001	319	75	40	10	—	3	(D)	—	—	3	(D)
8	Richardson County -----	97	41 231	4 211	993	548	60	10	8	2 142	6	5 053	7	8 113
9	Falls City -----	69	36 642	3 623	854	455	39	8	7	(D)	3	(D)	5	(D)
10	Balance of county -----	28	4 589	588	139	93	21	2	1	(D)	3	(D)	2	(D)
11	Rock County -----	17	5 909	619	136	64	7	1	2	(D)	1	(D)	2	(D)
12	Saline County -----	102	65 941	6 371	1 574	711	55	9	10	3 358	6	(D)	13	10 326
13	Crete -----	52	36 821	4 170	1 029	504	27	3	4	2 076	3	(D)	4	(D)
14	Balance of county -----	50	29 120	2 201	545	207	28	6	6	1 282	3	133	9	(D)
15	Sarpy County -----	362	348 640	39 344	9 283	4 906	75	16	16	14 849	10	(D)	36	83 249
16	Bellevue -----	205	232 098	26 610	6 288	3 233	35	7	9	12 636	7	58 212	21	50 556
17	La Vista -----	35	46 403	5 573	1 316	727	4	1	—	—	1	(D)	2	(D)
18	Papillion -----	51	26 812	3 061	653	389	13	3	4	(D)	2	(D)	6	(D)
19	Balance of county -----	71	43 327	4 100	1 026	557	23	5	3	(D)	—	—	7	(D)
20	Saunders County -----	120	58 963	5 570	1 277	700	68	12	10	2 187	2	(D)	19	10 333
21	Wahoo -----	46	24 332	2 396	564	346	19	6	6	1 049	1	(D)	8	7 421
22	Balance of county -----	74	34 631	3 174	713	354	49	6	4	1 138	1	(D)	11	2 912
23	Scotts Bluff County -----	307	232 314	25 592	6 117	3 067	134	20	18	12 343	10	35 710	34	61 312
24	Gering -----	55	26 605	3 417	809	455	26	5	4	2 443	1	(D)	7	5 567
25	Scottsbluff -----	198	189 638	20 256	4 849	2 333	71	12	11	9 234	7	(D)	20	51 900
26	Balance of county -----	54	16 071	1 919	459	279	37	3	3	666	2	(D)	7	3 845
27	Seward County -----	106	52 962	5 474	1 307	787	57	10	4	(D)	3	(D)	11	12 011
28	Seward -----	58	37 145	3 738	898	487	26	5	2	(D)	3	(D)	7	(D)
29	Balance of county -----	48	15 817	1 736	409	300	31	5	2	(D)	—	—	4	(D)
30	Sheridan County -----	76	23 374	2 396	510	306	46	13	5	2 813	3	(D)	9	4 975
31	Sherman County -----	33	6 744	599	155	94	21	4	3	649	—	—	6	1 172
32	Sioux County -----	9	2 402	203	48	23	4	1	2	(D)	1	(D)	1	(D)
33	Stanton County -----	18	4 525	483	114	95	13	—	2	(D)	1	(D)	2	(D)
34	Thayer County -----	70	26 350	2 342	548	325	43	8	7	1 084	1	(D)	12	4 855
35	Thomas County -----	11	2 384	171	41	31	7	2	1	(D)	—	—	3	1 008
36	Thurston County -----	31	12 607	1 121	262	151	15	8	1	(D)	—	—	8	4 057
37	Valley County -----	58	19 504	1 961	449	290	27	4	5	1 164	4	(D)	7	4 811
38	Ord -----	39	15 228	1 546	365	228	15	3	4	(D)	4	(D)	5	(D)
39	Balance of county -----	19	4 276	415	84	62	12	1	1	(D)	—	—	2	(D)
40	Washington County -----	111	56 792	5 941	1 373	794	49	7	9	4 393	1	(D)	9	6 271
41	Blair -----	80	51 979	5 302	1 206	658	32	5	7	(D)	1	(D)	6	5 061
42	Balance of county -----	31	4 813	639	167	136	17	2	2	(D)	—	—	3	1 210
43	Wayne County -----	73	37 704	3 928	908	582	38	5	4	(D)	4	4 389	7	5 581
44	Wayne -----	60	36 152	3 759	867	548	26	4	4	(D)	4	4 389	5	(D)
45	Balance of county -----	13	1 552	169	41	34	12	1	—	—	—	—	2	(D)
46	Webster County -----	33	8 334	707	171	109	28	2	4	1 307	—	—	3	1 313
47	Wheeler County -----	3	434	50	11	12	2	—	—	—	—	—	—	—
48	York County -----	126	80 766	9 311	2 227	1 257	50	13	8	4 899	5	11 497	10	17 986
49	York -----	100	72 386	8 572	2 059	1 157	35	8	6	(D)	4	(D)	8	(D)
50	Balance of county -----	26	8 380	739	168	100	15	5	2	(D)	1	(D)	2	(D)



## 1987—Con.

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
14	29 567	24	18 168	21	9 809	19	5 216	64	15 423	5	5 647	36	7 582
13	(D)	16	11 456	21	9 809	17	(D)	52	14 735	5	5 647	34	(D)
1	(D)	8	6 712	—	—	2	(D)	12	688	—	—	2	(D)
4	1 014	5	2 089	1	(D)	—	—	12	1 220	2	(D)	2	(D)
17	24 820	9	4 178	16	5 865	10	3 020	24	5 799	4	2 781	25	4 835
17	24 820	8	(D)	16	5 865	8	(D)	21	(D)	4	2 781	24	(D)
—	—	1	(D)	—	—	2	(D)	3	(D)	—	—	1	(D)
11	11 514	7	4 649	10	946	6	1 403	23	3 087	4	1 327	15	2 997
8	10 412	5	(D)	8	(D)	5	(D)	13	1 878	3	(D)	12	(D)
3	1 102	2	(D)	2	(D)	1	(D)	10	1 209	1	(D)	3	(D)
2	(D)	3	1 157	1	(D)	—	—	3	(D)	1	(D)	2	(D)
8	20 086	8	5 009	4	767	4	(D)	30	4 680	5	2 489	14	(D)
3	(D)	5	3 766	4	767	2	(D)	17	3 466	2	(D)	8	(D)
5	(D)	3	1 243	—	—	2	(D)	13	1 214	3	(D)	6	3 069
23	59 456	44	42 487	25	8 598	18	(D)	111	35 610	11	(D)	68	(D)
16	53 048	21	11 777	20	7 032	12	3 126	59	22 869	3	(D)	37	(D)
—	—	5	4 394	3	(D)	1	(D)	14	5 396	2	(D)	7	1 878
2	(D)	5	4 194	1	(D)	3	(D)	13	2 233	4	825	11	2 026
5	(D)	13	22 122	1	(D)	2	(D)	25	5 112	2	(D)	13	(D)
8	19 938	13	9 215	4	437	2	(D)	40	3 974	3	973	19	(D)
3	(D)	5	4 829	3	(D)	1	(D)	10	1 461	3	973	6	(D)
5	(D)	8	4 386	1	(D)	1	(D)	30	2 513	—	—	13	(D)
23	47 903	26	19 169	34	10 894	20	7 765	78	18 866	10	3 437	54	14 915
5	(D)	3	(D)	2	(D)	2	(D)	20	4 080	2	(D)	9	4 489
15	42 649	14	12 324	31	(D)	14	6 349	40	11 931	5	1 734	41	(D)
3	(D)	9	(D)	1	(D)	4	(D)	18	2 855	3	(D)	4	(D)
10	13 131	11	4 832	5	620	6	1 552	36	6 733	6	2 263	14	2 419
5	8 276	4	1 329	4	(D)	5	(D)	13	2 694	3	1 238	12	(D)
5	4 855	7	3 503	1	(D)	1	(D)	23	4 039	3	1 025	2	(D)
6	4 852	6	2 379	5	713	3	(D)	21	2 446	4	1 264	14	2 179
1	(D)	5	1 669	2	(D)	1	(D)	11	812	1	(D)	3	(D)
1	(D)	1	(D)	1	(D)	—	—	1	(D)	—	—	1	(D)
—	—	2	(D)	—	—	—	—	8	938	1	(D)	2	(D)
11	5 368	8	9 271	2	(D)	1	(D)	19	2 224	2	(D)	7	2 345
—	—	2	(D)	—	—	—	—	3	(D)	—	—	2	(D)
5	4 231	2	(D)	—	—	1	(D)	9	665	2	(D)	3	(D)
3	(D)	7	4 457	3	646	1	(D)	17	1 717	3	1 022	8	2 197
2	(D)	3	(D)	2	(D)	1	(D)	9	1 060	3	1 022	6	(D)
1	(D)	4	(D)	1	(D)	—	—	8	657	—	—	2	(D)
8	23 141	15	5 471	8	1 359	3	(D)	35	6 519	3	(D)	20	(D)
8	23 141	9	(D)	8	1 359	2	(D)	20	4 959	2	(D)	17	(D)
—	—	6	(D)	—	—	1	(D)	15	1 560	1	(D)	3	(D)
4	(D)	5	2 026	7	857	3	662	24	4 637	4	2 364	11	2 521
3	(D)	4	(D)	7	857	3	662	17	4 112	4	2 364	9	(D)
1	(D)	1	(D)	—	—	—	—	7	525	—	—	2	(D)
3	(D)	4	964	2	(D)	2	(D)	12	816	2	(D)	1	(D)
—	—	1	(D)	—	—	—	—	2	(D)	—	—	—	—
8	13 523	16	10 926	12	3 438	6	1 323	31	10 846	7	2 014	23	4 314
8	13 523	9	5 468	12	3 438	6	1 323	21	9 885	5	(D)	21	(D)
—	—	7	5 458	—	—	—	—	10	961	2	(D)	2	(D)

**Table 6. Summary Statistics for Places With 350 Establishments or More: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>GRAND ISLAND</b>							
	Retail trade .....	393	324 915	37 665	8 773	4 887	127	32
52	Building materials and garden supplies stores .....	24	18 472	2 750	610	188	4	-
521, 3	Building materials and supply stores .....	16	(D)	(D)	(D)	(D)	2	-
525	Hardware stores .....	4	(D)	(D)	(D)	(D)	2	-
526	Retail nurseries, lawn and garden supply stores .....	1	(D)	(D)	(D)	(D)	-	-
527	Mobile home dealers .....	3	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores .....	6	(D)	(D)	(D)	(D)	-	-
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	6	83 879	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	6	(D)	(D)	(D)	(D)	-	-
533	Variety stores .....	-	-	-	-	-	-	-
539	Miscellaneous general merchandise stores .....	-	-	-	-	-	-	-
54	Food stores .....	32	38 785	3 286	731	432	15	2
541	Grocery stores .....	20	(D)	(D)	(D)	(D)	9	1
542	Meat and fish (seafood) markets .....	-	-	-	-	-	-	-
546	Retail bakeries .....	5	(D)	(D)	(D)	(D)	3	1
543, 4, 5, 9	Other food stores .....	7	(D)	(D)	(D)	(D)	3	-
55 ex. 554	Automotive dealers .....	25	(D)	(D)	(D)	(D)	4	3
551	New and used car dealers .....	9	(D)	(D)	(D)	(D)	-	1
552	Used car dealers .....	4	1 314	58	12	6	1	2
553	Auto and home supply stores .....	7	5 743	614	144	43	2	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	5	(D)	(D)	(D)	(D)	1	-
554	Gasoline service stations .....	36	27 397	1 473	354	163	11	2
56	Apparel and accessory stores .....	48	16 812	2 140	482	247	14	4
561	Men's and boys' clothing stores .....	4	(D)	(D)	(D)	(D)	1	-
562, 3	Women's clothing and specialty stores .....	18	3 228	361	69	65	7	1
562	Women's clothing stores .....	18	3 228	361	69	65	7	1
563	Women's accessory and specialty stores .....	-	-	-	-	-	-	-
565	Family clothing stores .....	5	(D)	(D)	(D)	(D)	1	-
566	Shoe stores .....	15	(D)	(D)	(D)	(D)	2	1
564, 9	Other apparel and accessory stores .....	6	1 089	94	8	8	3	2
57	Furniture and home furnishings stores .....	29	(D)	(D)	(D)	(D)	10	3
5712	Furniture stores .....	10	6 032	830	163	64	3	2
5713, 4, 9	Home furnishings stores .....	6	(D)	(D)	(D)	(D)	3	1
572	Household appliance stores .....	3	(D)	(D)	(D)	(D)	1	-
573	Radio, television, computer, and music stores .....	10	(D)	(D)	(D)	(D)	3	-
58	Eating and drinking places .....	100	36 158	9 351	2 221	1 965	29	10
5812	Eating places .....	80	33 656	8 918	2 112	1 871	19	8
5813	Drinking places .....	20	2 502	433	109	94	10	2
591	Drug and proprietary stores .....	10	(D)	(D)	(D)	(D)	2	-
59 ex. 591	Miscellaneous retail stores .....	83	(D)	(D)	(D)	(D)	36	8
592	Liquor stores .....	8	3 582	190	43	27	1	-
593	Used merchandise stores .....	5	1 293	178	42	18	3	-
594	Miscellaneous shopping goods stores .....	38	(D)	(D)	(D)	(D)	19	5
5941	Sporting goods stores and bicycle shops .....	5	(D)	(D)	(D)	(D)	2	-
5942, 3	Book, stationery stores .....	3	(D)	(D)	(D)	(D)	2	1
5944	Jewelry stores .....	5	(D)	(D)	(D)	(D)	1	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	25	(D)	(D)	(D)	(D)	14	3
596	Nonstore retailers .....	5	1 696	472	115	36	-	1
598	Fuel dealers .....	1	(D)	(D)	(D)	(D)	-	-
5992	Florists .....	9	1 352	268	61	51	5	-
5993	Tobacco stores and stands .....	-	-	-	-	-	-	-
5994	News dealers and newsstands .....	-	-	-	-	-	-	-
5995	Optical goods stores .....	7	1 177	343	77	34	3	1
5999	Miscellaneous retail stores, n.e.c. ....	10	(D)	(D)	(D)	(D)	7	1

See footnotes at end of table.

Table 6. **Summary Statistics for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>LINCOLN</b>							
	Retail trade .....	1 254	1 229 546	150 092	34 406	18 023	291	73
52	Building materials and garden supplies stores .....	64	80 997	10 391	2 368	792	5	3
521, 3	Building materials and supply stores .....	37	58 459	6 830	1 566	480	2	2
525	Hardware stores .....	15	(D)	(D)	(D)	(D)	3	-
526	Retail nurseries, lawn and garden supply stores .....	12	(D)	(D)	(D)	(D)	-	1
527	Mobile home dealers .....	-	-	-	-	-	-	-
53	General merchandise stores .....	19	174 249	21 263	4 551	2 510	3	-
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	11	173 864	(NA)	(NA)	(NA)	-	-
533	Department stores (excl. leased depts.) <sup>1</sup> .....	11	163 310	19 412	4 133	2 340	-	-
539	Variety stores .....	4	(D)	(D)	(D)	(D)	1	-
	Miscellaneous general merchandise stores .....	4	(D)	(D)	(D)	(D)	2	-
54	Food stores .....	104	235 041	20 722	4 932	2 560	24	6
541	Grocery stores .....	59	226 804	19 089	4 542	2 272	10	2
542	Meat and fish (seafood) markets .....	-	-	-	-	-	-	-
546	Retail bakeries .....	15	(D)	(D)	(D)	(D)	9	1
543, 4, 5, 9	Other food stores .....	30	(D)	(D)	(D)	(D)	5	3
55 ex. 554	Automotive dealers .....	85	(D)	(D)	(D)	(D)	15	3
551	New and used car dealers .....	20	222 140	16 725	3 716	800	2	-
552	Used car dealers .....	23	11 886	938	174	63	4	1
553	Auto and home supply stores .....	26	16 159	2 713	649	209	4	1
555, 6, 7, 9	Miscellaneous automotive dealers .....	16	(D)	(D)	(D)	(D)	5	1
554	Gasoline service stations .....	105	75 128	4 666	1 097	536	53	1
56	Apparel and accessory stores .....	132	(D)	(D)	(D)	(D)	15	4
561	Men's and boys' clothing stores .....	13	6 173	1 117	282	117	1	1
562, 3	Women's clothing and specialty stores .....	57	(D)	(D)	(D)	(D)	7	2
562	Women's clothing stores .....	51	(D)	(D)	(D)	(D)	2	2
563	Women's accessory and specialty stores .....	6	(D)	(D)	(D)	(D)	5	-
565	Family clothing stores .....	13	(D)	(D)	(D)	(D)	3	1
566	Shoe stores .....	39	14 179	1 893	457	213	1	-
564, 9	Other apparel and accessory stores .....	10	(D)	(D)	(D)	(D)	3	-
57	Furniture and home furnishings stores .....	96	(D)	(D)	(D)	(D)	30	3
5712	Furniture stores .....	24	(D)	(D)	(D)	(D)	10	2
5713, 4, 9	Home furnishings stores .....	31	13 562	1 889	506	180	13	1
572	Household appliance stores .....	8	2 786	369	95	33	2	-
573	Radio, television, computer, and music stores .....	33	(D)	(D)	(D)	(D)	5	-
58	Eating and drinking places .....	326	132 438	35 421	8 285	6 491	64	24
5812	Eating places .....	272	119 167	32 511	7 533	5 935	52	20
5813	Drinking places .....	54	13 271	2 910	752	556	12	4
591	Drug and proprietary stores .....	43	42 454	5 837	1 434	575	3	3
59 ex. 591	Miscellaneous retail stores .....	280	(D)	(D)	(D)	(D)	79	26
592	Liquor stores .....	49	(D)	(D)	(D)	(D)	15	3
593	Used merchandise stores .....	20	1 961	266	52	38	9	1
594	Miscellaneous shopping goods stores .....	106	38 173	5 214	1 206	704	24	13
5941	Sporting goods stores and bicycle shops .....	22	(D)	(D)	(D)	(D)	4	3
5942, 3	Book, stationery stores .....	16	7 677	1 089	246	148	2	2
5944	Jewelry stores .....	16	(D)	(D)	(D)	(D)	2	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	52	(D)	(D)	(D)	(D)	16	7
596	Nonstore retailers .....	26	(D)	(D)	(D)	(D)	8	-
598	Fuel dealers .....	3	(D)	(D)	(D)	(D)	-	-
5992	Florists .....	17	(D)	(D)	(D)	(D)	9	2
5993	Tobacco stores and stands .....	2	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores .....	17	(D)	(D)	(D)	(D)	3	-
5999	Miscellaneous retail stores, n.e.c. ....	39	(D)	(D)	(D)	(D)	10	7

See footnotes at end of table.



**Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F)

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>OMAHA</b>							
	Retail trade .....	2 526	2 783 921	339 677	81 045	38 875	397	101
52	Building materials and garden supplies stores .....	104	110 269	15 531	3 455	1 033	13	3
521, 3	Building materials and supply stores .....	44	72 638	9 717	2 266	553	4	2
521	Lumber and other building materials dealers .....	24	62 837	7 836	1 749	419	1	2
523	Paint, glass, and wallpaper stores .....	20	9 801	1 881	517	134	3	-
525	Hardware stores .....	31	(D)	(D)	(D)	(D)	5	-
526	Retail nurseries, lawn and garden supply stores .....	26	(D)	(D)	(D)	(D)	4	1
527	Mobile home dealers .....	3	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores .....	41	392 951	38 899	9 211	4 925	5	2
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	25	378 263	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	25	350 010	35 109	8 406	4 491	-	-
533	Variety stores .....	8	(D)	(D)	(D)	(D)	3	1
539	Miscellaneous general merchandise stores .....	8	(D)	(D)	(D)	(D)	2	1
54	Food stores .....	237	533 799	48 212	11 782	5 671	36	15
541	Grocery stores .....	127	507 804	43 705	10 579	4 873	15	10
542	Meat and fish (seafood) markets .....	17	(D)	(D)	(D)	(D)	3	2
546	Retail bakeries .....	43	(D)	(D)	(D)	(D)	8	1
543, 4, 5, 9	Other food stores .....	50	(D)	(D)	(D)	(D)	10	2
543	Fruit and vegetable markets .....	1	(D)	(D)	(D)	(D)	1	-
544	Candy, nut, and confectionery stores .....	18	(D)	(D)	(D)	(D)	6	-
545	Dairy products stores .....	22	(D)	(D)	(D)	(D)	1	-
549	Miscellaneous food stores .....	9	(D)	(D)	(D)	(D)	2	2
55 ex. 554	Automotive dealers .....	140	571 538	50 145	12 224	2 350	20	6
551	New and used car dealers .....	30	(D)	(D)	(D)	(D)	4	1
552	Used car dealers .....	29	(D)	(D)	(D)	(D)	7	1
553	Auto and home supply stores .....	68	(D)	(D)	(D)	(D)	8	3
553 pt.	Tire, battery, and accessory dealers .....	62	(D)	(D)	(D)	(D)	6	3
553 pt.	Other auto and home supply stores .....	6	(D)	(D)	(D)	(D)	2	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	13	14 993	1 567	326	111	1	1
555	Boat dealers .....	4	(D)	(D)	(D)	(D)	1	-
556	Recreational vehicle dealers .....	6	9 125	1 008	208	67	-	1
557	Motorcycle dealers .....	3	(D)	(D)	(D)	(D)	-	-
559	Automotive dealers, n.e.c. ....	-	-	-	-	-	-	-
554	Gasoline service stations .....	214	160 372	12 621	2 994	1 252	53	1
56	Apparel and accessory stores .....	266	138 566	19 097	4 688	2 207	13	4
561	Men's and boys' clothing stores .....	30	(D)	(D)	(D)	(D)	-	2
562, 3	Women's clothing and specialty stores .....	106	46 129	6 029	1 445	860	8	1
562	Women's clothing stores .....	95	(D)	(D)	(D)	(D)	7	1
563	Women's accessory and specialty stores .....	11	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores .....	21	(D)	(D)	(D)	(D)	1	-
566	Shoe stores .....	81	(D)	(D)	(D)	(D)	2	-
566 pt.	Men's shoe stores .....	6	(D)	(D)	(D)	(D)	-	-
566 pt.	Women's shoe stores .....	23	(D)	(D)	(D)	(D)	1	-
566 pt.	Children's and juveniles' shoe stores .....	-	-	-	-	-	-	-
566 pt.	Family shoe stores .....	52	(D)	(D)	(D)	(D)	1	-
564, 9	Other apparel and accessory stores .....	28	(D)	(D)	(D)	(D)	2	1
564	Children's and infants' wear stores .....	5	(D)	(D)	(D)	(D)	-	-
569	Miscellaneous apparel and accessory stores .....	23	(D)	(D)	(D)	(D)	2	1
57	Furniture and home furnishings stores .....	175	252 314	26 472	6 490	1 687	31	10
5712	Furniture stores .....	26	(D)	(D)	(D)	(D)	3	2
5713, 4, 9	Home furnishings stores .....	69	(D)	(D)	(D)	(D)	14	6
5713	Floor covering stores .....	19	(D)	(D)	(D)	(D)	3	3
5714	Drapery and upholstery stores .....	9	(D)	(D)	(D)	(D)	3	1
5719	Miscellaneous home furnishings stores .....	41	(D)	(D)	(D)	(D)	8	2
572	Household appliance stores .....	16	(D)	(D)	(D)	(D)	6	1
573	Radio, television, computer, and music stores .....	64	(D)	(D)	(D)	(D)	8	1
5731, 4	Radio, television, electronics, and computer stores .....	36	(D)	(D)	(D)	(D)	1	-
5735	Record and prerecorded tape stores .....	15	(D)	(D)	(D)	(D)	2	1
5736	Musical instrument stores .....	13	5 249	691	151	53	5	-
58	Eating and drinking places .....	778	311 292	82 975	19 645	14 955	122	43
5812	Eating places .....	562	275 819	75 944	17 930	13 796	84	34
5812 pt.	Restaurants and lunchrooms .....	220	127 090	37 516	9 117	6 569	32	10
5812 pt.	Cafeterias .....	15	(D)	(D)	(D)	(D)	4	1
5812 pt.	Refreshment places .....	272	120 306	29 871	6 716	5 576	36	18
5812 pt.	Other eating places .....	55	(D)	(D)	(D)	(D)	12	5
5813	Drinking places .....	216	35 473	7 031	1 715	1 159	38	9

See footnotes at end of table.

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							Individual proprie- torships (number)	Partner- ships (number)
	<b>OMAHA—Con.</b>							
591	<b>Drug and proprietary stores .....</b>	80	92 521	10 995	2 584	1 127	8	-
591 pt.	Drug stores .....	79	(D)	(D)	(D)	(D)	8	-
591 pt.	Proprietary stores .....	1	(D)	(D)	(D)	(D)	-	-
59 ex. 591	<b>Miscellaneous retail stores .....</b>	491	220 299	34 730	7 972	3 668	96	17
592	Liquor stores .....	47	(D)	(D)	(D)	(D)	9	1
593	Used merchandise stores .....	40	9 140	2 533	667	368	8	2
594	Miscellaneous shopping goods stores .....	208	109 602	13 205	2 799	1 559	39	10
5941	Sporting goods stores and bicycle shops .....	34	(D)	(D)	(D)	(D)	7	-
5941 pt.	General line sporting goods stores .....	10	6 030	962	237	95	1	-
5941 pt.	Specialty line sporting goods stores .....	24	(D)	(D)	(D)	(D)	6	-
5942	Book stores .....	28	(D)	(D)	(D)	(D)	6	2
5943	Stationery stores .....	8	(D)	(D)	(D)	(D)	-	-
5944	Jewelry stores .....	35	(D)	(D)	(D)	(D)	5	1
5945	Hobby, toy, and game shops .....	16	(D)	(D)	(D)	(D)	2	2
5946	Camera and photographic supply stores .....	4	(D)	(D)	(D)	(D)	-	-
5947	Gift, novelty, and souvenir shops .....	59	(D)	(D)	(D)	(D)	15	4
5948	Luggage and leather goods stores .....	4	(D)	(D)	(D)	(D)	1	-
5949	Sewing, needlework, and piece goods stores .....	20	(D)	(D)	(D)	(D)	3	1
596	Nonstore retailers .....	41	38 691	8 320	1 947	652	8	1
5961	Catalog and mail-order houses .....	8	(D)	(D)	(D)	(D)	8	-
5962	Merchandising machine operators .....	18	(D)	(D)	(D)	(D)	6	1
5963	Direct selling establishments .....	15	(D)	(D)	(D)	(D)	2	-
598	Fuel dealers .....	4	(D)	(D)	(D)	(D)	-	-
5983	Fuel oil dealers .....	1	(D)	(D)	(D)	(D)	-	-
5984	Liquefied petroleum gas (bottled gas) dealers .....	3	(D)	(D)	(D)	(D)	-	-
5989	Fuel dealers, n.e.c. ....	-	-	-	-	-	-	-
5992	Florists .....	36	8 721	1 969	458	256	7	1
5993	Tobacco stores and stands .....	5	1 039	168	43	17	2	-
5994	News dealers and newsstands .....	3	849	141	35	22	2	-
5995	Optical goods stores .....	42	(D)	(D)	(D)	(D)	2	-
5999	Miscellaneous retail stores, n.e.c. ....	65	(D)	(D)	(D)	(D)	19	2
5999 pt.	Pet shops .....	18	(D)	(D)	(D)	(D)	5	2
5999 pt.	Typewriter stores .....	-	-	-	-	-	-	-
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	47	(D)	(D)	(D)	(D)	14	-

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>DOUGLAS COUNTY</b>							
	<b>Retail trade .....</b>	2 715	2 914 405	355 260	84 432	40 633	442	111
52	<b>Building materials and garden supplies stores .....</b>	120	128 466	17 721	3 890	1 180	19	3
521, 3	Building materials and supply stores .....	51	88 252	11 366	2 619	657	6	2
521	Lumber and other building materials dealers .....	31	78 451	9 485	2 102	523	3	2
523	Paint, glass, and wallpaper stores .....	20	9 801	1 881	517	134	3	-
525	Hardware stores .....	35	(D)	(D)	(D)	(D)	7	-
526	Retail nurseries, lawn and garden supply stores .....	31	(D)	(D)	(D)	(D)	6	1
527	Mobile home dealers .....	3	(D)	(D)	(D)	(D)	-	-
53	<b>General merchandise stores .....</b>	41	392 951	38 899	9 211	4 925	5	2
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	25	378 263	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	25	350 010	35 109	8 406	4 491	-	-
533	Variety stores .....	8	(D)	(D)	(D)	(D)	3	1
539	Miscellaneous general merchandise stores .....	8	(D)	(D)	(D)	(D)	2	1

See footnotes at end of table.



**Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietor- ships (number)	Partner- ships (number)
	<b>DOUGLAS COUNTY—Con.</b>							
54	Food stores .....	255	552 472	50 276	12 240	5 903	40	16
541	Grocery stores .....	141	525 726	45 664	11 007	5 087	18	11
542	Meat and fish (seafood) markets .....	18	9 017	1 107	263	122	3	2
546	Retail bakeries .....	44	5 740	1 813	425	292	8	1
543, 4, 5, 9	Other food stores .....	52	11 989	1 692	545	402	11	2
543	Fruit and vegetable markets .....	1	(D)	(D)	(D)	(D)	1	—
544	Candy, nut, and confectionery stores .....	19	(D)	(D)	(D)	(D)	7	—
545	Dairy products stores .....	23	(D)	(D)	(D)	(D)	1	—
549	Miscellaneous food stores .....	9	(D)	(D)	(D)	(D)	2	2
55 ex. 554	Automotive dealers .....	156	612 176	53 228	12 910	2 525	23	6
551	New and used car dealers .....	33	533 368	42 029	10 390	1 817	4	1
552	Used car dealers .....	31	20 729	1 937	423	142	8	1
553	Auto and home supply stores .....	76	39 949	7 387	1 707	434	10	3
553 pt.	Tire, battery, and accessory dealers .....	70	(D)	(D)	(D)	(D)	8	3
553 pt.	Other auto and home supply stores .....	6	(D)	(D)	(D)	(D)	2	—
555, 6, 7, 9	Miscellaneous automotive dealers .....	16	18 130	1 875	390	132	1	1
555	Boat dealers .....	5	(D)	(D)	(D)	(D)	1	—
556	Recreational vehicle dealers .....	7	(D)	(D)	(D)	(D)	—	1
557	Motorcycle dealers .....	4	(D)	(D)	(D)	(D)	—	—
559	Automotive dealers, n.e.c. ....	—	—	—	—	—	—	—
554	Gasoline service stations .....	241	176 565	13 665	3 234	1 357	62	2
56	Apparel and accessory stores .....	272	140 926	19 422	4 761	2 253	14	4
561	Men's and boys' clothing stores .....	30	(D)	(D)	(D)	(D)	—	2
562, 3	Women's clothing and specialty stores .....	110	48 052	6 290	1 510	901	9	1
562	Women's clothing stores .....	98	(D)	(D)	(D)	(D)	8	1
563	Women's accessory and specialty stores .....	12	(D)	(D)	(D)	(D)	1	—
565	Family clothing stores .....	21	(D)	(D)	(D)	(D)	1	—
566	Shoe stores .....	82	30 988	4 219	1 039	512	2	—
566 pt.	Men's shoe stores .....	6	(D)	(D)	(D)	(D)	—	—
566 pt.	Women's shoe stores .....	23	(D)	(D)	(D)	(D)	1	—
566 pt.	Children's and juveniles' shoe stores .....	—	—	—	—	—	—	—
566 pt.	Family shoe stores .....	53	(D)	(D)	(D)	(D)	1	—
564, 9	Other apparel and accessory stores .....	29	(D)	(D)	(D)	(D)	2	1
564	Children's and infants' wear stores .....	5	(D)	(D)	(D)	(D)	—	—
569	Miscellaneous apparel and accessory stores .....	24	(D)	(D)	(D)	(D)	2	1
57	Furniture and home furnishings stores .....	184	258 973	27 593	6 730	1 750	34	10
5712	Furniture stores .....	28	166 732	15 394	3 810	777	4	2
5713, 4, 9	Home furnishings stores .....	72	(D)	(D)	(D)	(D)	15	6
5713	Floor covering stores .....	21	(D)	(D)	(D)	(D)	3	3
5714	Drapery and upholstery stores .....	10	(D)	(D)	(D)	(D)	4	1
5719	Miscellaneous home furnishings stores .....	41	(D)	(D)	(D)	(D)	8	2
572	Household appliance stores .....	17	(D)	(D)	(D)	(D)	7	1
573	Radio, television, computer, and music stores .....	67	48 087	6 207	1 492	456	8	1
5731, 4	Radio, television, electronics, and computer stores .....	37	34 651	4 743	1 163	297	1	—
5735	Record and prerecorded tape stores .....	17	8 187	773	178	106	2	1
5736	Musical instrument stores .....	13	5 249	691	151	53	5	—
58	Eating and drinking places .....	841	329 848	87 603	20 697	15 819	135	48
5812	Eating places .....	603	291 086	79 988	18 839	14 556	95	36
5812 pt.	Restaurants and lunchrooms .....	240	136 787	40 111	9 772	7 088	39	11
5812 pt.	Cafeterias .....	15	(D)	(D)	(D)	(D)	4	1
5812 pt.	Refreshment places .....	287	124 839	31 026	6 908	5 773	38	19
5812 pt.	Other eating places .....	61	(D)	(D)	(D)	(D)	14	5
5813	Drinking places .....	238	38 762	7 615	1 858	1 263	40	12
591	Drug and proprietary stores .....	84	94 040	11 150	2 621	1 154	8	—
591 pt.	Drug stores .....	83	(D)	(D)	(D)	(D)	8	—
591 pt.	Proprietary stores .....	1	(D)	(D)	(D)	(D)	—	—
59 ex. 591	Miscellaneous retail stores .....	521	227 988	35 703	8 138	3 767	102	20
592	Liquor stores .....	49	17 367	1 663	388	201	9	1
593	Used merchandise stores .....	40	9 140	2 533	667	368	8	2
594	Miscellaneous shopping goods stores .....	221	114 766	13 788	2 883	1 606	41	11
5941	Sporting goods stores and bicycle shops .....	37	18 712	2 619	539	229	8	—
5941 pt.	General line sporting goods stores .....	10	6 030	962	237	95	1	—
5941 pt.	Specialty line sporting goods stores .....	27	12 682	1 657	302	134	7	—

See footnotes at end of table.



Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F)

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>DOUGLAS COUNTY—Con.</b>							
59 ex.	Miscellaneous retail stores—Con.							
591								
594	Miscellaneous shopping goods stores—Con.							
5942	Book stores	30	(D)	(D)	(D)	(D)	7	2
5943	Stationery stores	10	(D)	(D)	(D)	(D)	—	—
5944	Jewelry stores	36	40 607	4 325	965	474	5	1
5945	Hobby, toy, and game shops	19	11 110	1 024	245	120	2	2
5946	Camera and photographic supply stores	4	(D)	(D)	(D)	(D)	—	—
5947	Gift, novelty, and souvenir shops	60	16 959	2 386	419	350	15	5
5948	Luggage and leather goods stores	4	(D)	(D)	(D)	(D)	1	—
5949	Sewing, needlework, and piece goods stores	21	(D)	(D)	(D)	(D)	3	1
596	Nonstore retailers	45	(D)	(D)	(D)	(D)	9	2
5961	Catalog and mail-order houses	10	(D)	(D)	(D)	(D)	—	—
5962	Merchandising machine operators	18	(D)	(D)	(D)	(D)	6	1
5963	Direct selling establishments	17	(D)	(D)	(D)	(D)	3	1
598	Fuel dealers	6	4 479	779	200	44	—	—
5983	Fuel oil dealers	1	(D)	(D)	(D)	(D)	—	—
5984	Liquefied petroleum gas (bottled gas) dealers	5	(D)	(D)	(D)	(D)	—	—
5989	Fuel dealers, n.e.c.	—	—	—	—	—	—	—
5992	Florists	42	9 382	2 071	482	272	10	2
5993	Tobacco stores and stands	5	1 039	168	43	17	2	—
5994	News dealers and newsstands	3	849	141	35	22	2	—
5995	Optical goods stores	43	10 170	2 402	593	166	2	—
5999	Miscellaneous retail stores, n.e.c.	67	(D)	(D)	(D)	(D)	19	2
5999 pt.	Pet shops	19	(D)	(D)	(D)	(D)	5	2
5999 pt.	Typewriter stores	—	—	—	—	—	—	—
5999 pt.	Other miscellaneous retail stores, n.e.c.	48	(D)	(D)	(D)	(D)	14	—
	<b>HALL COUNTY</b>							
	Retail trade	453	363 592	40 988	9 536	5 273	149	35
52	Building materials and garden supplies stores	28	19 612	2 848	636	203	5	—
521, 3	Building materials and supply stores	18	15 800	2 449	550	161	2	—
525	Hardware stores	5	1 072	122	28	14	3	—
526	Retail nurseries, lawn and garden supply stores	1	(D)	(D)	(D)	(D)	—	—
527	Mobile home dealers	4	(D)	(D)	(D)	(D)	—	—
53	General merchandise stores	7	83 902	8 700	1 957	1 064	—	—
531	Department stores (incl. leased depts.) <sup>1 2</sup>	6	83 879	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) <sup>1</sup>	6	(D)	(D)	(D)	(D)	—	—
533	Variety stores	—	—	—	—	—	—	—
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)	—	—
54	Food stores	38	40 534	3 385	749	447	17	3
541	Grocery stores	24	38 617	3 008	674	383	9	2
542	Meat and fish (seafood) markets	—	—	—	—	—	—	—
546	Retail bakeries	6	674	211	38	31	4	1
543, 4, 5, 9	Other food stores	8	1 243	166	37	33	4	—
55 ex.	Automotive dealers	27	73 451	5 267	1 296	292	4	3
554								
551	New and used car dealers	10	60 865	4 231	1 065	222	—	1
552	Used car dealers	4	1 314	58	12	6	1	2
553	Auto and home supply stores	7	5 743	614	144	43	2	—
555, 6, 7, 9	Miscellaneous automotive dealers	6	5 529	364	75	21	1	—
554	Gasoline service stations	47	42 140	2 506	600	262	15	2
56	Apparel and accessory stores	62	22 255	2 790	639	358	14	4
561	Men's and boys' clothing stores	5	1 662	284	56	34	1	—
562, 3	Women's clothing and specialty stores	28	7 497	862	184	142	7	1
562	Women's clothing stores	27	(D)	(D)	(D)	(D)	7	1
563	Women's accessory and specialty stores	1	(D)	(D)	(D)	(D)	—	—
565	Family clothing stores	5	(D)	(D)	(D)	(D)	1	—
566	Shoe stores	16	5 800	891	231	82	2	1
564, 9	Other apparel and accessory stores	8	(D)	(D)	(D)	(D)	3	2
57	Furniture and home furnishings stores	30	14 638	1 842	414	170	10	3
5712	Furniture stores	10	6 032	830	163	64	3	2
5713, 4, 9	Home furnishings stores	6	(D)	(D)	(D)	(D)	3	1
572	Household appliance stores	3	(D)	(D)	(D)	(D)	1	—
573	Radio, television, computer, and music stores	11	4 016	455	114	51	3	—
58	Eating and drinking places	113	37 353	9 599	2 271	2 004	41	11
5812	Eating places	89	34 660	9 137	2 156	1 906	27	9
5813	Drinking places	24	2 693	462	115	98	14	2
591	Drug and proprietary stores	11	7 186	832	216	75	3	—

See footnotes at end of table.

**Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>HALL COUNTY—Con.</b>							
59 ex. 591	Miscellaneous retail stores .....	90	22 521	3 219	758	398	40	9
592	Liquor stores .....	8	3 582	190	43	27	1	—
593	Used merchandise stores .....	5	1 293	178	42	18	3	—
594	Miscellaneous shopping goods stores .....	43	10 386	1 323	311	190	20	6
5941	Sporting goods stores and bicycle shops .....	7	1 361	168	32	22	3	1
5942, 3	Book, stationery stores .....	4	957	79	19	13	2	1
5944	Jewelry stores .....	6	2 237	333	102	30	1	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	26	5 831	743	158	125	14	3
596	Nonstore retailers .....	5	1 696	472	115	36	—	1
598	Fuel dealers .....	3	(D)	(D)	(D)	(D)	1	—
5992	Florists .....	9	1 352	268	61	51	5	—
5993	Tobacco stores and stands .....	—	—	—	—	—	—	—
5994	News dealers and newsstands .....	—	—	—	—	—	—	—
5995	Optical goods stores .....	7	1 177	343	77	34	3	1
5999	Miscellaneous retail stores, n.e.c. ....	10	(D)	(D)	(D)	(D)	7	1
	<b>LANCASTER COUNTY</b> (Coextensive with Lincoln, NE MSA; see table 8.)							
	<b>SARPY COUNTY</b>							
	Retail trade .....	362	348 640	39 344	9 283	4 906	75	16
52	Building materials and garden supplies stores .....	16	14 849	1 673	363	118	7	—
521, 3	Building materials and supply stores .....	7	12 105	1 324	303	92	2	—
525	Hardware stores .....	5	1 476	193	40	16	2	—
526	Retail nurseries, lawn and garden supply stores .....	4	1 268	156	20	10	3	—
527	Mobile home dealers .....	—	—	—	—	—	—	—
53	General merchandise stores .....	10	(D)	(D)	(D)	(D)	—	—
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	8	78 505	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) <sup>1</sup> .....	8	72 810	7 929	1 846	1 030	—	—
533	Variety stores .....	2	(D)	(D)	(D)	(D)	—	—
539	Miscellaneous general merchandise stores .....	—	—	—	—	—	—	—
54	Food stores .....	36	83 249	7 517	1 844	850	8	—
541	Grocery stores .....	22	81 059	7 138	1 739	761	3	—
542	Meat and fish (seafood) markets .....	2	(D)	(D)	(D)	(D)	1	—
546	Retail bakeries .....	6	(D)	(D)	(D)	(D)	2	—
543, 4, 5, 9	Other food stores .....	6	(D)	(D)	(D)	(D)	2	—
55 ex. 554	Automotive dealers .....	23	59 456	5 309	1 283	293	4	—
551	New and used car dealers .....	7	(D)	(D)	(D)	(D)	—	—
552	Used car dealers .....	3	(D)	(D)	(D)	(D)	1	—
553	Auto and home supply stores .....	12	(D)	(D)	(D)	(D)	3	—
555, 6, 7, 9	Miscellaneous automotive dealers .....	1	(D)	(D)	(D)	(D)	—	—
554	Gasoline service stations .....	44	42 487	2 841	647	298	10	2
56	Apparel and accessory stores .....	25	8 598	1 029	247	158	—	—
561	Men's and boys' clothing stores .....	1	(D)	(D)	(D)	(D)	—	—
562, 3	Women's clothing and specialty stores .....	14	(D)	(D)	(D)	(D)	—	—
562	Women's clothing stores .....	13	(D)	(D)	(D)	(D)	—	—
563	Women's accessory and specialty stores .....	1	(D)	(D)	(D)	(D)	—	—
565	Family clothing stores .....	—	—	—	—	—	—	—
566	Shoe stores .....	10	(D)	(D)	(D)	(D)	—	—
564, 9	Other apparel and accessory stores .....	—	—	—	—	—	—	—
57	Furniture and home furnishings stores .....	18	(D)	(D)	(D)	(D)	—	1
5712	Furniture stores .....	2	(D)	(D)	(D)	(D)	—	—
5713, 4, 9	Home furnishings stores .....	5	(D)	(D)	(D)	(D)	—	—
572	Household appliance stores .....	—	—	—	—	—	—	—
573	Radio, television, computer, and music stores .....	11	(D)	(D)	(D)	(D)	—	1
58	Eating and drinking places .....	111	35 610	8 733	2 043	1 651	25	8
5812	Eating places .....	89	32 936	8 244	1 937	1 561	16	7
5813	Drinking places .....	22	2 674	489	106	90	9	1
591	Drug and proprietary stores .....	11	(D)	(D)	(D)	(D)	3	—

See footnotes at end of table.



**Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>SARPY COUNTY—Con.</b>							
59 ex. 591	Miscellaneous retail stores .....	68	(D)	(D)	(D)	(D)	18	5
592	Liquor stores .....	5	(D)	(D)	(D)	(D)	1	—
593	Used merchandise stores .....	3	112	13	3	3	—	1
594	Miscellaneous shopping goods stores .....	30	7 671	1 059	219	132	9	2
5941	Sporting goods stores and bicycle shops .....	6	(D)	(D)	(D)	(D)	3	—
5942, 3	Book, stationery stores .....	6	(D)	(D)	(D)	(D)	3	—
5944	Jewelry stores .....	4	(D)	(D)	(D)	(D)	—	—
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	14	3 551	485	108	80	3	2
596	Nonstore retailers .....	3	(D)	(D)	(D)	(D)	2	—
598	Fuel dealers .....	2	(D)	(D)	(D)	(D)	—	—
5992	Florists .....	12	1 452	300	86	51	3	1
5993	Tobacco stores and stands .....	—	—	—	—	—	—	—
5994	News dealers and newsstands .....	—	—	—	—	—	—	—
5995	Optical goods stores .....	6	(D)	(D)	(D)	(D)	—	—
5999	Miscellaneous retail stores, n.e.c. ....	7	579	107	25	23	3	1

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>LINCOLN, NE MSA</b>							
	Retail trade .....	1 318	1 262 687	153 465	35 152	18 493	317	80
52	Building materials and garden supplies stores .....	69	83 389	10 672	2 416	808	5	3
521, 3	Building materials and supply stores .....	38	(D)	(D)	(D)	(D)	2	2
525	Hardware stores .....	16	14 054	2 334	568	205	3	—
526	Retail nurseries, lawn and garden supply stores .....	14	(D)	(D)	(D)	(D)	—	1
527	Mobile home dealers .....	1	(D)	(D)	(D)	(D)	—	—
53	General merchandise stores .....	20	(D)	(D)	(D)	(D)	4	—
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	11	173 864	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) <sup>1</sup> .....	11	163 310	19 412	4 133	2 340	—	—
533	Variety stores .....	5	(D)	(D)	(D)	(D)	2	—
539	Miscellaneous general merchandise stores .....	4	(D)	(D)	(D)	(D)	2	—
54	Food stores .....	114	239 473	21 130	5 027	2 620	28	6
541	Grocery stores .....	66	(D)	(D)	(D)	(D)	13	2
542	Meat and fish (seafood) markets .....	1	(D)	(D)	(D)	(D)	1	—
546	Retail bakeries .....	16	(D)	(D)	(D)	(D)	9	1
543, 4, 5, 9	Other food stores .....	31	6 140	929	217	172	5	3
55 ex. 554	Automotive dealers .....	86	266 368	21 565	4 723	1 154	15	3
551	New and used car dealers .....	20	222 140	16 725	3 716	800	2	—
552	Used car dealers .....	23	11 886	938	174	63	4	1
553	Auto and home supply stores .....	26	16 159	2 713	649	209	4	1
555, 6, 7, 9	Miscellaneous automotive dealers .....	17	16 183	1 189	184	82	5	1
554	Gasoline service stations .....	119	94 473	6 172	1 447	699	58	2
56	Apparel and accessory stores .....	134	(D)	(D)	(D)	(D)	16	5
561	Men's and boys' clothing stores .....	13	6 173	1 117	282	117	1	1
562, 3	Women's clothing and specialty stores .....	59	(D)	(D)	(D)	(D)	8	3
562	Women's clothing stores .....	52	(D)	(D)	(D)	(D)	3	2
563	Women's accessory and specialty stores .....	7	(D)	(D)	(D)	(D)	5	1
565	Family clothing stores .....	13	(D)	(D)	(D)	(D)	3	1
566	Shoe stores .....	39	14 179	1 893	457	213	1	—
564, 9	Other apparel and accessory stores .....	10	4 616	563	100	47	3	—
57	Furniture and homefurnishings stores .....	98	53 505	6 840	1 641	593	30	3
5712	Furniture stores .....	25	11 969	1 521	353	122	10	2
5713, 4, 9	Homefurnishings stores .....	31	13 562	1 889	506	180	13	1
572	Household appliance stores .....	8	2 786	369	95	33	2	—
573	Radio, television, computer, and music stores .....	34	25 188	3 061	687	258	5	—

See footnotes at end of table.



Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>LINCOLN, NE MSA—Con.</b>							
58	Eating and drinking places .....	346	136 787	36 188	8 442	6 680	75	27
5812	Eating places .....	286	122 477	33 168	7 665	6 097	60	22
5813	Drinking places .....	60	14 310	3 020	777	583	15	5
591	Drug and proprietary stores .....	43	42 454	5 837	1 434	575	3	3
59 ex. 591	Miscellaneous retail stores .....	289	(D)	(D)	(D)	(D)	83	28
592	Liquor stores .....	51	24 122	1 666	388	259	15	5
593	Used merchandise stores .....	21	(D)	(D)	(D)	(D)	9	1
594	Miscellaneous shopping goods stores .....	108	(D)	(D)	(D)	(D)	26	13
5941	Sporting goods stores and bicycle shops .....	22	(D)	(D)	(D)	(D)	4	3
5942, 3	Book, stationery stores .....	16	7 877	1 089	246	148	2	2
5944	Jewelry stores .....	17	7 637	1 305	337	111	3	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	53	(D)	(D)	(D)	(D)	17	7
596	Nonstore retailers .....	27	19 288	2 775	668	234	9	-
598	Fuel dealers .....	5	1 611	333	81	23	1	-
5992	Florists .....	17	(D)	(D)	(D)	(D)	9	2
5993	Tobacco stores and stands .....	2	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores .....	18	5 022	1 199	267	85	3	-
5999	Miscellaneous retail stores, n.e.c. ....	39	(D)	(D)	(D)	(D)	10	7
	<b>OMAHA, NE-IA MSA</b>							
	Retail trade .....	3 733	3 831 614	456 633	108 210	52 704	686	167
52	Building materials and garden supplies stores .....	171	168 874	22 207	4 862	1 528	34	5
521, 3	Building materials and supply stores .....	77	116 775	14 389	3 287	883	12	3
521	Lumber and other building materials dealers .....	48	105 177	12 241	2 704	722	5	2
523	Paint, glass, and wallpaper stores .....	29	11 598	2 148	583	161	7	1
525	Hardware stores .....	50	26 835	4 101	878	323	12	-
526	Retail nurseries, lawn and garden supply stores .....	40	21 273	3 154	563	286	10	2
527	Mobile home dealers .....	4	3 991	563	134	36	-	-
53	General merchandise stores .....	63	523 287	53 028	12 600	6 760	7	2
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	40	512 833	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	40	474 528	48 542	11 629	6 236	-	-
533	Variety stores .....	11	8 676	1 629	366	193	4	1
539	Miscellaneous general merchandise stores .....	12	40 083	2 857	605	331	3	1
54	Food stores .....	353	714 983	66 408	16 031	7 758	68	21
541	Grocery stores .....	203	682 413	60 784	14 540	6 717	35	13
542	Meat and fish (seafood) markets .....	24	10 996	1 324	339	151	4	3
546	Retail bakeries .....	58	7 254	2 237	523	380	13	2
543, 4, 5, 9	Other food stores .....	68	14 320	2 063	629	510	16	3
543	Fruit and vegetable markets .....	1	(D)	(D)	(D)	(D)	1	-
544	Candy, nut, and confectionery stores .....	21	4 725	875	332	178	8	-
545	Dairy products stores .....	32	(D)	(D)	(D)	(D)	5	-
549	Miscellaneous food stores .....	14	2 463	263	60	60	2	3
55 ex. 554	Automotive dealers .....	227	873 141	74 045	17 624	3 583	35	13
551	New and used car dealers .....	54	766 769	59 503	14 416	2 636	6	1
552	Used car dealers .....	36	24 146	2 187	476	165	9	1
553	Auto and home supply stores .....	114	55 384	9 676	2 195	586	18	9
553 pt.	Tire, battery, and accessory dealers .....	106	52 699	9 426	2 140	560	14	9
553 pt.	Other auto and home supply stores .....	8	2 685	250	55	26	4	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	23	26 842	2 679	537	196	2	2
555	Boat dealers .....	7	5 691	479	105	35	2	-
556	Recreational vehicle dealers .....	8	14 613	1 491	276	95	-	2
557	Motorcycle dealers .....	8	6 538	709	156	66	-	-
559	Automotive dealers, n.e.c. ....	-	-	-	-	-	-	-
554	Gasoline service stations .....	369	289 445	21 267	4 990	2 184	99	7

See footnotes at end of table.

**Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>OMAHA, NE-IA MSA—Con.</b>							
56	<b>Apparel and accessory stores .....</b>	354	164 935	22 366	5 428	2 664	22	6
561	Men's and boys' clothing stores .....	37	24 620	4 563	1 286	286	—	2
562, 3	Women's clothing and specialty stores .....	149	59 663	7 549	1 771	1 104	13	2
562	Women's clothing stores .....	133	55 907	6 980	1 632	1 037	11	1
563	Women's accessory and specialty stores .....	16	3 756	569	139	67	2	1
565	Family clothing stores .....	23	30 702	3 393	758	408	1	—
566	Shoe stores .....	111	39 186	5 353	1 330	654	4	—
566 pt.	Men's shoe stores .....	6	(D)	(D)	(D)	(D)	—	—
566 pt.	Women's shoe stores .....	29	(D)	(D)	(D)	(D)	1	—
566 pt.	Children's and juveniles' shoe stores .....	—	—	—	—	—	—	—
566 pt.	Family shoe stores .....	76	28 042	3 615	845	437	3	—
564, 9	Other apparel and accessory stores .....	34	10 764	1 508	283	212	4	2
564	Children's and infants' wear stores .....	6	4 312	592	97	57	—	—
569	Miscellaneous apparel and accessory stores .....	28	6 452	916	186	155	4	2
57	<b>Furniture and homefurnishings stores .....</b>	229	274 356	29 496	7 185	1 925	41	11
5712	Furniture stores .....	33	168 851	15 727	3 886	807	4	2
5713, 4, 9	Homefurnishings stores .....	84	37 905	5 305	1 278	451	19	6
5713	Floor covering stores .....	28	21 334	2 969	676	183	6	3
5714	Drapery and upholstery stores .....	11	2 663	343	82	35	5	1
5719	Miscellaneous homefurnishings stores .....	45	13 908	1 993	520	233	8	2
572	Household appliance stores .....	22	12 084	1 391	318	117	9	1
573	Radio, television, computer, and music stores .....	90	55 516	7 073	1 703	550	9	2
5731, 4	Radio, television, electronics, and computer stores .....	54	40 108	5 417	1 343	364	2	—
5735	Record and prerecorded tape stores .....	23	10 159	965	209	133	2	2
5736	Musical instrument stores .....	13	5 249	691	151	53	5	—
58	<b>Eating and drinking places .....</b>	1 141	416 938	109 226	25 932	20 076	213	69
5812	Eating places .....	838	370 019	100 144	23 728	18 529	155	56
5812 pt.	Restaurants and lunchrooms .....	348	170 831	49 149	12 025	8 862	75	17
5812 pt.	Cafeterias .....	19	18 455	5 591	1 514	964	4	1
5812 pt.	Refreshment places .....	395	162 985	40 186	9 042	7 591	57	32
5812 pt.	Other eating places .....	76	17 748	5 218	1 147	1 112	19	6
5813	Drinking places .....	303	46 919	9 082	2 204	1 547	58	13
591	<b>Drug and proprietary stores .....</b>	120	131 841	16 007	3 782	1 603	16	—
591 pt.	Drug stores .....	118	(D)	(D)	(D)	(D)	15	—
591 pt.	Proprietary stores .....	2	(D)	(D)	(D)	(D)	1	—
59 ex. 591	<b>Miscellaneous retail stores .....</b>	706	273 814	42 583	9 776	4 623	151	33
592	Liquor stores .....	64	21 422	2 062	499	259	13	1
593	Used merchandise stores .....	48	10 106	2 651	693	382	9	3
594	Miscellaneous shopping goods stores .....	302	135 952	16 908	3 573	2 001	60	19
5941	Sporting goods stores and bicycle shops .....	51	21 045	2 978	607	272	13	—
5941 pt.	General line sporting goods stores .....	16	7 254	1 178	277	122	4	—
5941 pt.	Specialty line sporting goods stores .....	35	13 791	1 800	330	150	9	—
5942	Book stores .....	43	15 156	1 696	298	165	9	3
5943	Stationery stores .....	11	2 214	378	84	54	1	—
5944	Jewelry stores .....	52	45 943	5 284	1 186	562	7	1
5945	Hobby, toy, and game shops .....	27	14 246	1 353	322	174	4	2
5946	Camera and photographic supply stores .....	6	(D)	(D)	(D)	(D)	—	—
5947	Gift, novelty, and souvenir shops .....	79	21 506	3 035	552	440	20	10
5948	Luggage and leather goods stores .....	4	(D)	(D)	(D)	(D)	1	—
5949	Sewing, needlework, and piece goods stores .....	29	11 110	1 566	373	279	5	3
596	Nonstore retailers .....	59	47 513	9 508	2 204	773	17	2
5961	Catalog and mail-order houses .....	12	7 478	779	149	52	1	—
5962	Merchandising machine operators .....	24	23 687	5 238	1 290	352	9	1
5963	Direct selling establishments .....	23	16 368	3 491	765	369	7	1
598	Fuel dealers .....	12	7 425	1 097	302	67	—	—
5983	Fuel oil dealers .....	1	(D)	(D)	(D)	(D)	—	—
5984	Liquefied petroleum gas (bottled gas) dealers .....	11	(D)	(D)	(D)	(D)	—	—
5989	Fuel dealers, n.e.c. ....	—	—	—	—	—	—	—
5992	Florists .....	64	12 691	2 771	660	392	17	4
5993	Tobacco stores and stands .....	5	1 039	168	43	17	2	—
5994	News dealers and newsstands .....	3	849	141	35	22	2	—
5995	Optical goods stores .....	59	12 861	2 989	736	210	2	—
5999	Miscellaneous retail stores, n.e.c. ....	90	23 956	4 288	1 031	500	29	4
5999 pt.	Pet shops .....	25	5 653	1 207	300	195	8	3
5999 pt.	Typewriter stores .....	—	—	—	—	—	—	—
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	65	18 303	3 081	731	305	21	1

See footnotes at end of table.



Table 8. **Summary Statistics for Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>SIOUX CITY, IA-NE MSA</b>							
	Retail trade .....	803	706 871	81 869	19 382	9 641	241	54
52	Building materials and garden supplies stores .....	43	56 204	6 858	1 521	456	10	1
521, 3	Building materials and supply stores .....	22	46 460	5 627	1 261	329	3	-
525	Hardware stores .....	14	6 124	893	193	98	5	1
526	Retail nurseries, lawn and garden supply stores .....	5	(D)	(D)	(D)	(D)	2	-
527	Mobile home dealers .....	2	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores .....	16	112 115	11 059	2 716	1 338	3	-
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	8	111 328	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	8	105 103	10 187	2 522	1 239	-	-
533	Variety stores .....	4	(D)	(D)	(D)	(D)	2	-
539	Miscellaneous general merchandise stores .....	4	(D)	(D)	(D)	(D)	1	-
54	Food stores .....	73	153 617	13 786	3 173	1 564	24	7
541	Grocery stores .....	58	150 442	12 983	2 996	1 434	18	6
542	Meat and fish (seafood) markets .....	1	(D)	(D)	(D)	(D)	-	-
546	Retail bakeries .....	8	1 693	605	135	93	3	-
543, 4, 5, 9	Other food stores .....	6	(D)	(D)	(D)	(D)	3	1
55 ex. 554	Automotive dealers .....	42	124 049	11 323	2 604	566	12	3
551	New and used car dealers .....	13	105 360	9 059	2 078	406	3	2
552	Used car dealers .....	5	2 475	125	19	8	3	-
553	Auto and home supply stores .....	18	13 153	1 877	450	131	6	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	6	3 061	262	57	21	-	1
554	Gasoline service stations .....	87	64 117	4 073	1 086	524	30	3
56	Apparel and accessory stores .....	79	33 009	4 319	1 024	556	7	3
561	Men's and boys' clothing stores .....	10	6 809	1 034	250	89	1	-
562, 3	Women's clothing and specialty stores .....	38	(D)	(D)	(D)	(D)	4	3
562	Women's clothing stores .....	35	(D)	(D)	(D)	(D)	4	3
563	Women's accessory and specialty stores .....	3	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores .....	4	2 453	429	109	44	-	-
566	Shoe stores .....	19	6 468	756	186	107	-	-
564, 9	Other apparel and accessory stores .....	8	(D)	(D)	(D)	(D)	2	-
57	Furniture and home furnishings stores .....	59	28 755	3 503	798	276	16	5
5712	Furniture stores .....	15	7 890	1 053	223	69	2	2
5713, 4, 9	Home furnishings stores .....	15	5 010	547	120	52	4	-
572	Household appliance stores .....	11	7 877	915	207	68	5	2
573	Radio, television, computer, and music stores .....	18	7 978	988	248	87	5	1
58	Eating and drinking places .....	242	67 024	17 111	4 068	3 335	93	22
5812	Eating places .....	170	59 500	15 691	3 718	3 100	57	18
5813	Drinking places .....	72	7 524	1 420	350	235	36	4
591	Drug and proprietary stores .....	23	23 203	2 817	723	282	6	-
59 ex. 591	Miscellaneous retail stores .....	139	44 778	7 020	1 669	744	40	10
592	Liquor stores .....	14	5 065	479	105	52	-	1
593	Used merchandise stores .....	7	595	225	58	39	2	-
594	Miscellaneous shopping goods stores .....	67	26 842	3 823	887	428	22	3
5941	Sporting goods stores and bicycle shops .....	15	7 666	938	234	100	7	-
5942, 3	Book, stationery stores .....	7	3 041	413	94	45	1	-
5944	Jewelry stores .....	15	7 974	1 462	337	122	3	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	30	8 161	1 010	222	161	11	3
596	Nonstore retailers .....	10	4 071	728	182	68	1	2
598	Fuel dealers .....	3	908	248	65	18	-	-
5992	Florists .....	8	1 247	310	72	39	4	2
5993	Tobacco stores and stands .....	1	(D)	(D)	(D)	(D)	-	-
5994	News dealers and newsstands .....	2	(D)	(D)	(D)	(D)	2	-
5995	Optical goods stores .....	11	3 102	608	157	53	3	-
5999	Miscellaneous retail stores, n.e.c. ....	16	(D)	(D)	(D)	(D)	6	2

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>Retail trade -----</b>	<b>6 877</b>	<b>3 847 684</b>	<b>409 615</b>	<b>95 257</b>	<b>52 263</b>	<b>3 352</b>	<b>535</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>546</b>	<b>225 230</b>	<b>28 515</b>	<b>6 527</b>	<b>2 422</b>	<b>190</b>	<b>34</b>
521, 3	Building materials and supply stores -----	294	156 097	21 153	4 928	1 553	60	19
521	Lumber and other building materials dealers -----	254	144 406	19 197	4 357	1 387	45	17
523	Paint, glass, and wallpaper stores -----	40	11 691	1 956	571	166	15	2
525	Hardware stores -----	185	41 974	4 585	1 047	601	119	11
526	Retail nurseries, lawn and garden supply stores -----	47	17 671	2 009	386	185	10	4
527	Mobile home dealers -----	20	9 488	768	166	83	1	-
<b>53</b>	<b>General merchandise stores -----</b>	<b>203</b>	<b>438 146</b>	<b>44 461</b>	<b>10 490</b>	<b>5 574</b>	<b>60</b>	<b>5</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	35	299 738	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> -----	35	283 371	28 766	6 628	3 596	-	-
533	Variety stores -----	67	18 678	2 741	675	428	31	2
539	Miscellaneous general merchandise stores -----	101	136 097	12 954	3 187	1 550	29	3
<b>54</b>	<b>Food stores -----</b>	<b>798</b>	<b>775 750</b>	<b>68 624</b>	<b>15 903</b>	<b>8 546</b>	<b>424</b>	<b>73</b>
541	Grocery stores -----	579	741 847	62 753	14 537	7 444	275	47
542	Meat and fish (seafood) markets -----	59	13 302	1 776	426	218	36	11
546	Retail bakeries -----	99	10 350	2 871	664	581	79	9
543, 4, 5, 9	Other food stores -----	61	10 251	1 224	276	303	34	6
543	Fruit and vegetable markets -----	6	(D)	(D)	(D)	(D)	6	-
544	Candy, nut, and confectionery stores -----	12	(D)	(D)	(D)	(D)	8	2
545	Dairy products stores -----	26	(D)	(D)	(D)	(D)	11	2
549	Miscellaneous food stores -----	17	3 531	418	96	72	9	2
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>557</b>	<b>822 385</b>	<b>65 294</b>	<b>14 894</b>	<b>4 133</b>	<b>172</b>	<b>36</b>
551	New and used car dealers -----	223	(D)	(D)	(D)	(D)	30	10
552	Used car dealers -----	69	25 874	1 561	370	138	36	12
553	Auto and home supply stores -----	204	89 236	12 384	2 856	937	82	9
553 pt.	Tire, battery, and accessory dealers -----	178	83 718	11 772	2 724	873	61	8
553 pt.	Other auto and home supply stores -----	26	5 518	612	132	64	21	1
555, 6, 7, 9	Miscellaneous automotive dealers -----	61	(D)	(D)	(D)	(D)	24	5
555	Boat dealers -----	13	9 172	802	167	49	3	1
556	Recreational vehicle dealers -----	8	(D)	(D)	(D)	(D)	2	1
557	Motorcycle dealers -----	36	12 221	1 150	243	97	17	2
559	Automotive dealers, n.e.c. -----	4	(D)	(D)	(D)	(D)	2	1
<b>554</b>	<b>Gasoline service stations -----</b>	<b>728</b>	<b>457 915</b>	<b>30 760</b>	<b>7 274</b>	<b>3 554</b>	<b>346</b>	<b>43</b>
<b>56</b>	<b>Apparel and accessory stores -----</b>	<b>537</b>	<b>144 418</b>	<b>17 958</b>	<b>4 271</b>	<b>2 643</b>	<b>199</b>	<b>50</b>
561	Men's and boys' clothing stores -----	64	13 195	2 093	488	263	21	7
562, 3	Women's clothing and specialty stores -----	208	45 488	5 349	1 259	978	89	15
562	Women's clothing stores -----	190	43 110	5 069	1 186	911	76	14
563	Women's accessory and specialty stores -----	18	2 378	280	73	67	13	1
565	Family clothing stores -----	123	56 447	6 539	1 535	863	46	11
566	Shoe stores -----	111	24 539	3 424	865	430	24	13
566 pt.	Men's shoe stores -----	1	(D)	(D)	(D)	(D)	-	-
566 pt.	Women's shoe stores -----	15	(D)	(D)	(D)	(D)	2	-
566 pt.	Children's and juveniles' shoe stores -----	1	(D)	(D)	(D)	(D)	1	-
566 pt.	Family shoe stores -----	94	21 864	2 975	738	368	21	13
564, 9	Other apparel and accessory stores -----	31	4 749	553	124	109	19	4
564	Children's and infants' wear stores -----	14	2 546	249	52	44	7	3
569	Miscellaneous apparel and accessory stores -----	17	2 203	304	72	65	12	1
<b>57</b>	<b>Furniture and homefurnishings stores -----</b>	<b>356</b>	<b>135 848</b>	<b>17 357</b>	<b>4 232</b>	<b>1 632</b>	<b>171</b>	<b>26</b>
5712	Furniture stores -----	104	60 602	7 878	1 961	658	37	8
5713, 4, 9	Homefurnishings stores -----	71	15 326	2 006	465	224	42	5
5713	Floor covering stores -----	41	11 308	1 415	322	132	21	2
5714	Drapery and upholstery stores -----	16	1 742	326	80	52	12	1
5719	Miscellaneous homefurnishings stores -----	14	2 276	265	63	40	9	2
572	Household appliance stores -----	77	24 558	3 397	806	306	45	7
573	Radio, television, computer, and music stores -----	104	35 362	4 076	1 000	444	47	6
5731, 4	Radio, television, electronics, and computer stores -----	79	28 237	3 150	765	326	36	6
5735	Record and prerecorded tape stores -----	10	(D)	(D)	(D)	(D)	3	-
5736	Musical instrument stores -----	15	(D)	(D)	(D)	(D)	8	-
<b>58</b>	<b>Eating and drinking places -----</b>	<b>1 845</b>	<b>348 578</b>	<b>82 365</b>	<b>18 896</b>	<b>17 708</b>	<b>1 118</b>	<b>169</b>
5812	Eating places -----	1 330	300 058	74 914	17 112	16 058	733	119
5812 pt.	Restaurants and lunchrooms -----	717	143 391	38 048	8 820	8 194	453	63
5812 pt.	Cafeterias -----	21	2 804	694	191	160	14	2
5812 pt.	Refreshment places -----	506	138 513	32 360	7 265	6 840	221	50
5812 pt.	Other eating places -----	86	15 350	3 812	836	864	45	4
5813	Drinking places -----	515	48 520	7 451	1 784	1 650	385	50
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>271</b>	<b>125 713</b>	<b>15 393</b>	<b>3 726</b>	<b>1 695</b>	<b>113</b>	<b>13</b>
591 pt.	Drug stores -----	264	(D)	(D)	(D)	(D)	108	13
591 pt.	Proprietary stores -----	7	(D)	(D)	(D)	(D)	5	-

See footnotes at end of table.

**Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partne- rships (number)
59 ex. 591	Miscellaneous retail stores.....	1 036	373 701	38 888	9 044	4 356	559	86
592	Liquor stores.....	183	41 952	2 733	642	499	123	18
593	Used merchandise stores.....	39	5 128	762	181	120	24	4
594	Miscellaneous shopping goods stores.....	375	63 145	9 034	2 093	1 364	212	33
5941	Sporting goods stores and bicycle shops.....	75	16 147	1 927	419	252	45	5
5941 pt.	General line sporting goods stores.....	33	9 759	1 231	282	151	14	2
5941 pt.	Specialty line sporting goods stores.....	42	6 388	696	137	101	31	3
5942	Book stores.....	32	(D)	(D)	(D)	(D)	16	3
5943	Stationery stores.....	4	(D)	(D)	(D)	(D)	3	-
5944	Jewelry stores.....	85	16 726	2 987	740	324	43	3
5945	Hobby, toy, and game shops.....	35	2 876	322	77	76	27	4
5946	Camera and photographic supply stores.....	4	1 084	154	28	19	4	-
5947	Gift, novelty, and souvenir shops.....	89	13 183	1 927	413	369	41	15
5948	Luggage and leather goods stores.....	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores.....	51	6 006	874	219	197	33	3
596	Nonstore retailers.....	94	182 851	13 975	3 181	1 099	45	5
5961	Catalog and mail-order houses.....	36	(D)	(D)	(D)	(D)	24	-
5962	Merchandising machine operators.....	14	(D)	(D)	(D)	(D)	5	1
5963	Direct selling establishments.....	44	29 517	4 742	1 048	333	16	4
598	Fuel dealers.....	108	48 845	6 004	1 472	434	18	3
5983	Fuel oil dealers.....	18	(D)	(D)	(D)	(D)	7	1
5984	Liquefied petroleum gas (bottled gas) dealers.....	88	35 760	5 107	1 245	347	10	2
5989	Fuel dealers, n.e.c.....	2	(D)	(D)	(D)	(D)	1	-
5992	Florists.....	123	14 116	2 791	689	523	81	15
5993	Tobacco stores and stands.....	3	(D)	(D)	(D)	(D)	-	-
5994	News dealers and newsstands.....	2	(D)	(D)	(D)	(D)	2	-
5995	Optical goods stores.....	33	4 587	1 163	278	93	11	2
5999	Miscellaneous retail stores, n.e.c.....	76	12 548	2 366	493	216	43	6
5999 pt.	Pet shops.....	8	1 290	99	24	23	6	-
5999 pt.	Typewriter stores.....	2	(D)	(D)	(D)	(D)	1	-
5999 pt.	Other miscellaneous retail stores, n.e.c.....	66	(D)	(D)	(D)	(D)	36	6

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>Nebraska</b> .....	<b>(X)</b>	<b>8 486 334</b>	<b>8 486 334</b>	<b>100.0</b>	<b>Nebraska—Con.</b>				
Omaha.....	1	2 783 921	2 783 921	32.8	Seward.....	26	37 145	6 797 660	80.1
Lincoln.....	2	1 229 546	4 013 467	47.3	Crete.....	27	36 821	6 834 481	80.5
Grand Island.....	3	324 915	4 338 382	51.1	Falls City.....	28	36 642	6 871 123	81.0
Bellevue.....	4	232 098	4 570 480	53.9	Wayne.....	29	36 152	6 907 275	81.4
Fremont.....	5	205 626	4 776 106	56.3	Fairbury.....	30	34 936	6 942 211	81.8
Kearney.....	6	202 144	4 978 250	58.7	Broken Bow.....	31	29 591	6 971 802	82.2
Norfolk.....	7	194 026	5 172 276	60.9	Valentine.....	32	29 112	7 000 914	82.5
Scottsbluff.....	8	189 638	5 361 914	63.2	West Point.....	33	26 838	7 027 752	82.8
North Platte.....	9	176 258	5 538 172	65.3	Papillion.....	34	26 812	7 054 564	83.1
Hastings.....	10	166 215	5 704 387	67.2	Gering.....	35	26 605	7 081 169	83.4
Sidney.....	11	162 486	5 866 873	69.1	Plattsmouth.....	36	24 428	7 105 597	83.7
Columbus.....	12	150 351	6 017 224	70.9	Wahoo.....	37	24 332	7 129 929	84.0
Beatrice.....	13	95 076	6 112 300	72.0	Cozad.....	38	23 073	7 153 002	84.3
McCook.....	14	86 767	6 199 067	73.0	Aurora.....	39	21 605	7 174 607	84.5
York.....	15	72 386	6 271 453	73.9	Central City.....	40	20 707	7 195 314	84.8
Ogallala.....	16	66 320	6 337 773	74.7	Ralston.....	41	20 078	7 215 392	85.0
Lexington.....	17	52 047	6 389 820	75.3	Auburn.....	42	19 818	7 235 210	85.3
Blair.....	18	51 979	6 441 799	75.9	Gothenburg.....	43	19 538	7 254 748	85.5
Nebraska City.....	19	51 919	6 493 718	76.5	Schuyler.....	44	19 481	7 274 229	85.7
Alliance.....	20	49 034	6 542 752	77.1	Superior.....	45	18 765	7 292 994	85.9
South Sioux City.....	21	48 016	6 590 768	77.7	Ord.....	46	15 228	7 308 222	86.1
La Vista.....	22	46 403	6 637 171	78.2	David City.....	47	14 812	7 323 034	86.3
Holdrege.....	23	44 350	6 681 521	78.7	Minden.....	48	13 842	7 336 876	86.5
Chadron.....	24	41 206	6 722 727	79.2	Kimball.....	(X)	(D)	(X)	(X)
O'Neill.....	25	37 788	6 760 515	79.7					

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.



**Table 11. Counties Ranked by Volume of Sales: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>Nebraska</b> .....	(X)	8 486 334	8 486 334	100.0	<b>Nebraska—Con.</b>				
Douglas .....	1	2 914 405	2 914 405	34.3	Pierce .....	46	22 916	8 076 847	95.2
Lancaster .....	2	1 262 687	4 177 092	49.2	Cedar .....	47	21 857	8 098 704	95.4
Hall .....	3	363 592	4 540 684	53.5	Kimball .....	48	20 517	8 119 221	95.7
Sarpy .....	4	348 640	4 889 324	57.6	Clay .....	49	20 255	8 139 476	95.9
Scotts Bluff .....	5	232 314	5 121 638	60.4	Butler .....	50	20 060	8 159 536	96.1
Buffalo .....	6	223 501	5 345 139	63.0	Furnas .....	51	19 712	8 179 248	96.4
Dodge .....	7	222 423	5 567 562	65.6	Valley .....	52	19 504	8 198 752	96.6
Madison .....	8	212 340	5 779 902	68.1	Chase .....	53	19 289	8 218 041	96.8
Lincoln .....	9	189 488	5 969 390	70.3	Kearney .....	54	18 691	8 236 732	97.1
Adams .....	10	171 899	6 141 289	72.4	Fillmore .....	55	16 995	8 253 727	97.3
Cheyenne .....	11	167 432	6 308 721	74.3	Deuel .....	56	16 296	8 270 023	97.5
Platte .....	12	161 036	6 469 757	76.2	Howard .....	57	13 962	8 283 985	97.6
Gage .....	13	109 163	6 578 920	77.5	Brown .....	58	12 804	8 296 789	97.8
Dawson .....	14	100 769	6 679 689	78.7	Thurston .....	59	12 607	8 309 396	97.9
Red Willow .....	15	88 768	6 768 457	79.8	Harlan .....	60	12 437	8 321 833	98.1
York .....	16	80 766	6 849 223	80.7	Johnson .....	61	11 563	8 333 396	98.2
Keith .....	17	70 466	6 919 689	81.5	Garfield .....	62	11 205	8 344 601	98.3
Otoe .....	18	66 307	6 985 996	82.3	Morrill .....	63	10 838	8 355 439	98.5
Saline .....	19	65 941	7 051 937	83.1	Polk .....	64	10 237	8 365 676	98.6
Saunders .....	20	58 963	7 110 900	83.8	Franklin .....	65	10 062	8 375 738	98.7
Holt .....	21	57 093	7 167 993	84.5	Dixon .....	66	9 695	8 385 433	98.8
Washington .....	22	56 792	7 224 785	85.1	Webster .....	67	8 334	8 393 767	98.9
Dakota .....	23	56 126	7 280 911	85.8	Perkins .....	68	7 158	8 400 925	99.0
Seward .....	24	52 962	7 333 873	86.4	Sherman .....	69	6 744	8 407 669	99.1
Box Butte .....	25	51 433	7 385 306	87.0	Pawnee .....	70	6 552	8 414 221	99.2
Dawes .....	26	48 679	7 433 985	87.6	Hitchcock .....	71	6 523	8 420 744	99.2
Custer .....	27	47 406	7 481 391	88.2	Nance .....	72	6 320	8 427 064	99.3
Phelps .....	28	46 068	7 527 459	88.7	Frontier .....	73	6 270	8 433 334	99.4
Cass .....	29	43 769	7 571 228	89.2	Garden .....	74	6 062	8 439 396	99.4
Cuming .....	30	43 142	7 614 370	89.7	Rock .....	75	5 909	8 445 305	99.5
Richardson .....	31	41 231	7 655 601	90.2	Dundy .....	76	5 619	8 450 924	99.6
Jefferson .....	32	40 542	7 696 143	90.7	Boyd .....	77	5 365	8 456 289	99.6
Wayne .....	33	37 704	7 733 847	91.1	Greeley .....	78	5 271	8 461 560	99.7
Cherry .....	34	31 317	7 765 164	91.5	Stanton .....	79	4 525	8 466 085	99.8
Boone .....	35	30 456	7 795 620	91.9	Hooker .....	80	2 956	8 469 041	99.8
Colfax .....	36	29 015	7 824 635	92.2	Sioux .....	81	2 402	8 471 443	99.8
Memok .....	37	28 023	7 852 658	92.5	Thomas .....	82	2 384	8 473 827	99.9
Antelope .....	38	27 743	7 880 401	92.9	Keya Paha .....	83	2 270	8 476 097	99.9
Thayer .....	39	26 350	7 906 751	93.2	Hayes .....	84	2 150	8 478 247	99.9
Nuckolls .....	40	26 159	7 932 910	93.5	Grant .....	85	1 778	8 480 025	99.9
Hamilton .....	41	25 618	7 958 528	93.8	Logan .....	86	1 298	8 481 323	99.9
Knox .....	42	25 330	7 983 858	94.1	Blaine .....	87	1 257	8 482 580	100.0
Burt .....	43	23 709	8 007 567	94.4	Gosper .....	88	928	8 483 508	100.0
Sheridan .....	44	23 374	8 030 941	94.6	Loup .....	89	837	8 484 345	100.0
Nemaha .....	45	22 990	8 053 931	94.9	Wheeler .....	90	434	8 484 779	100.0
					Banner .....	91	-	8 484 779	100.0
					Arthur .....	(X)	(D)	(X)	(X)
					McPherson .....	(X)	(D)	(X)	(X)

<sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.





# APPENDIX A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1987 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:
  - a. All nonemployers, i.e., all firms with no paid employment during 1987. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 3 percent of total retail sales. Data on nonemployers are provided in subsequent 1987 Census of Retail Trade reports, Nonemployer Statistics, RC87-N, and Selected Statistics, RC87-SP-1.

The census included only those retail non-employer firms which reported a sales volume of \$1,000 or more during 1987 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1987 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:
  - a. Large employers, i.e., all employer firms above the payroll size cutoff establishment to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location

and to obtain information on payroll and mid-March employment at each location. The 1986 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1987 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1986.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1987 questionnaires.

**Method of classifying kinds of business**—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
  - a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1982 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1987 census kind-of-business code.
2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

### COMPARABILITY OF THE 1982 AND 1987 CENSUSES

The 1982 and 1987 censuses were conducted under similar conditions and procedures except for the following:

<sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.



**Classifications**—In 1982, classifications were based on the 1972 Standard Industrial Classification (SIC) Manual and its 1977 Supplement. For 1987, classifications are based on the 1987 SIC Manual. There are major revisions to the SIC structure for 1987 which limit the comparability of data between the 1982 and 1987 censuses. The kinds of business involving the most significant changes for retail trade are within SIC major groups 53 and 57. These changes are described in detail in the "Kind-of-Business Classifications" section below and in appendix H.

It was not possible to retabulate 1982 data based on the revised 1987 classifications for comparative purposes since, in many cases, the necessary information was not available for assigning the new 1987 classifications to the 1982 records. However, 1987 census records were assigned both a 1987 and 1982 census classification. Census data for 1987 are presented based on the 1987 classifications for all geographic areas included in this publication (see "Geographic Areas Covered" in the Introduction). In addition, data for the United States and each State are presented for both 1987 and 1982 based on the 1972 classifications in table 3 of this publication.<sup>2</sup>

**Geographic areas**—The boundaries of a number of areas for which data are shown in the 1987 census are not the same as in the 1982 census because of annexations; other boundary changes; and redefinitions of previously defined standard metropolitan statistical areas (SMSA's) and standard consolidated statistical areas (SCSA's) into metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).<sup>3</sup>

**Nonemployer firms**—In 1982, data for nonemployers and the combined data for all establishments were presented only at the retail total level for all geographic areas except the United States, for which these data were published by kind of business. For 1987, data presented in this publication do not include nonemployer establishments. Consequently, data in this report are included only for establishments with payroll. Data for nonemployers by kind of business for the United States are presented in the 1987

Census of Retail Trade report, Selected Statistics, RC87-SP-1 and for States, metropolitan statistical areas, counties, and places with 2,500 inhabitants or more in the Retail Trade reports of the Nonemployer Statistics Series, RC87-N-1 to -4. See appendix A of the Nonemployer Statistics Series reports for a description of improvements in data collection and processing of nonemployer records for the 1987 Economic Censuses.

**Establishments**—In 1982 and prior censuses, the count of establishments (defined below) represented the number in business at the end of the year. For 1987, the count of establishments in this publication represents those in business at any time during 1987.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the State as a whole is presented in appendix G.<sup>2</sup>

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC87-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

**Firms**—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic censuses, the terms "firm" and "company" are synonymous.

<sup>2</sup>To improve comparability between 1982 and 1987 statistics, 1982 data were slightly adjusted to reflect organizational changes affecting some industries. Accordingly, statistics presented for 1982 vary slightly from those previously published.

<sup>3</sup>Newly defined metropolitan statistical areas (MSA's) and also certain terminology changes were announced by the Office of Management and Budget (OMB) effective June 30, 1983. The previous term "standard metropolitan statistical area" was shortened to metropolitan statistical area. If an area has more than 1 million population and meets certain other specified requirements, it now is termed a "consolidated metropolitan statistical area" (CMSA) and consists of major components recognized as "primary metropolitan statistical areas" (PMSA's). Many of these PMSA's were formerly recognized as SMSA's and the majority were also included in standard consolidated statistical areas defined by OMB beginning in 1975, each of which consisted of two or more closely associated SMSA's. Metropolitan areas not included in CMSA's are designated simply as metropolitan statistical areas (MSA's).



**Sales**—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**Annual payroll**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

**First quarter payroll**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1987.

**Paid employees for pay period including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Legal form of organization**—The legal form of organization for firms in the mail universe was based on the response to the organizational status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

This report presents data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

**Auxiliary establishments**—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries which primarily service retail establishments are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1987 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within a SIC.



In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, are sold by different kinds of business is available in the 1987 Census of Retail Trade report, Merchandise Line Sales, RC87-S-3.)

### **Building Materials and Garden Supplies Stores (SIC Major Group 52)**

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521)**—Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to

contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

**Hardware stores (SIC 525)**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526)**—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

**Mobile home dealers (SIC 527)**—Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

### **General Merchandise Stores (SIC Major Group 53)**

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596. Establishments having 25 to 49 employees and selling merchandise lines covered in the definition for department stores, previously classified in SIC 531 in prior censuses, are classified in SIC 539 in the 1987 Census.

**Department stores (SIC 531)**—Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the three following groups of merchandise:

1. Furniture, homefurnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.



The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores (excl. leased depts.) also are presented:

**Conventional department stores (SIC 531 pt.)—**

Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. May have a catalog order service.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

**Discount or mass merchandising department stores (SIC 531 pt.)—**

Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
2. Provide centralized check-out service.
3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
4. Do not have a catalog order service.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

**National chain department stores (SIC 531 pt.)—**

Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order service.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

**Variety stores (SIC 533)**—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539)**—

Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and homefurnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales. Establishments primarily engaged in the retail sales of their merchandise by catalog, mail, or television order are classified in SIC 5961.

**Food Stores (SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.



**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets and convenience food stores are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

**Meat and fish (seafood) markets (SIC 542)**—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963.

**Fruit and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are frequently found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, and other confections.

**Dairy products stores (SIC 545)**—Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries (SIC 546)**—Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

**Miscellaneous food stores (SIC 549)**—Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamin foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

### **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included.

Utility trailer dealers, previously classified in SIC 556 in prior censuses, are classified in SIC 559 in the 1987 census.

**New car dealers (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

**Used car dealers (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. These establishments also frequently sell used pickups and vans at retail.

**Tire, battery, and accessory dealers (SIC 553 pt.)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories.

**Other auto and home supply stores (SIC 553 pt.)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

**Gasoline service stations (SIC 554)**—Establishments primarily selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities, such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.



**Boat dealers (SIC 555)**—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

**Recreational vehicle dealers [n.e.c.] (SIC 556)**—Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches), including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

**Motorcycle dealers (SIC 557)**—Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

**Automotive dealers, n.e.c. (SIC 559)**—Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

## **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

1972 SIC 568, "Furriers and fur shops", has been eliminated. Establishments previously classified in SIC 568 in prior censuses are classified in SIC 563 in the 1987 census.

**Men's and boys' clothing stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's clothing stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and

boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

**Women's accessory and specialty stores (SIC 563)**—Establishments primarily engaged in selling women's accessories and specialties, such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur, including custom made. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219.

**Children's and infants' wear stores (SIC 564)**—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (SIC 566 pt.)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.



**Family shoe stores (SIC 566 pt.)**—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group. Stores primarily selling athletic footwear and accessories are included here.

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

### **Furniture and Homefurnishings Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores furnishing interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

1972 SIC 5732, "Radio and television stores," has been divided into two new industries for 1987: SIC 5731, "Radio, television, and electronics stores" and SIC 5734, "Computer and software stores." Also, 1972 SIC 5733, "Music stores," has been divided into two new industries for 1987: SIC 5735, "Record and prerecorded tape stores" and SIC 5736, "Musical instrument stores."

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily engaged in the retail sale of floor coverings. Establishments included in this industry may incidentally perform installation, but contractors primarily engaged in installing floor coverings for others are classified in SIC 1752.

**Drapery and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous homefurnishings stores (SIC 5719)**—Establishments primarily engaged in the retail sale of miscellaneous homefurnishings, such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvas or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572)**—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

**Radio, television, and electronics stores (SIC 5731)**—Establishments primarily engaged in the retail sale of radios, television sets, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, or records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

**Computer and software stores (SIC 5734)**—Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

**Record and prerecorded tape stores (SIC 5735)**—Establishments primarily selling phonograph records and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5731 and those primarily engaged in the rental of video tapes in SIC 7841.

**Musical instrument stores (SIC 5736)**—Establishments primarily selling musical instruments; such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.



## **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

**Restaurants and lunchrooms (SIC 5812 pt.)**—Establishments engaged in serving prepared food and beverages. Waiter/waitress service is provided and the establishments have seating facilities for at least 15 patrons. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (SIC 5813).

**Social caterers (SIC 5812 pt.)**—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Cafeterias (SIC 5812 pt.)**—Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.)**—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

**Contract feeding (SIC 5812 pt.)**—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. (This is not a lease arrangement.) The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen custard stands (SIC 5812 pt.)**—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either

on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

**Drinking places (SIC 5813)**—Establishments primarily engaged in the retail sale of alcoholic drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

## **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Establishments primarily selling used automobile parts and accessories, previously classified in SIC 593 in prior censuses, are classified in Wholesale Trade SIC 5015 in the 1987 census. Ice dealers, previously classified in SIC 5982, are classified in SIC 5999 in the 1987 census. And, optical goods stores, previously classified in SIC 5999, are classified in new SIC 5995 in the 1987 census.

**Drug stores (SIC 591 pt.)**—Establishments engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593)**—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.



**General line sporting goods stores (SIC 5941 pt.)**—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty line sporting goods stores (SIC 5941 pt.)**—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

**Stationery stores (SIC 5943)**—Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies, such as accounting and legal forms; blankbooks and forms; and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944)**—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

**Hobby, toy, and game shops (SIC 5945)**—Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946)**—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

**Gift, novelty, and souvenir shops (SIC 5947)**—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

**Luggage and leather goods stores (SIC 5948)**—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

**Sewing, needlework, and piece goods stores (SIC 5949)**—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

**Catalog and mail-order houses (SIC 5961)**—Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, catalog and mail-order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail-order houses. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the "Other mail-order houses" classification.

**Merchandising machine operators (SIC 5962)**—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

**Direct selling establishments (SIC 5963)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment"



is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings and equipment; mobile food service; books and stationery; and other direct selling.

**Fuel oil dealers (SIC 5983)**—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

**Fuel dealers, n.e.c. (SIC 5989)**—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Florists (SIC 5992)**—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

**Tobacco stores and stands (SIC 5993)**—Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994)**—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Optical goods stores (SIC 5995)**—Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

**Miscellaneous retail stores, n.e.c. (SIC 5999)**—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are pet shops, typewriter stores, and other retail stores.





# APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## 1987 CENSUS OF RETAIL TRADE

OMB APPROVAL NO. 0607-0528 EXPIRES 08/89

**NOTICE** — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO

**BUREAU OF THE CENSUS**  
1201 East Tenth Street  
Jeffersonville, IN 47134

**DUE DATE: FEBRUARY 15, 1988**

If filing by the due date causes an undue burden, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

**NOTE** — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5502

Please correct errors in name, address, and ZIP Code. ENTER street and number if not shown.

### Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1987 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES

2 ☐ NO — Enter current EI No. \_\_\_\_\_ (9 digits)

### Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items e, b, c, and d

**NOTE:** P.O. boxes or rural routes are not physical locations.

a. ☐ Same as shown in mailing label. If different, indicate change.

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC.

STATE

ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES

3 ☐ No legal boundaries

2 ☐ NO

4 ☐ Don't know

c. Type of municipality where physically located

098 1 ☐ City, village, or borough

3 ☐ Other or don't know

2 ☐ Town or township

d. Name of county where physically located

### Item 3 — OPERATIONAL STATUS

Number of months

002

a. How many months during 1987 did this firm or organization actively operate this establishment?

b. Mark (X) the ONE box which best describes this establishment at the end of 1987.

001 1 ☐ In operation

2 ☐ Temporarily or seasonally inactive

3 ☐ Ceased operation — Give date

4 ☐ Sold or leased to another operator — Give date at right AND enter name, etc., below

Figures only

Month Day Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY

STATE

ZIP CODE

### Item 4 — ORGANIZATIONAL STATUS — Mark (X) the ONE box which best describes this establishment during 1987.

003 1 ☐ Individual proprietorship

2 ☐ Partnership

3 ☐ Cooperative association (taxable)

4 ☐ Cooperative association (tax-exempt)

5 ☐ Governmental — Specify

6 ☐ Corporation (Do not mark if any form of cooperative association.)

9 ☐ Other — Specify

### HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either

**PREFERRED**  
Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	125	628

### Item 5 — DOLLAR VOLUME OF BUSINESS IN 1987

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mil.	Thou.	Dol.
010		

### Item 6 — PAYROLL AND EMPLOYMENT

a. Payroll in 1987, before deductions

(1) Total ANNUAL payroll

Mil.	Thou.	Dol.
030		

031		
-----	--	--

(2) FIRST QUARTER payroll (Jan. — Mar.)

b. Employment in 1987

Number of paid employees for the pay period including March 12, 1987 (include both full- and part-time employees)

Mil.	Thou.	Dol.
032		

032		
-----	--	--

### Item 9 — KIND OF BUSINESS

Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1987.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2

<b>Item 11 — MERCHANDISE LINES</b> Report sales either in dollar figures (see example on page 1) or as a percent (in whole percents) of total sales (see example below).					<b>b. Does this company own or control any other company or companies?</b> 098 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE  EI No. (9 digits)																												
<b>HOW TO REPORT PERCENTS</b>		If figure is <b>38.76%</b> of total sales: • Report whole percents → 39 Not acceptable → 38.76		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Mil.</th> <th>Thou.</th> <th>Dol.</th> <th>Per-cent</th> </tr> <tr> <td></td> <td></td> <td></td> <td>39</td> </tr> <tr> <td></td> <td></td> <td></td> <td>38.76</td> </tr> </table>		Mil.	Thou.	Dol.	Per-cent				39				38.76	<b>c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1987</b> → Number 079																	
Mil.	Thou.	Dol.	Per-cent																																
			39																																
			38.76																																
Merchandise lines		Estimated sales during 1987 <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Mil.</th> <th>Thou.</th> <th>Dol.</th> <th>Per-cent</th> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </table>		Mil.	Thou.	Dol.	Per-cent					If more than one, provide the <b>physical location</b> address and other information indicated below for each establishment. The headquarters location should be listed on line 1, followed by other locations. If book figures are not available, estimates are acceptable. Continue with same format in REMARKS (or attach a separate sheet) if necessary.																							
Mil.	Thou.	Dol.	Per-cent																																
(Categories appropriate to individual form)		(Wavy line separator)		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th colspan="2">NAME, ADDRESS, AND ZIP CODE</th> <th>1987</th> <th>Mil.</th> <th>Thou.</th> <th>Dol.</th> </tr> <tr> <td rowspan="3" style="text-align: center; vertical-align: middle;">1</td> <td></td> <td>Sales</td> <td>081</td> <td></td> <td></td> </tr> <tr> <td></td> <td>Annual payroll</td> <td>082</td> <td></td> <td></td> </tr> <tr> <td></td> <td>Census use</td> <td>088</td> <td></td> <td></td> </tr> <tr> <th colspan="2">KIND-OF-BUSINESS DESCRIPTION</th> <td colspan="4"></td> </tr> </table>				NAME, ADDRESS, AND ZIP CODE		1987	Mil.	Thou.	Dol.	1		Sales	081				Annual payroll	082				Census use	088			KIND-OF-BUSINESS DESCRIPTION					
NAME, ADDRESS, AND ZIP CODE		1987	Mil.	Thou.	Dol.																														
1		Sales	081																																
		Annual payroll	082																																
		Census use	088																																
KIND-OF-BUSINESS DESCRIPTION																																			
<b>NOTE</b> Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.		<b>Item 13 — OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION</b> <b>a. Is this company owned or controlled by another company?</b> 097 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE  EI No. (9 digits)		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th colspan="2">NAME, ADDRESS, AND ZIP CODE</th> <th>1987</th> <th>Mil.</th> <th>Thou.</th> <th>Dol.</th> </tr> <tr> <td rowspan="3" style="text-align: center; vertical-align: middle;">2</td> <td></td> <td>Sales</td> <td>081</td> <td></td> <td></td> </tr> <tr> <td></td> <td>Annual payroll</td> <td>082</td> <td></td> <td></td> </tr> <tr> <td></td> <td>Census use</td> <td>088</td> <td></td> <td></td> </tr> <tr> <th colspan="2">KIND-OF-BUSINESS DESCRIPTION</th> <td colspan="4"></td> </tr> </table>		NAME, ADDRESS, AND ZIP CODE		1987	Mil.	Thou.	Dol.	2		Sales	081				Annual payroll	082				Census use	088			KIND-OF-BUSINESS DESCRIPTION					
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		Annual payroll	082																																
		Census use	088																																
KIND-OF-BUSINESS DESCRIPTION																																			



# APPENDIX C.

## Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233]

1987 SIC code	Title	Reporting form CB-	1987 SIC code	Title	Reporting form CB-
<b>52</b>	<b>BUILDING MATERIALS AND GARDEN SUPPLIES STORES</b>		<b>57</b>	<b>FURNITURE AND HOMEFURNISHINGS STORES</b>	
5211	Lumber and other building materials dealers .....	5201	5712	Furniture stores .....	5701
5231	Paint, glass, and wallpaper stores .....	5202	5713	Floor covering stores .....	5704
5251	Hardware stores .....	5203	5714	Drapery and upholstery stores .....	5705
5261	Retail nurseries, lawn and garden supply stores .....	5204	5719	Miscellaneous homefurnishings stores .....	5705
5271	Mobile home dealers .....	5205			
<b>53</b>	<b>GENERAL MERCHANDISE STORES</b>		5722	Household appliance stores .....	5702
5311 pt.	Conventional department stores .....	5301	5731	Radio, television, and electronics stores .....	5702
5311 pt.	Discount or mass merchandising department stores .....	5301	5734	Computer and software stores .....	5702
5311 pt.	National chain department stores .....	5301	5735	Record and prerecorded tape stores .....	5703
5331	Variety stores .....	5302	5736	Musical instrument stores .....	5703
5399	Miscellaneous general merchandise stores .....	5301			
<b>54</b>	<b>FOOD STORES</b>		<b>58</b>	<b>EATING AND DRINKING PLACES</b>	
5411	Grocery stores .....	5400	5812 pt.	Restaurants and lunchrooms .....	5801
5423	Meat and fish (seafood) markets .....	5400	5812 pt.	Social caterers .....	5801
5431	Fruit and vegetable markets .....	5400	5812 pt.	Cafeterias .....	5801
5441	Candy, nut, and confectionery stores .....	5400	5812 pt.	Refreshment places .....	5801
5451	Dairy products stores .....	5400	5812 pt.	Contract feeding .....	5802
5461	Retail bakeries .....	5400	5812 pt.	Ice cream, frozen custard stands .....	5801
5499	Miscellaneous food stores .....	5400	5813	Drinking places .....	5801
<b>55</b>	<b>AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS</b>		<b>59</b>	<b>MISCELLANEOUS RETAIL STORES</b>	
5511	New and used car dealers .....	5501	5912 pt.	Drug stores .....	5901
5521	Used car dealers .....	5501	5912 pt.	Proprietary stores .....	5901
5531 pt.	Tire, battery, and accessory dealers .....	5502	5921	Liquor stores .....	5902
5531 pt.	Other auto and home supply stores .....	5502	5931	Used merchandise stores .....	5903
5541	Gasoline service stations .....	5504	5941 pt.	General line sporting goods stores .....	5904
5551	Boat dealers .....	5503	5941 pt.	Specialty line sporting goods stores .....	5904
5561	Recreational vehicle dealers .....	5503	5942	Book stores .....	5905
5571	Motorcycle dealers .....	5503	5943	Stationery stores .....	5905
5599	Automotive dealers, n.e.c. ....	5503	5944	Jewelry stores .....	5906
<b>56</b>	<b>APPAREL AND ACCESSORY STORES</b>		5945	Hobby, toy, and game shops .....	5907
5611	Men's and boys' clothing stores .....	5601	5946	Camera and photographic supply stores .....	5908
5621	Women's clothing stores .....	5601	5947	Gift, novelty, and souvenir shops .....	5905
5631	Women's accessory and specialty stores .....	5601	5948	Luggage and leather goods stores .....	5905
5641	Children's and infants' wear stores .....	5601	5949	Sewing, needlework, and piece goods stores .....	5909
5651	Family clothing stores .....	5601	5961 pt.	Department store merchandise—mail-order .....	5910
5661 pt.	Men's shoe stores .....	5602	5961 pt.	General merchandise, n.e.c.—mail-order .....	5910
5661 pt.	Women's shoe stores .....	5602	5961 pt.	Other mail-order houses .....	5910
5661 pt.	Children's and juveniles' shoe stores .....	5602	5962	Merchandising machine operators .....	5802
5661 pt.	Family shoe stores .....	5602	5963 pt.	Furniture, homefurnishings, equipment—direct selling .....	5910
5699	Miscellaneous apparel and accessory stores .....	5601	5963 pt.	Mobile food service—direct selling .....	5910
			5963 pt.	Books and stationery—direct selling .....	5910
			5963 pt.	Other direct selling .....	5910
			5983	Fuel oil dealers .....	5911
			5984	Liquefied petroleum gas (bottled gas) dealers .....	5911
			5989	Fuel dealers, n.e.c. ....	5911
			5992	Florists .....	5912
			5993	Tobacco stores and stands .....	5902
			5994	News dealers and newsstands .....	5902
			5995	Optical goods stores .....	5913
			5999 pt.	Pet shops .....	5914
			5999 pt.	Typewriter stores .....	5905
			5999 pt.	Other retail stores, n.e.c. ....	5916





## **APPENDIX D. Metropolitan Statistical Areas**

[Titles and definitions shown for MSA's, PMSA's, and CMSA's are those established by the Office of Management and Budget, as of June 30, 1987]

### **NEBRASKA**

#### **Lincoln, NE MSA**

Lancaster County, NE

#### **Omaha, NE-IA MSA**

Pottawattamie County, IA

Douglas County, NE

Sarpy County, NE

Washington County, NE

#### **Sioux City, IA-NE MSA**

Woodbury County, IA

Dakota County, NE





# APPENDIX E.

## Percent of Sales Data Based on Administrative Records and Estimation for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

1987 SIC code	Kind of business	Percent of sales†—		1987 SIC code	Kind of business	Percent of sales†—	
		From administra- tive records¹	Estimated²			From administra- tive records¹	Estimated²
	<b>Retail trade</b> .....	1	1	57	<b>Furniture and home furnishings stores</b> .....	1	0
52	<b>Building materials and garden supplies stores</b> .....	2	1	5712	<b>Furniture stores</b> .....	1	0
521, 3	Building materials and supply stores .....	1	1				
521	Lumber and other building materials dealers .....	1	0	5713, 4, 9	<b>Home furnishings stores</b> .....	2	1
523	Paint, glass, and wallpaper stores .....	1	1	5713	Floor covering stores .....	2	1
				5714	Drapery and upholstery stores .....	1	0
525	Hardware stores .....	3	4	5719	Miscellaneous home furnishings stores .....	1	2
526	Retail nurseries, lawn and garden supply stores .....	1	1				
527	Mobile home dealers .....	4	2	572	<b>Household appliance stores</b> .....	2	1
53	<b>General merchandise stores</b> .....	0	0	573	<b>Radio, television, computer, and music stores</b> .....	1	1
531	Department stores (incl. leased depts.)³ ⁴ .....	0	0	5731	Radio, television, and electronics stores .....	0	1
531	Department stores (excl. leased depts.)³ .....	0	0	5734	Computer and software stores .....	2	2
531 pt.	Conventional³ .....	0	0	5735	Record and prerecorded tape stores .....	1	2
531 pt.	Discount or mass merchandising³ .....	0	0	5736	Musical instrument stores .....	2	0
531 pt.	National chain³ .....	0	0	58	<b>Eating and drinking places</b> .....	1	1
533	Variety stores .....	1	1	5812	Eating places .....	1	1
539	Miscellaneous general merchandise stores .....	0	0	5812 pt.	Restaurants and lunchrooms .....	1	1
				5812 pt.	Cafeterias .....	0	4
54	<b>Food stores</b> .....	1	1	5812 pt.	Refreshment places .....	1	1
541	Grocery stores .....	0	0	5812 pt.	Other eating places .....	0	2
542	Meat and fish (seafood) markets .....	2	2	5813	<b>Drinking places</b> .....	4	2
546	Retail bakeries .....	2	3	591	<b>Drug and proprietary stores</b> .....	2	0
546 pt.	Retail bakeries—baking and selling .....	2	3				
546 pt.	Retail bakeries—selling only .....	0	3	591 pt.	Drug stores .....	2	0
				591 pt.	Proprietary stores .....	0	1
543, 4, 5, 9	Other food stores .....	1	2	59 ex. 591	<b>Miscellaneous retail stores</b> .....	1	1
543	Fruit and vegetable markets .....	8	1				
544	Candy, nut, and confectionery stores .....	1	5	592	Liquor stores .....	4	2
545	Dairy products stores .....	1	0				
549	Miscellaneous food stores .....	1	3	593	Used merchandise stores .....	1	3
55 ex. 554	<b>Automotive dealers</b> .....	2	0	594	Miscellaneous shopping goods stores .....	1	1
551	New and used car dealers .....	2	0	5941	Sporting goods stores and bicycle shops .....	2	1
552	Used car dealers .....	2	1	5941 pt.	General line sporting goods stores .....	2	0
553	Auto and home supply stores .....	1	0	5941 pt.	Specialty line sporting goods stores .....	2	1
553 pt.	Tire, battery, and accessory dealers .....	1	0				
553 pt.	Other auto and home supply stores .....	7	2	5942	Book stores .....	1	2
555, 6, 7, 9	Miscellaneous automotive dealers .....	1	1	5943	Stationery stores .....	3	1
555	Boat dealers .....	1	2	5944	Jewelry stores .....	1	0
556	Recreational vehicle dealers .....	0	0	5945	Hobby, toy, and game shops .....	1	1
557	Motorcycle dealers .....	3	1	5946	Camera and photographic supply stores .....	2	0
559	Automotive dealers, n.e.c. ....	3	1	5947	Gift, novelty, and souvenir shops .....	2	1
				5948	Luggage and leather goods stores .....	6	0
554	<b>Gasoline service stations</b> .....	1	1	5949	Sewing, needlework, and piece goods stores .....	1	0
56	<b>Apparel and accessory stores</b> .....	1	1	596	<b>Nonstore retailers</b> .....	0	0
561	Men's and boys' clothing stores .....	1	1	5961	Catalog and mail-order houses .....	0	0
562, 3	Women's clothing and specialty stores .....	1	2	5962	Merchandising machine operators .....	0	0
562	Women's clothing stores .....	1	2	5963	Direct selling establishments .....	0	0
563	Women's accessory and specialty stores .....	2	1				
565	Family clothing stores .....	0	0	598	<b>Fuel dealers</b> .....	3	2
566	<b>Shoe stores</b> .....	1	0	5983	Fuel oil dealers .....	3	1
566 pt.	Men's shoe stores .....	(D)	(D)	5984	Liquefied petroleum gas (bottled gas) dealers .....	2	3
566 pt.	Women's shoe stores .....	1	0	5989	Fuel dealers, n.e.c. ....	2	0
566 pt.	Children's and juveniles' shoe stores .....	(D)	(D)				
566 pt.	Family shoe stores .....	1	0	5992	<b>Florists</b> .....	2	2
564, 9	Other apparel and accessory stores .....	2	0	5993	Tobacco stores and stands .....	0	0
564	Children's and infants' wear stores .....	0	1	5994	News dealers and newsstands .....	5	4
569	Miscellaneous apparel and accessory stores .....	4	0	5995	Optical goods stores .....	0	1
				5999	<b>Miscellaneous retail stores, n.e.c.</b> .....	2	1
				5999 pt.	Pet shops .....	1	1
				5999 pt.	Typewriter stores .....	(D)	(D)
				5999 pt.	Other miscellaneous retail stores, n.e.c. ....	(D)	(D)

† Coverage symbols: 0—Less than 10 percent. 1—10 to 19 percent. 2—20 to 29 percent. 3—30 to 39 percent. 4—40 to 49 percent. 5—50 to 59 percent. 6—60 to 69 percent. 7—70 to 79 percent. 8—80 to 89 percent. 9—90 percent or more.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.





## **APPENDIX F. Geographic Notes**

### **NEBRASKA**

There are no geographic notes for the State of Nebraska.





# APPENDIX G.

## Establishments in Business Any Time During Year and Establishments in Business at End of Year Based on 1972 Standard Industrial Classifications for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
		<b>Retail trade—</b>				
		<b>Including used automobile parts and accessories stores<sup>1</sup>-----</b>	11 509	11 941	10 601	11 091
		<b>Excluding used automobile parts and accessories stores<sup>2</sup>-----</b>	11 485	11 912	10 578	11 062
52	52	<b>Building materials and garden supplies stores-----</b>	768	851	720	820
521, 3	521, 3	Building materials and supply stores-----	398	448	378	434
521	521	Lumber and other building materials dealers-----	321	382	305	373
523	523	Paint, glass, and wallpaper stores-----	77	66	73	61
525	525	Hardware stores-----	247	284	225	271
526	526	Retail nurseries, lawn and garden supply stores-----	98	81	94	77
527	527	Mobile home dealers-----	25	38	23	38
53	53	<b>General merchandise stores-----</b>	276	347	263	328
531	531	Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup> -----	110	84	109	84
	531	Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup> -----	79	(NA)	78	(NA)
	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 7</sup> -----	31	(NA)	31	(NA)
531	531	Department stores (excl. leased depts.) [with 25 employees or more] <sup>3 5</sup> -----	110	84	109	84
	531	Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 6</sup> -----	79	(NA)	78	(NA)
	539 pt.	Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 7</sup> -----	31	(NA)	31	(NA)
533	533	Variety stores-----	83	115	80	108
539	539 pt.	Miscellaneous general merchandise stores <sup>8</sup> -----	83	148	74	136
54	54	<b>Food stores-----</b>	1 222	1 340	1 119	1 229
541	541	Grocery stores-----	823	962	765	870
5422, 3	5421	Meat and fish (seafood) markets-----	81	81	72	78
546	546	Retail bakeries-----	167	162	146	153
5462	546 pt.	Retail bakeries—baking and selling-----	162	155	142	146
5463	546 pt.	Retail bakeries—selling only-----	5	7	4	7
543, 4, 5, 9	543, 4, 5, 9	Other food stores-----	151	135	136	128
543	543	Fruit and vegetable markets-----	7	9	6	9
544	544	Candy, nut, and confectionery stores-----	42	25	35	23
545	545	Dairy products stores-----	66	65	63	61
549	549	Miscellaneous food stores-----	36	36	32	35
55 ex. 554	55 ex. 554	<b>Automotive dealers-----</b>	841	839	791	805
551	551	New and used car dealers-----	287	327	274	322
552	552	Used car dealers-----	127	109	115	105
553	553	Auto and home supply stores-----	327	301	310	280
553 pt.	553 pt.	Tire, battery, and accessory dealers-----	289	279	275	262
553 pt.	553 pt.	Other auto and home supply stores-----	38	22	35	18
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers-----	100	102	92	98
555	555	Boat dealers-----	24	24	22	22
556	556, 559 pt.	Recreational and utility trailer dealers <sup>9</sup> -----	25	26	24	25
557	557	Motorcycle dealers-----	48	49	43	48
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers]-----	3	3	3	3
554	554	<b>Gasoline service stations-----</b>	1 163	1 200	1 077	1 129
56	56	<b>Apparel and accessory stores-----</b>	977	1 082	904	1 005
561	561	Men's and boys' clothing stores-----	110	134	98	127
562, 3, 8	562, 3	Women's clothing and specialty stores-----	394	402	368	368
562	562	Women's clothing stores-----	356	357	338	335
563, 8	563	Women's accessory and specialty stores <sup>10</sup> -----	38	45	30	33
565	565	Family clothing stores-----	157	209	146	192
566	566	Shoe stores-----	245	264	225	251
566 pt.	566 pt.	Men's shoe stores-----	12	17	11	16
566 pt.	566 pt.	Women's shoe stores-----	53	46	43	42
566 pt.	566 pt.	Children's and juveniles' shoe stores-----	1	4	1	4
566 pt.	566 pt.	Family shoe stores-----	179	197	170	189
564, 9	564, 9	Other apparel and accessory stores-----	71	73	67	67
564	564	Children's and infants' wear stores-----	22	29	22	28
569	569	Miscellaneous apparel and accessory stores-----	49	44	45	39

See footnotes at end of table.

1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
57	57	Furniture and homefurnishings stores -----	666	701	610	651
5712	5712	Furniture stores -----	160	208	147	187
5713, 4, 9	5713, 4, 9	Homefurnishings stores -----	180	171	154	161
5713	5713	Floor covering stores -----	83	88	72	83
5714	5714	Drapery and upholstery stores -----	29	32	26	29
5719	5719	Miscellaneous homefurnishings stores -----	68	51	56	49
572	572	Household appliance stores -----	106	101	99	96
573	573	Radio, television, computer, and music stores -----	220	221	210	207
5732	5732	Radio and television stores <sup>11</sup> -----	146	151	139	144
	5731	Radio, television, and electronics stores -----	110	(NA)	105	(NA)
	5734	Computer and software stores -----	36	(NA)	34	(NA)
5733		Music stores -----	74	70	71	63
	5735	Record and prerecorded tape stores -----	38	23	36	18
	5736	Musical instrument stores -----	36	47	35	45
58	58	Eating and drinking places -----	3 207	3 193	2 885	2 870
5812	5812	Eating places -----	2 356	2 225	2 121	1 989
5812 pt.	5812 pt.	Restaurants and lunchrooms -----	1 134	1 123	1 009	1 008
5812 pt.	5812 pt.	Cafeterias -----	43	39	38	38
5812 pt.	5812 pt.	Refreshment places -----	992	924	905	819
5812 pt.	5812 pt.	Other eating places -----	187	139	169	124
5813	5813	Drinking places -----	851	968	764	881
591	591	Drug and proprietary stores -----	416	432	399	421
591 pt.	591 pt.	Drug stores -----	407	418	391	407
591 pt.	591 pt.	Proprietary stores -----	9	14	8	14
59 ex. 591	59 ex. 591	Miscellaneous retail stores <sup>1</sup> -----	1 973	1 956	1 833	1 833
592	592	Liquor stores -----	297	343	270	319
593	593, 5015 pt.	Used merchandise stores <sup>1</sup> -----	128	149	113	139
594	594	Miscellaneous shopping goods stores -----	747	693	697	652
5941	5941	Sporting goods stores and bicycle shops -----	142	146	136	137
5941 pt.	5941 pt.	General line sporting goods stores -----	57	62	55	58
5941 pt.	5941 pt.	Specialty line sporting goods stores -----	85	84	81	79
5942, 3	5942, 3	Book, stationery stores -----	99	73	84	71
5942	5942	Book stores -----	82	59	71	58
5943	5943	Stationery stores -----	17	14	13	13
5944	5944	Jewelry stores -----	145	147	139	140
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	361	327	338	304
5945	5945	Hobby, toy, and game shops -----	72	75	65	66
5946	5946	Camera and photographic supply stores -----	9	18	8	18
5947	5947	Gift, novelty, and souvenir shops -----	189	135	178	125
5948	5948	Luggage and leather goods stores -----	5	4	5	4
5949	5949	Sewing, needlework, and piece goods stores -----	86	95	82	91
596	596	Nonstore retailers -----	169	195	156	184
5961	5961	Catalog and mail-order houses -----	53	83	51	77
5962	5962	Merchandising machine operators -----	42	43	38	43
5963	5963	Direct selling establishments -----	74	69	67	64
598	598	Fuel and ice dealers -----	126	113	121	109
5983	5983	Fuel oil dealers -----	19	18	17	16
5984	5984	Liquefied petroleum gas (bottled gas) dealers -----	103	89	100	87
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. <sup>12</sup> -----	4	6	4	6
5992	5992	Florists -----	199	199	185	183
5993	5993	Tobacco stores and stands -----	10	11	10	11
5994	5994	News dealers and newsstands -----	6	5	6	5
5999	5995, 5999 pt. (pt.)	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	291	248	275	231
5999 pt.	5995	Optical goods stores -----	101	78	94	73
5999 pt.	5999 pt.	Pet shops -----	35	37	33	33
5999 pt.	5999 pt.	Typewriter stores -----	4	9	4	9
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	151	124	144	116

<sup>1</sup>Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

<sup>2</sup>Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes date for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

<sup>5</sup>Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

<sup>6</sup>Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

<sup>7</sup>Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

<sup>8</sup>Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

<sup>9</sup>Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

<sup>10</sup>Includes furs and fur shops classified in SIC 568 based on 1972 SIC.

<sup>11</sup>Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

<sup>12</sup>Includes ice dealers classified in SIC 5982 based on 1972 SIC.

# APPENDIX H.

## Changes in Retail Trade Kind-of-Business Classifications for 1987

[Based on revisions to the Standard Industrial Classification (SIC) Manual, definitions of some kinds of business were changed for 1987. The significant changes in SIC codes from 1972 to 1987 are listed below. For industries other than those listed, the SIC definitions are the same as those used since 1972, or contain only minor revisions affecting the classification of few, if any, establishments]

1987 SIC (used for 1987 census reports)

1972 SIC (used for 1972, 1977, and 1982 census reports)

Code	Title	Code	Title
5311	Department stores [with 50 employees or more] -----	5311	Department stores [with 25 employees or more]
5399 pt.	Department stores [with 25 to 49 employees] -----		
5399 pt.	Miscellaneous general merchandise stores -----	5399	Miscellaneous general merchandise stores
5421	Meat and fish (seafood) markets <sup>1</sup> -----	5422, 3	Meat and fish (seafood) markets
5461	Retail bakeries -----	5462	Retail bakeries—baking and selling
		5463	Retail bakeries—selling only
5561	Recreational vehicle dealers -----	5561	Recreational and utility trailer dealers
5599 pt.	Utility trailer dealers -----		
5632	Women's accessory and specialty stores -----	5631	Women's accessory and specialty stores
		5681	Furriers and fur shops
5731	Radio, television, and electronics stores -----	5732	Radio and television stores
5734	Computer and software stores -----		
5735	Record and prerecorded tape stores -----	5733	Music stores
5736	Musical instrument stores -----		
5932	Used merchandise stores -----	5931	Used merchandise stores
5015 pt.	Motor vehicle parts, used <sup>2</sup> -----		
5989	Fuel dealers, n.e.c. -----	5982	Fuel and ice dealers, n.e.c.
5999 pt.	Ice dealers -----		
5995	Optical goods stores <sup>1</sup> -----	5999 pt.	Optical goods stores
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	5982 pt.	Ice dealers
		5999 pt.	Other miscellaneous retail stores, n.e.c.

<sup>1</sup>No change in content.

<sup>2</sup>Classified in retail trade prior to the 1987 census.





# PUBLICATION PROGRAM

## 1987 CENSUS OF RETAIL TRADE

Publications of the 1987 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports.

### Final Reports

#### Geographic area series—52 reports (RC87-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships, by varied retail classifications. All statistics are presented for the State, MSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1987 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1982 and 1987 are shown by kind of business.

#### Nonemployer statistics series—4 reports (RC87-N-1 to -4)

Four separate reports are being issued, each containing data for the States located in the four different regions. Data are included by kind of business on all establishments, establishments with payroll, and establishments without payroll for the United States. Also presented are statistics for establishments without payroll on number of establishments and sales by varied retail classifications for each State and, within each State, for MSA's, counties, and places with 2,500 inhabitants or more.

#### Subject series—55 reports (RC87-S-1, -2, -3 (1 to 52), and -4)

The first report (RC87-S-1) presents data based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States.

A report (RC87-S-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of

value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC87-S-3 (1 to 52)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MSA, and the United States as a whole. Data for States and most MSA's will be available on computerized media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 41 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC87-S-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MSA's.

#### Special report series—1 report (RC87-SP-1)

The Selected Statistics report presents selected aggregate data on retail trade, including statistics not included in the other final reports.

### Microfiche

Every final published report in the 1987 Census of Retail Trade will be available on microfiche.

### Public-Use Computer Tapes and Compact Discs

Selected data also are available on public-use computer tapes and compact discs-read only memory (CD-ROM). For the selected data, tapes and discs will provide the same information found in the final reports as well as additional information not published in the final reports, such as ZIP Code statistics, available from series RC87-Z, and Merchandise Line Sales data for States (RC87-S-3 (1 to 51)). Computerized data products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, DC 20233.

### OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1987 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233.







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